

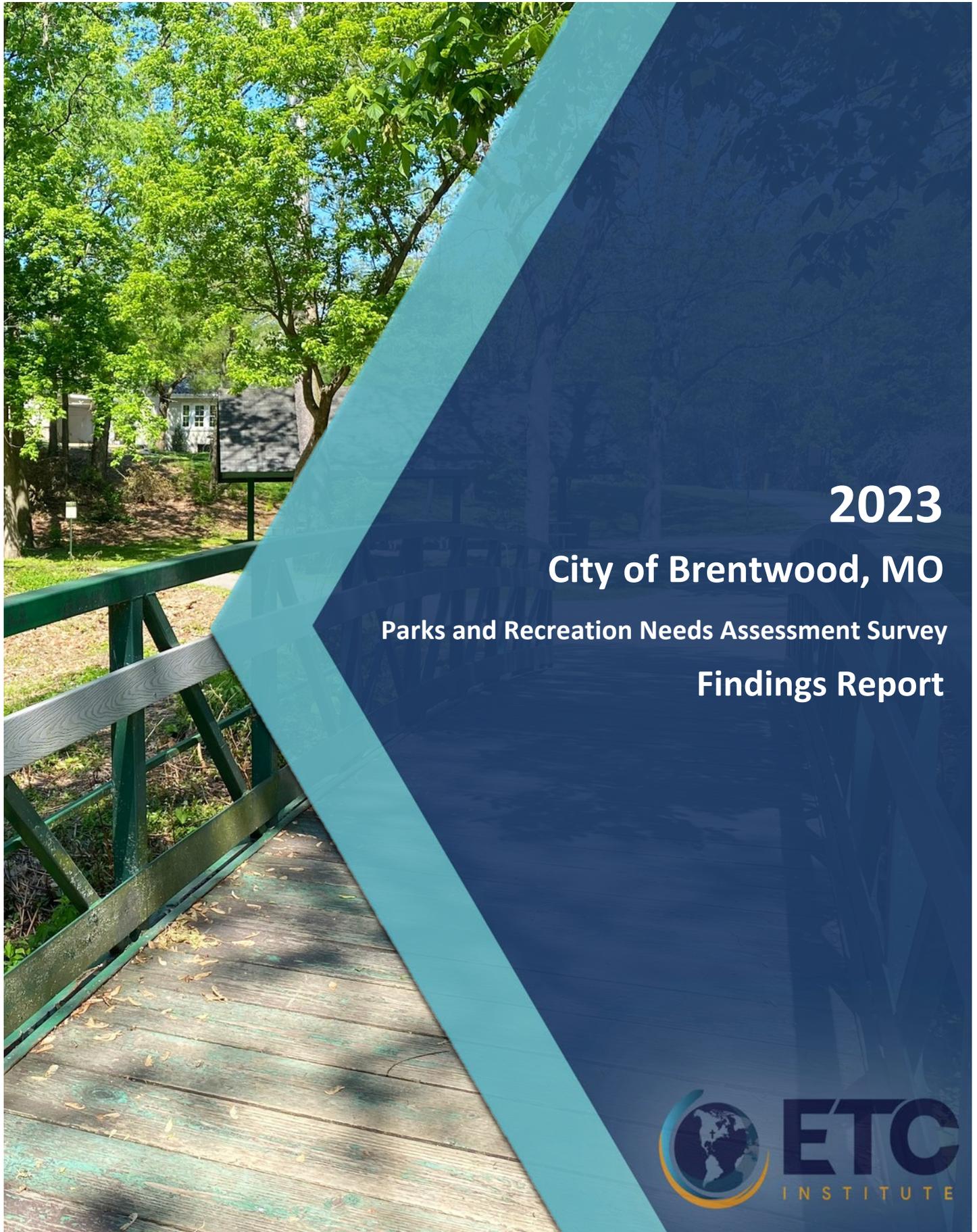
Appendix C Needs Assessment Survey

NEEDS ASSESSMENT SURVEY2

SWTDESIGN



Needs Assessment Survey



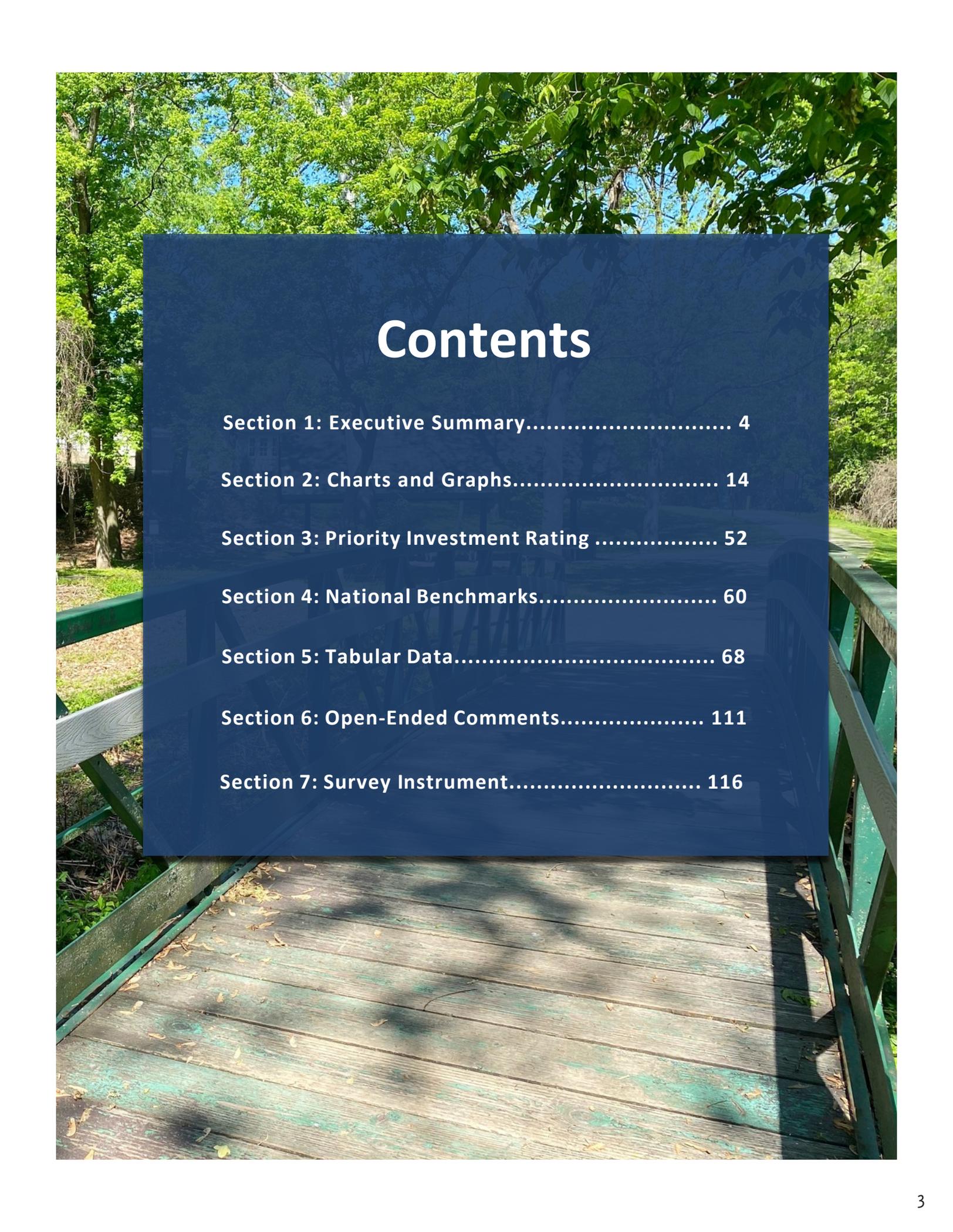
2023

City of Brentwood, MO

Parks and Recreation Needs Assessment Survey

Findings Report





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1 Executive Summary

2023 City of Brentwood Parks and Recreation Needs Assessment Survey Executive Summary

Overview

ETC Institute administered a parks and recreation needs assessment survey for the City of Brentwood during the winter months of 2023. The survey will help determine park, facility, and recreation priorities for the community.

