



Alderman Jeff Gould

2348 S. Brentwood Blvd.
Brentwood, MO 63144

Jeff Gould has served as Alderman for Ward 3 since 2020 in the City of Brentwood, bringing a strong creative and strategic mindset to public service.

With a distinguished career in brand marketing and advertising, Jeff works as a fractional Chief Creative Officer and Executive Creative Director. His background spans experiential, shopper, sponsorship, digital, and traditional advertising. As an accomplished art director, he has led creative campaigns for major brands including Microsoft, Coca-Cola, KFC, Allstate Insurance, and the U.S. Army.

Jeff is known for his collaborative leadership style, creative problem-solving, and ability to deliver impactful brand solutions for consumer, corporate, and government clients.

He holds a deep passion for community involvement and volunteers as a CYC sports coach. His position on the Brentwood Board of Aldermen reflects his commitment to making a positive difference at the local level.