Methodology

ETC Institute mailed a survey packet to a random sample of households in Brentwood. Each survey packet contained a cover letter, a copy of the survey, and a postage-paid return envelope. Residents who received the survey were given the option of returning the survey by mail or completing it online at *BrentwoodSurvey.org*.

After the surveys were mailed, ETC Institute followed up with residents to encourage participation. To prevent people who were not residents of Brentwood from participating, everyone who completed the survey online was required to enter their home address prior to submitting the survey. ETC Institute then matched the addresses that were entered online with the addresses that were originally selected for the random sample. If the address from a survey completed online did not match one of the addresses selected for the sample, the online survey was not included in the final database for this report.

The goal was to collect a minimum of 300 completed surveys from residents. The goal was met with 309 completed surveys collected. The overall results for the sample of 309 households has a precision of at least +/-5.4 at the 95% level of confidence.

This report contains the following:

- Charts showing the overall results of the survey (Section 2)
- Priority Investment Rating (PIR) that identifies priorities for facilities and programs (Section 3)
- Benchmarks comparing data from Brentwood to national averages (Section 4)
- Tabular data showing the overall results for all questions on the survey (Section 5)
- Answers to open-ended questions (Section 6)
- A copy of the cover letter and survey instrument (Section 7)

The major findings of the survey are summarized in the following pages.

Brentwood Parks and Facilities Use

Use of Parks/Facilities. Most respondents (75%) feel it is "very important" for the City of Brentwood to provide high quality parks, recreation facilities, and programs. The parks/facilities most often used by respondents were Brentwood Park (65%), Memorial Park (60%), and Brentwood Community Center (53%). Respondents most often visit Brentwood Park (44%), Memorial Park (39%), and Oak Tree Park (26%). Over the past year, the types of parks/facilities respondents most often visited were walking, hiking, and biking trails (80%), nature trails (74%), and restroom facilities (46%).

Satisfaction with Parks. Respondents were more satisfied (rating "satisfied" or "very satisfied") with Oak Tree Park (98%), Lee Wynn Trail (91%), Memorial Park (90%), and Brentwood Ice Rink (90%). Most respondents (90%) said they were either "satisfied" (46%) or "very satisfied" (44%) with the overall maintenance of Brentwood parks. Most respondents (86%) feel City of Brentwood officials should place "high priority" (44%) or "very high priority" (42%) on maintaining the condition of parks, trails, and recreation facilities. Most respondents (92%) feel that there are sufficient parks and green space areas within a 10-minute walk of their residence.

Barriers to Parks and Facilities Use. Respondents most often selected not being interested in what the facilities had to offer (27%), not knowing the location of facilities (24%), and lack of time (24%) as their major barriers to parks and facilities use.

Communication Methods. The highest percentage of respondents (62%) report learning about City of Brentwood parks, facilities, programs, and events via the event guide followed by word of mouth (50%) and the city website (47%). The three methods respondents would most prefer would be the event guide (51%), social media (41%), and the city website (39%).

Recreation and Sports Activities

Organizations Used. The highest percentage of respondents (62%) report using City of Brentwood Parks and Recreation for recreation and sports activities followed by St. Louis County (38%) and PARC (32%).

Program Participation. Forty-six percent (46%) of respondents report participating in programs or events offered by the city in the past year. Almost half of these respondents (49%) report participating in 2-3 programs. Most respondents (94%) rated the overall quality of Brentwood Parks and Recreation programs and events as either "good" (47%) or "excellent" (47%).

Barriers to Participation. Respondents most often selected being too busy/lack of interest (36%), not knowing what was offered (26%), and inconvenient program times (15%) as their major barriers to program and events participation.

Benefits of Parks and Recreation. The highest percentage of respondents (94%) agree that parks and recreation makes Brentwood a more desirable place to live followed by preserving open space and the environment (89%) and increasing property value (84%).

Funding and Improvements

Satisfaction with Value. Most respondents (75%) feel either "satisfied" (46%) or "very satisfied" (29%) with the overall value their household receives from the City of Brentwood Parks and Recreation Department.

Use of New Space. Respondents were asked to rate the importance of six potential amenities that could be added to new property obtained by the department. Respondents thought it would be most important (rated "important" or "very important") for there to be restrooms (82%), walking/biking trails (77%), and playgrounds (65%). Respondents felt the three amenities most important were walking/biking trails (57%), picnic shelters (42%), and playgrounds (42%).

Importance of Sustainability Actions. Respondents were asked to rate the importance of six sustainability actions the department could take. Respondents thought it was most important (rating "important" or "very important") to enhance and maintain the urban tree canopy (89%), to have native area/planting (79%), and promote environmental stewardship education (69%). The three actions most important to respondents were enhancing/maintaining the urban tree canopy (62%), native area/planting (53%), and updating building and infrastructure using sustainable design (34%).

Funding Allocation. Respondents were asked to allocate a hypothetical \$100 towards various parks and recreation categories. Respondents put the most funding on average (\$25.73) towards acquisition and development of walking and biking trails followed by \$24.42 towards improvements and maintenance of existing parks, playgrounds, picnic areas, etc. and \$13.64 towards the acquisition of new park land and open space.

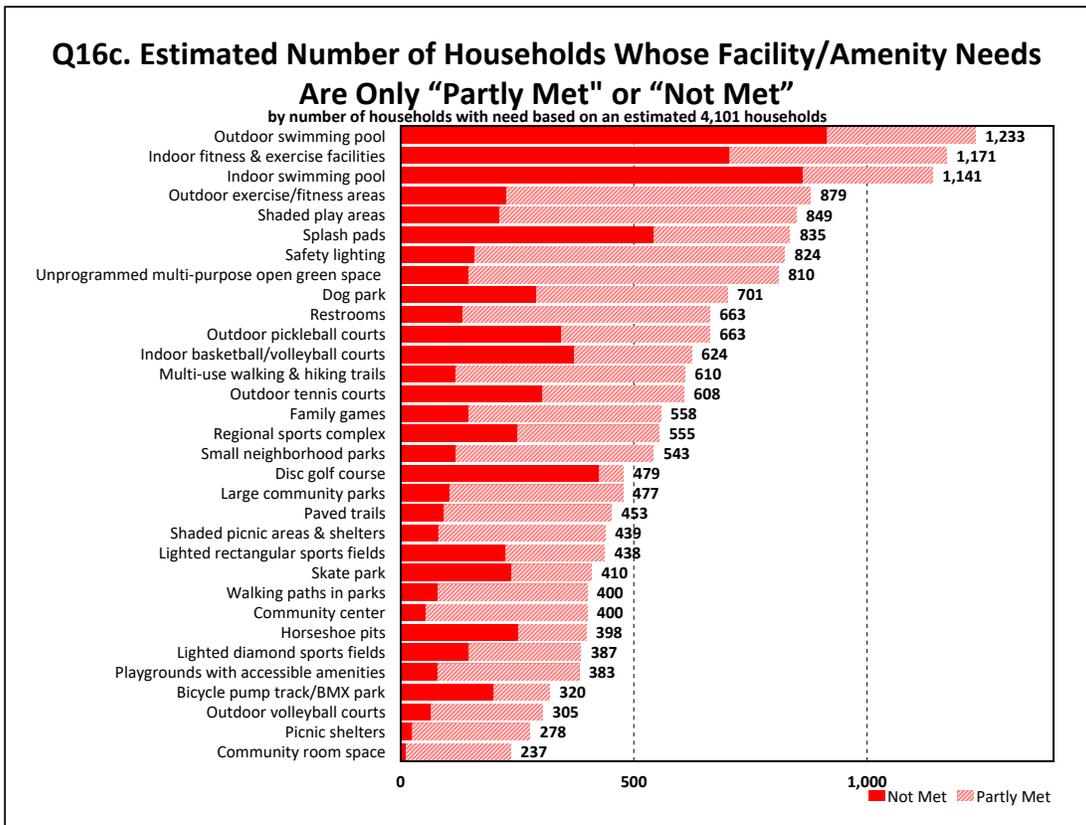
Parks and Recreation Facilities Needs and Priorities

Facility Needs: Respondents were asked to identify if their household had a need for 32 parks and recreation facilities and to rate how well their needs for each were currently being met. Based on this analysis, ETC Institute was able to estimate the number of households in the community that had the greatest “unmet” need for various facilities.

The three parks and recreation facilities with the highest percentage of households that have an unmet need:

1. Outdoor swimming pool – 1,233 households
2. Indoor fitness and exercise facilities – 1,171 households
3. Indoor swimming pool – 1,141 households

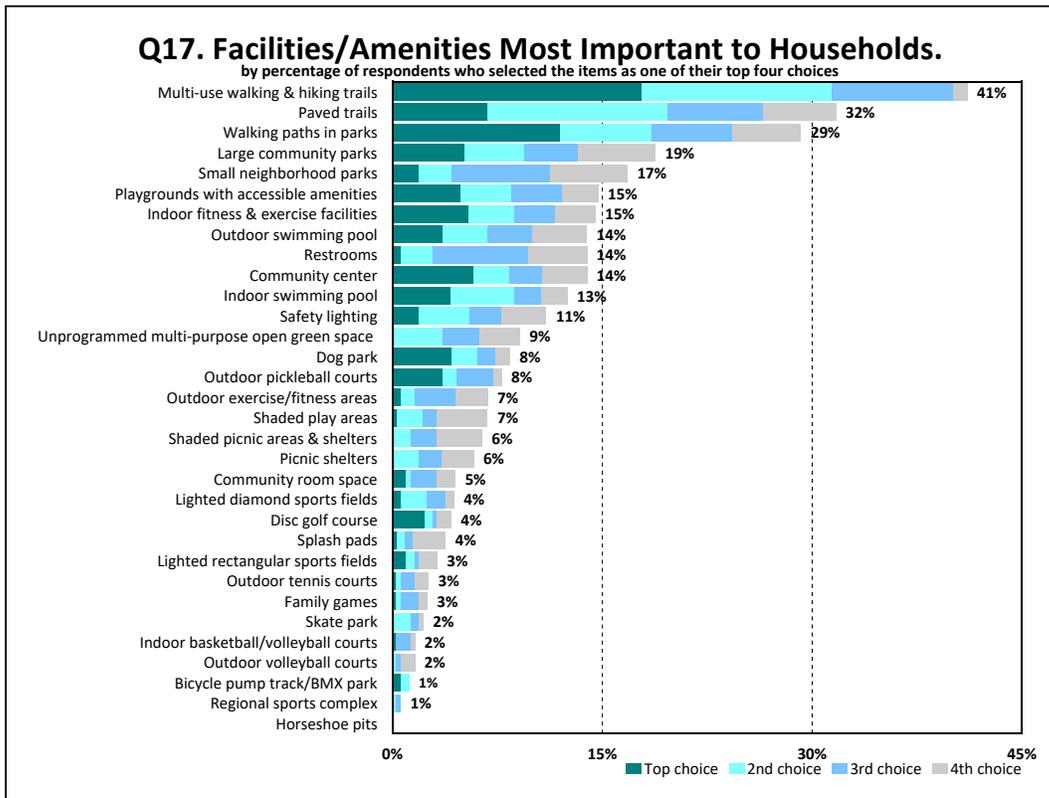
The estimated number of households that have unmet needs for each of the 30 facilities assessed is shown in the chart below.



Facilities Importance: In addition to assessing the needs for each facility, ETC Institute also assessed the importance that residents placed on each item. Based on the sum of respondents' top four choices, these were the four facilities ranked most important to residents:

1. Multi-use walking and hiking trails (41%)
2. Paved trails (32%)
3. Walking paths in parks (29%)
4. Large community parks (19%)

The percentage of residents who selected each facility as one of their top four choices is shown in the chart below.

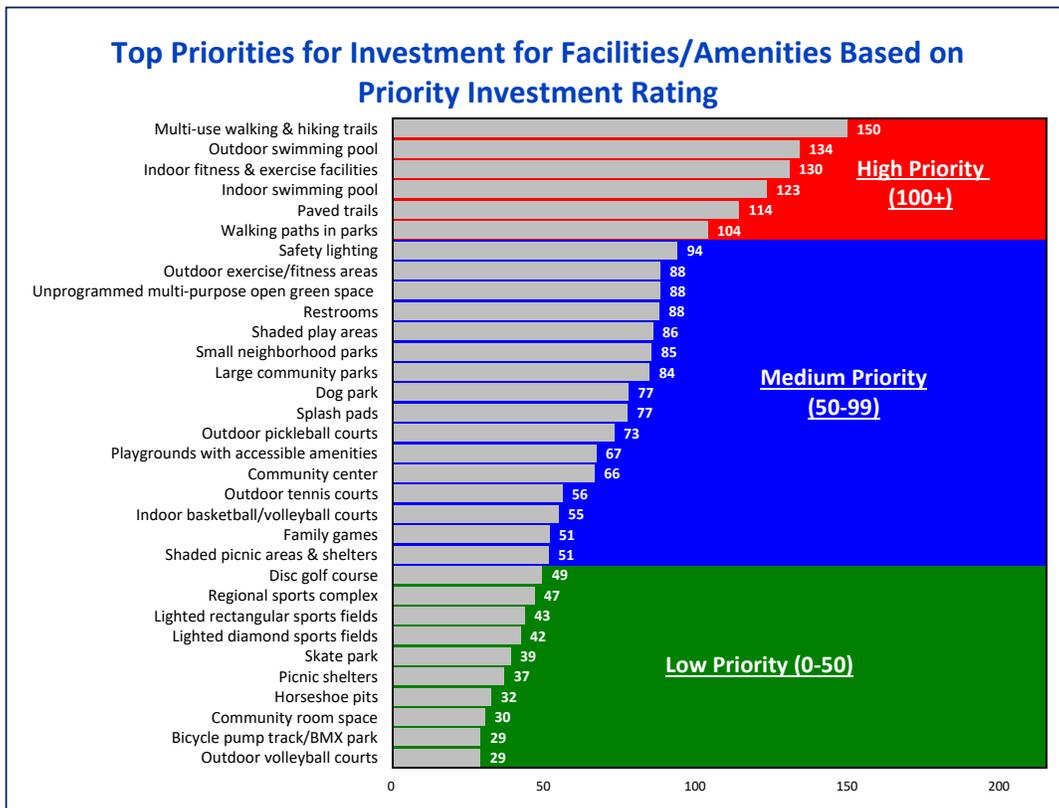


Priorities for Amenity Investments: The **Priority Investment Rating (PIR)** was developed by ETC Institute to provide organizations with an objective tool for evaluating the priority that should be placed on recreation and parks investments. The Priority Investment Rating (PIR) equally weighs (1) the importance that residents place on facilities and (2) how many residents have unmet needs for the facility. [Details regarding the methodology for this analysis are provided in Section 3 of this report.]

Based the Priority Investment Rating (PIR), the following parks/facilities were rated as high priorities for investment:

- Multi-use walking and hiking trails (PIR=150)
- Outdoor swimming pool (PIR=134)
- Indoor fitness and exercise facilities (PIR=130)
- Indoor swimming pool (PIR=123)
- Paved trails (PIR=114)
- Walking paths in parks (PIR=104)

The chart below shows the Priority Investment Rating for each of the 32 facilities assessed in the survey.



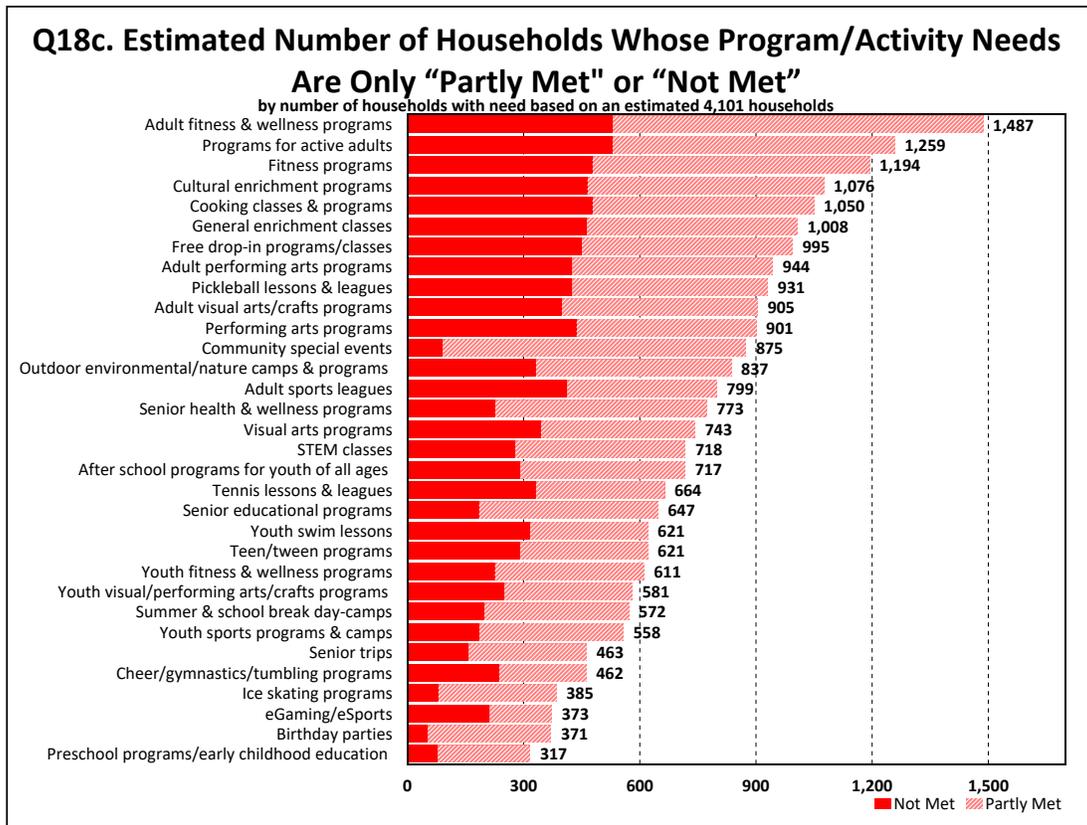
Recreation Program Needs and Priorities

Recreation Program Needs: Respondents were asked to identify if their household had a need for 32 recreation programs and to rate how well their needs for each were currently being met. Based on this analysis, ETC Institute was able to estimate the number of households in the community that had the greatest “unmet” need for various recreation programs.

The three programs with the highest percentage of households that have an unmet need:

1. Adult fitness and wellness programs (1,487 households)
2. Programs for active adults (1,259 households)
3. Fitness programs (1,194 households)

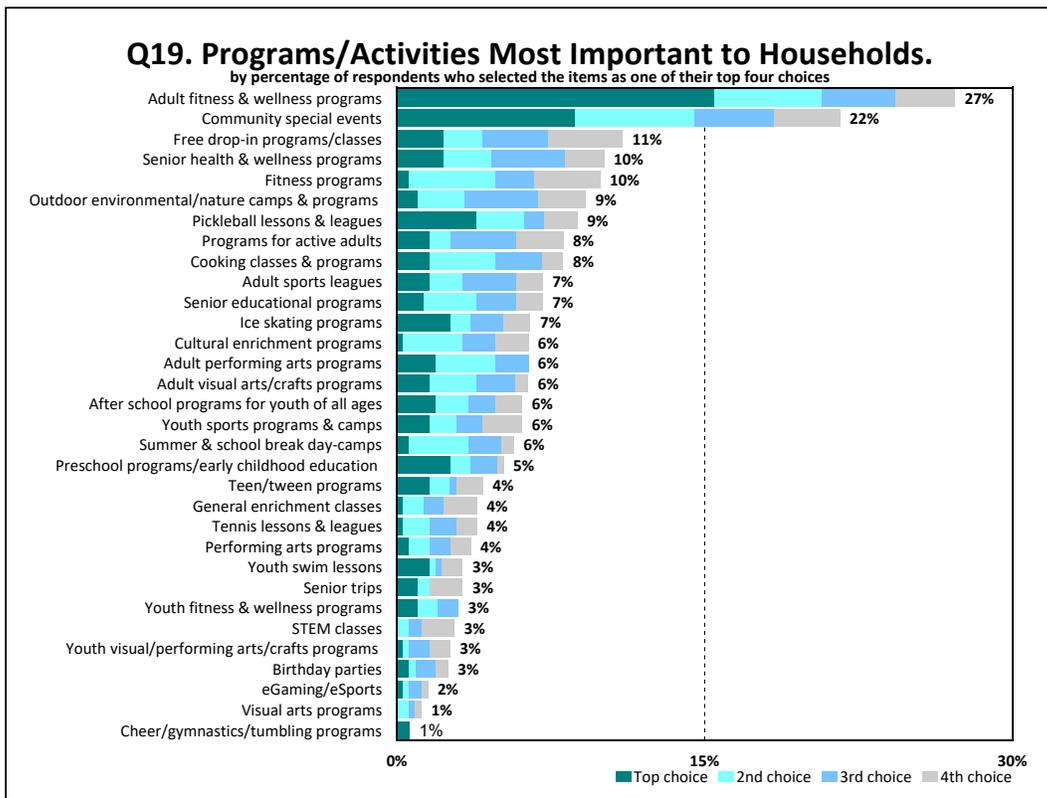
The estimated number of households that have unmet needs for each of the 32 programs assessed is shown in the chart below.



Programs Importance: In addition to assessing the needs for each program, ETC Institute also assessed the importance that residents placed on each item. Based on the sum of respondents' top four choices, these were the four programs ranked most important to residents:

1. Adult fitness and wellness programs (27%)
2. Community special events (22%)
3. Free drop-in programs/classes (11%)
4. Senior health and wellness programs (10%) and Fitness programs (10%)

The percentage of residents who selected each program as one of their top four choices is shown in the chart below.

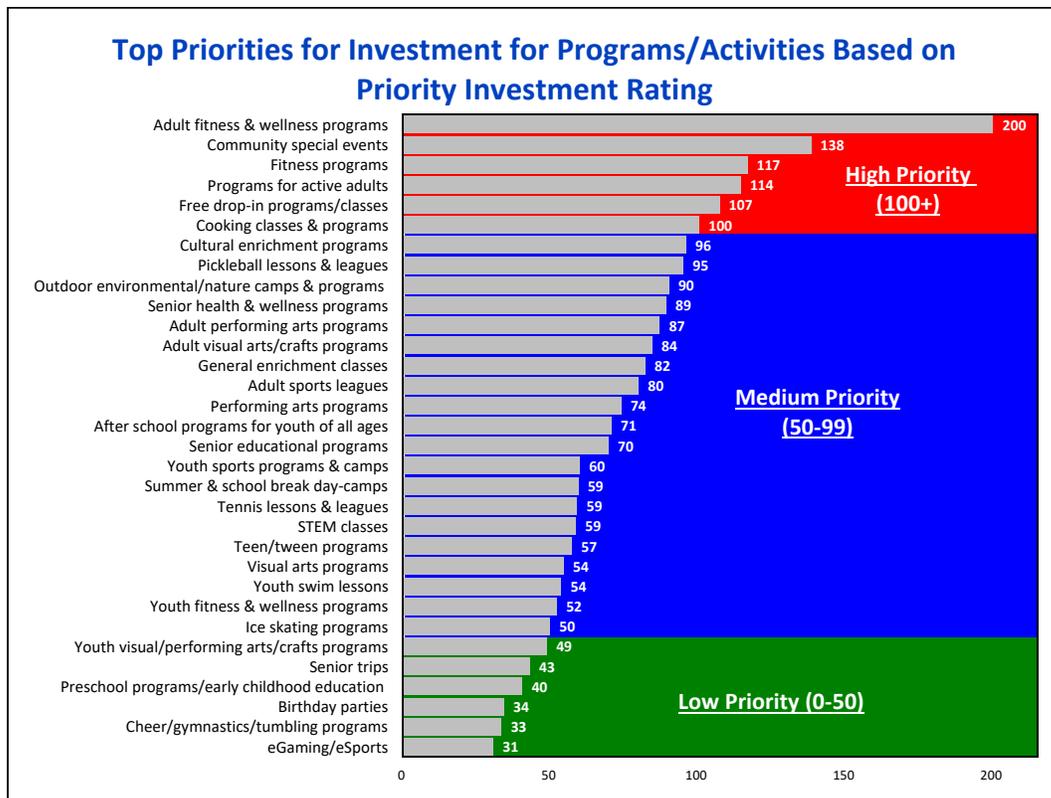


Priorities for Program Investments: The **Priority Investment Rating (PIR)** was developed by ETC Institute to provide organizations with an objective tool for evaluating the priority that should be placed on recreation and parks investments. The Priority Investment Rating (PIR) equally weighs (1) the importance that residents place on programs and (2) how many residents have unmet needs for the program. [Details regarding the methodology for this analysis are provided in Section 3 of this report.]

Based the Priority Investment Rating (PIR), the following programs were rated as high priorities for investment:

- Adult fitness and wellness programs (PIR=200)
- Community special events (PIR=138)
- Fitness programs (PIR=117)
- Programs for active adults (PIR=114)
- Free drop-in programs/classes (PIR=107)
- Cooking classes and programs (PIR=100)

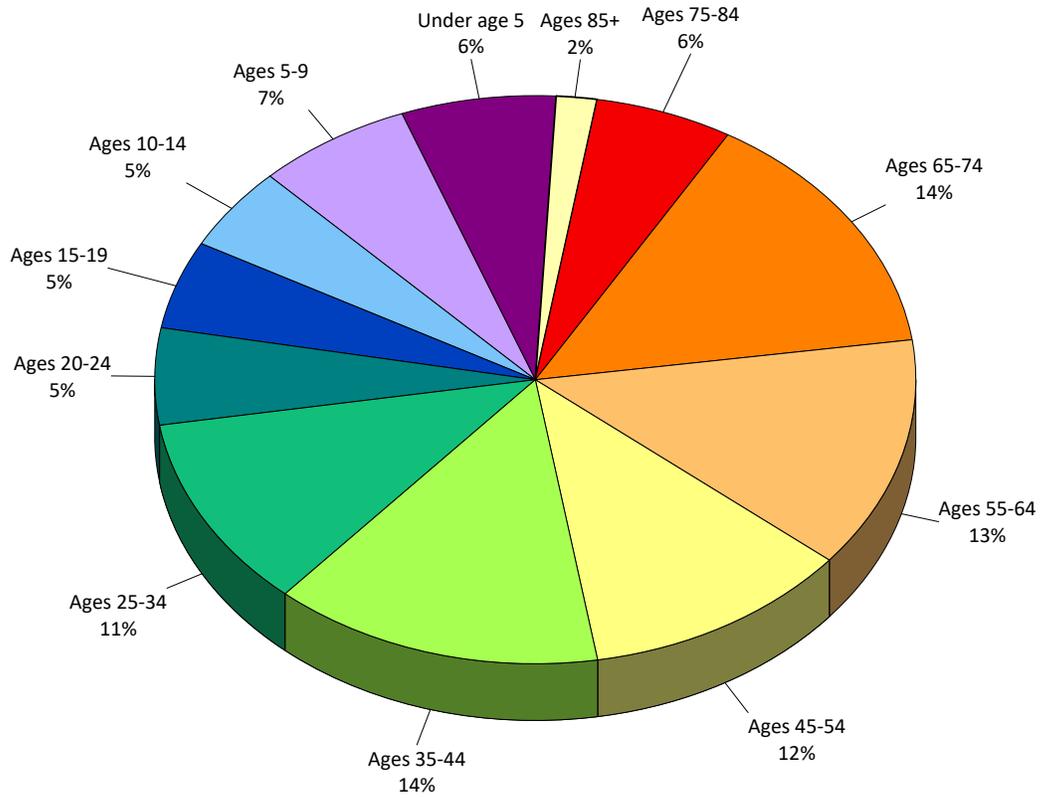
The chart below shows the Priority Investment Rating for each of the 32 programs assessed on the survey.





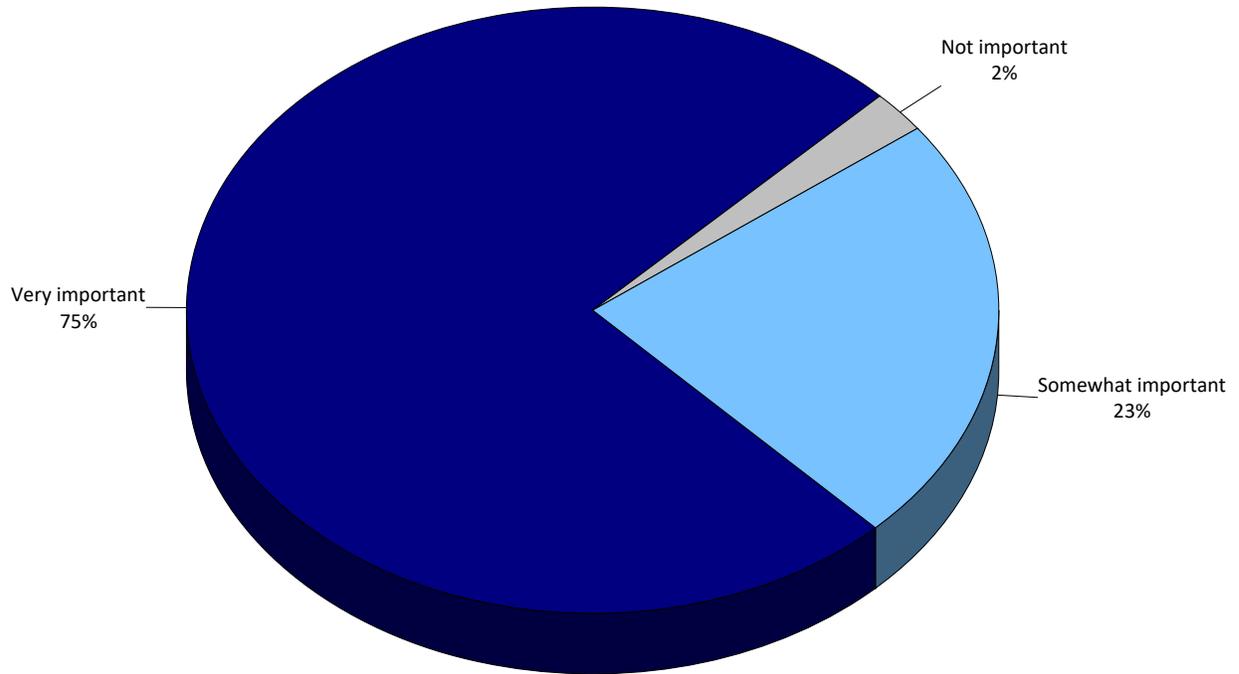
2 Charts & Graphs

Q1. Including yourself, how many people in your household are... by percentage of persons in household

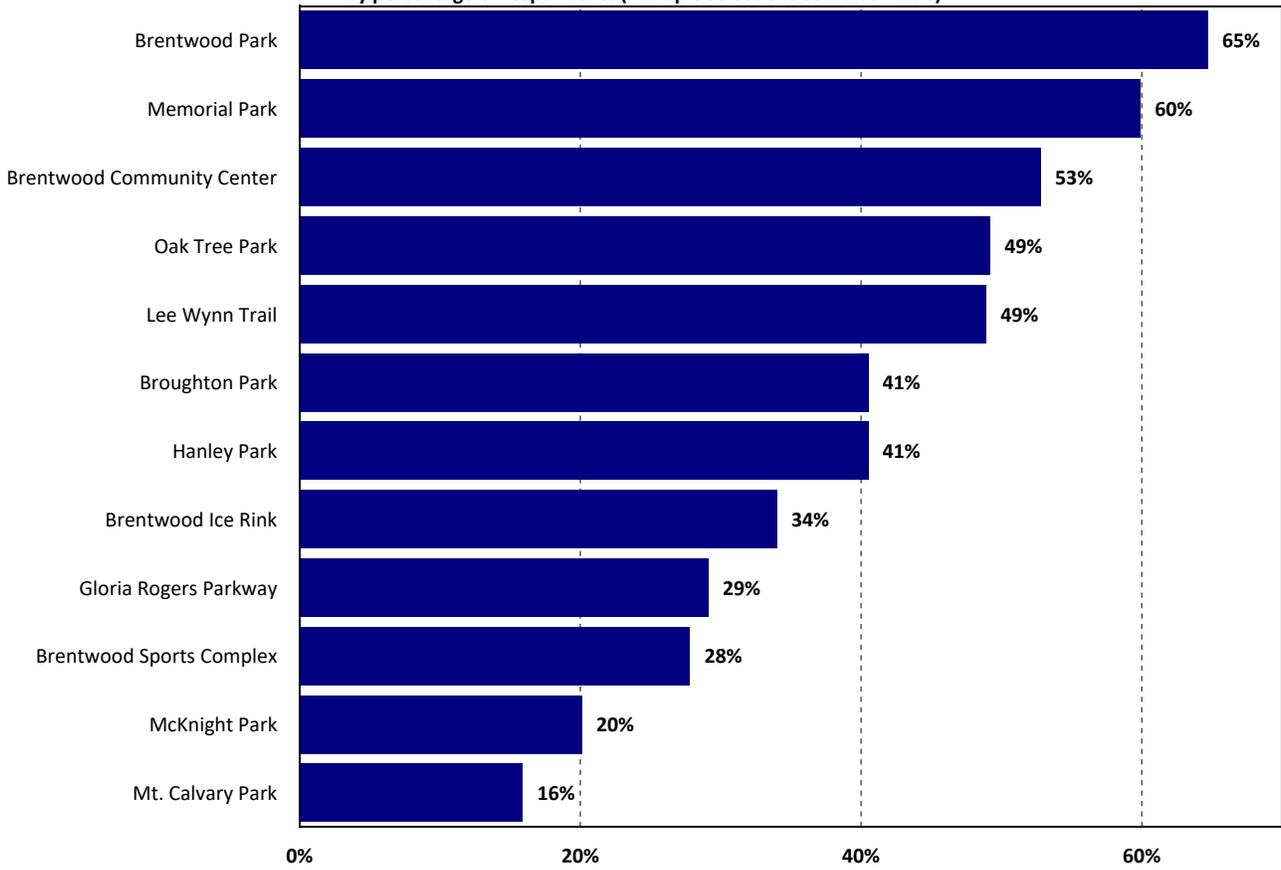


Q2. How important do you feel it is for the city of Brentwood to provide high quality parks, recreation facilities and programs?

by percentage of respondents (excluding "not sure")

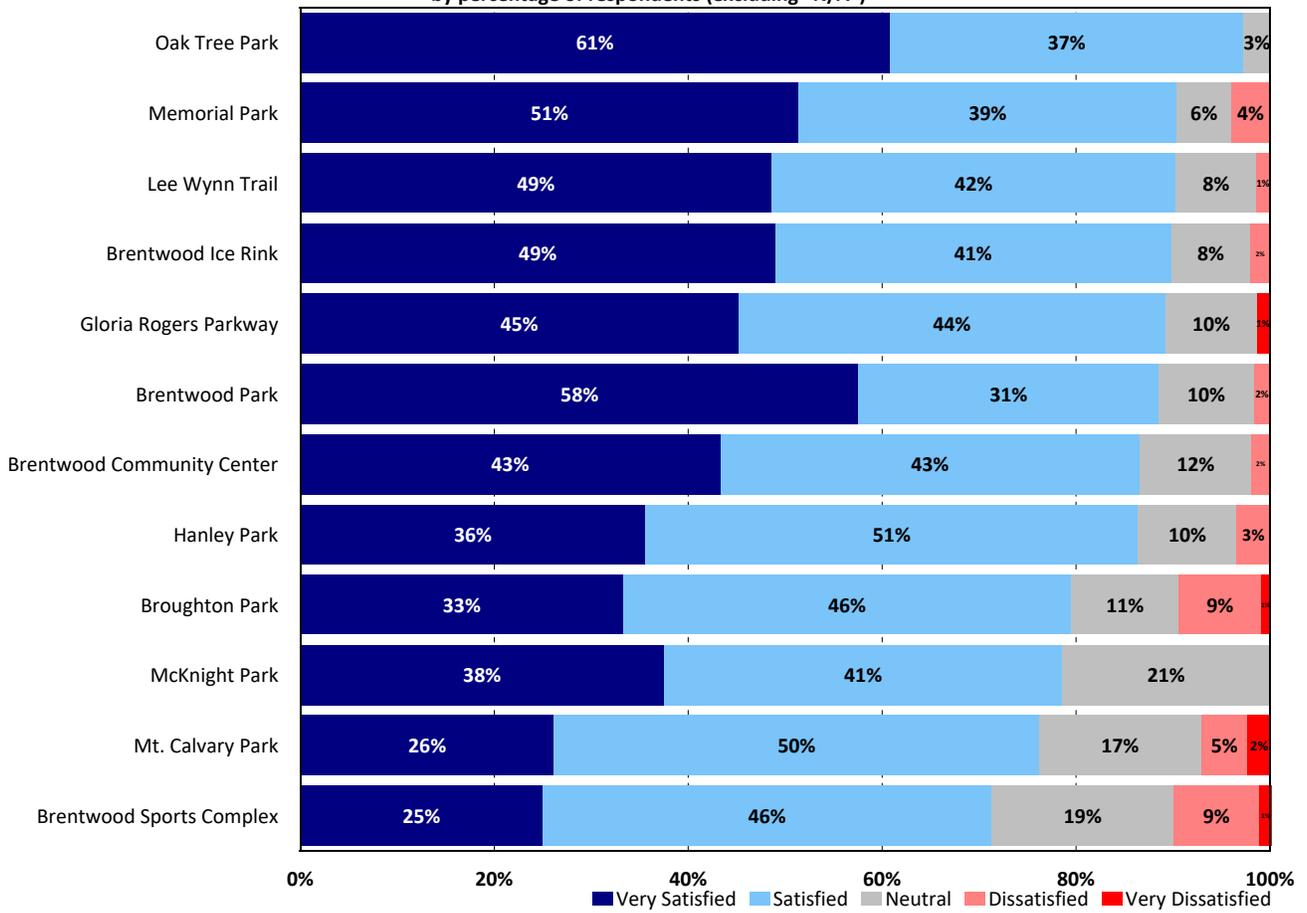


Q3. Please indicate if you/your household use the following types of parks and facilities provided by the City of Brentwood.
by percentage of respondents (multiple selections could be made)



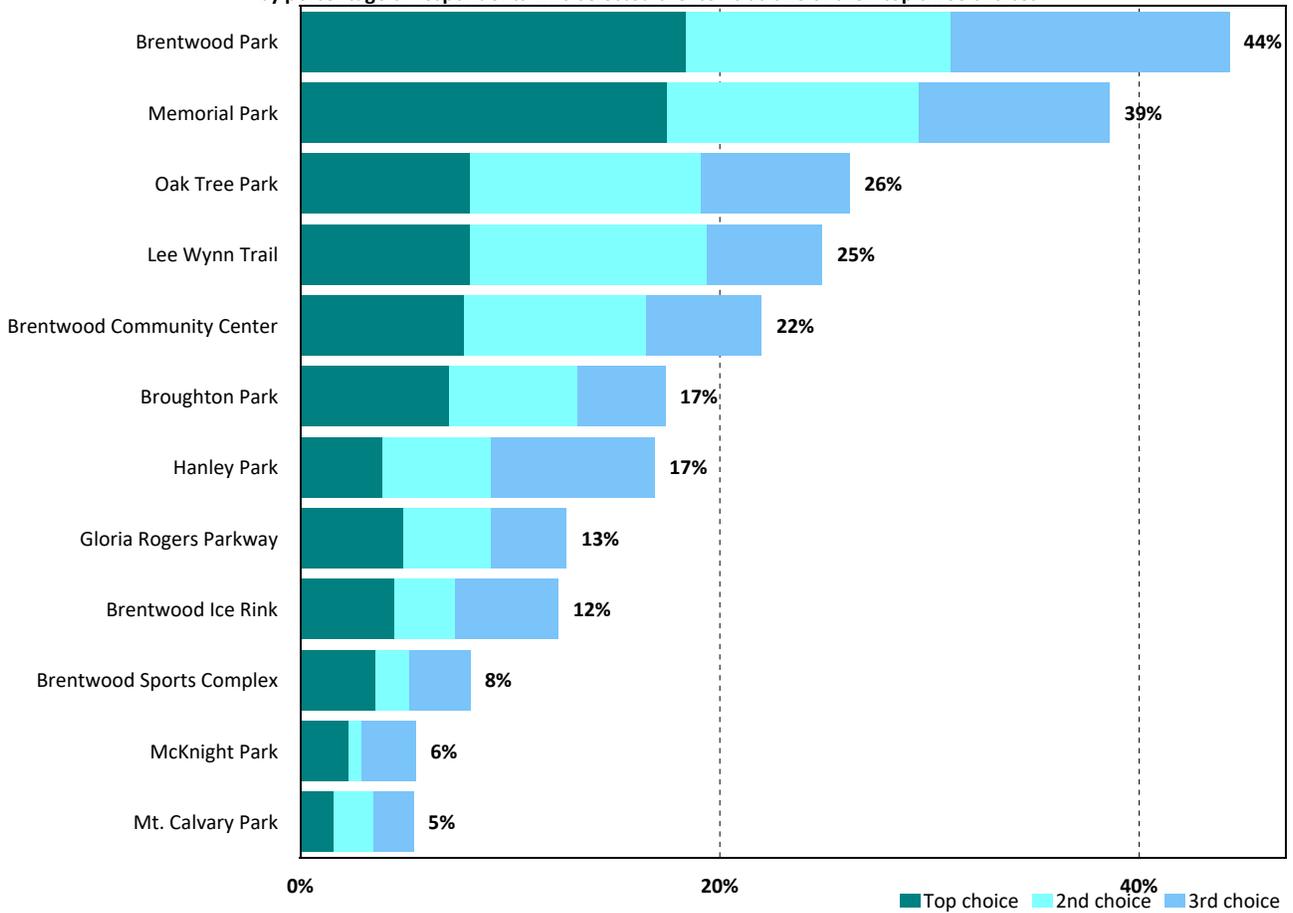
ETC Institute (2023)

Q3. If "YES," how satisfied are you with this park or facility? by percentage of respondents (excluding "N/A")



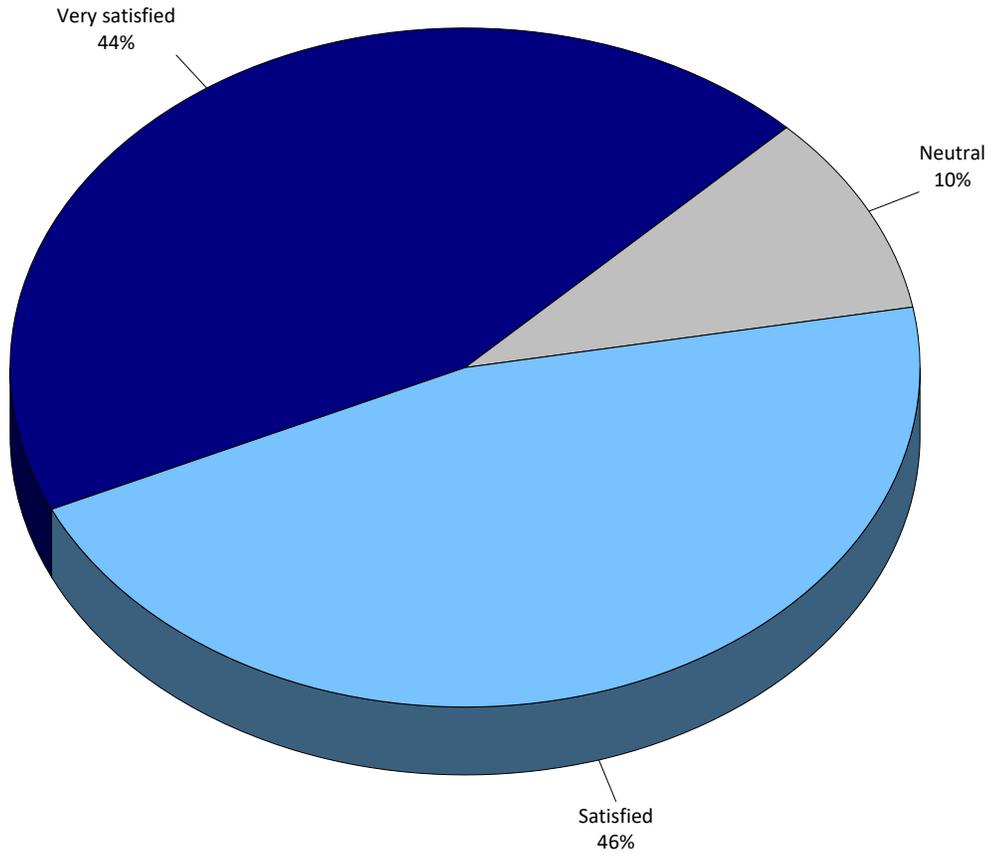
ETC Institute (2023)

Q4. Which THREE of these parks/facilities does your household visit MORE OFTEN? by percentage of respondents who selected the items as one of their top three choices



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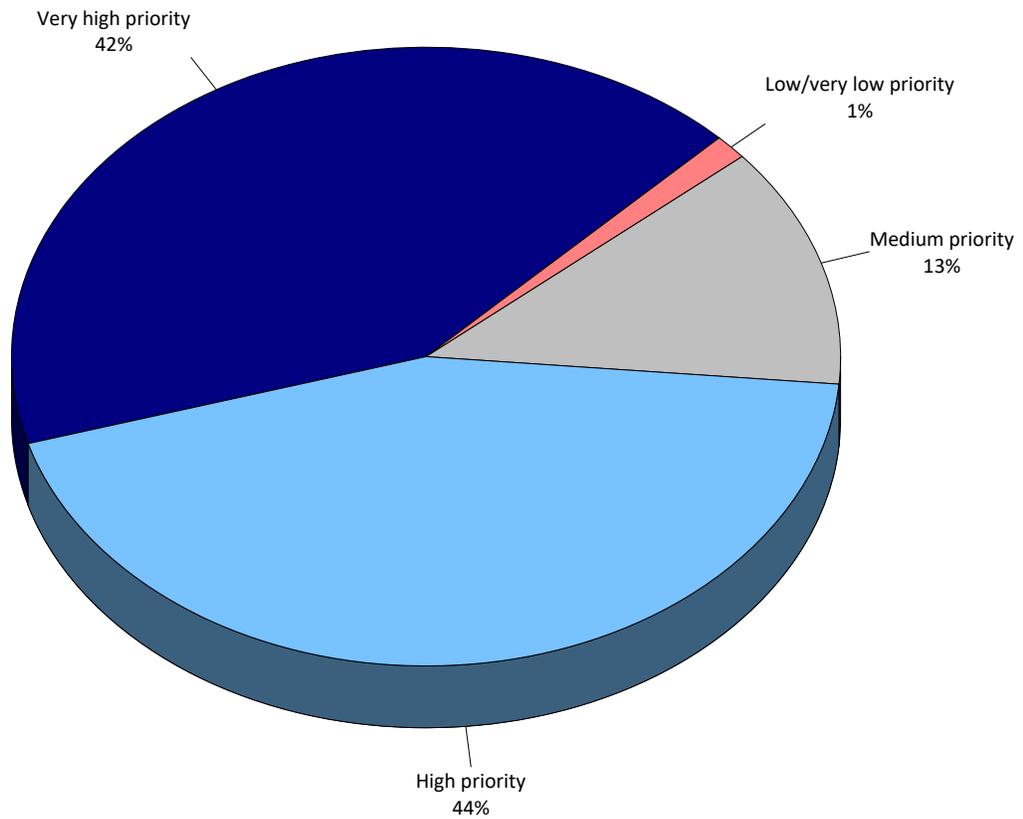
Q5. How satisfied are you with the overall maintenance of city of Brentwood parks?
by percentage of respondents (excluding "not sure")



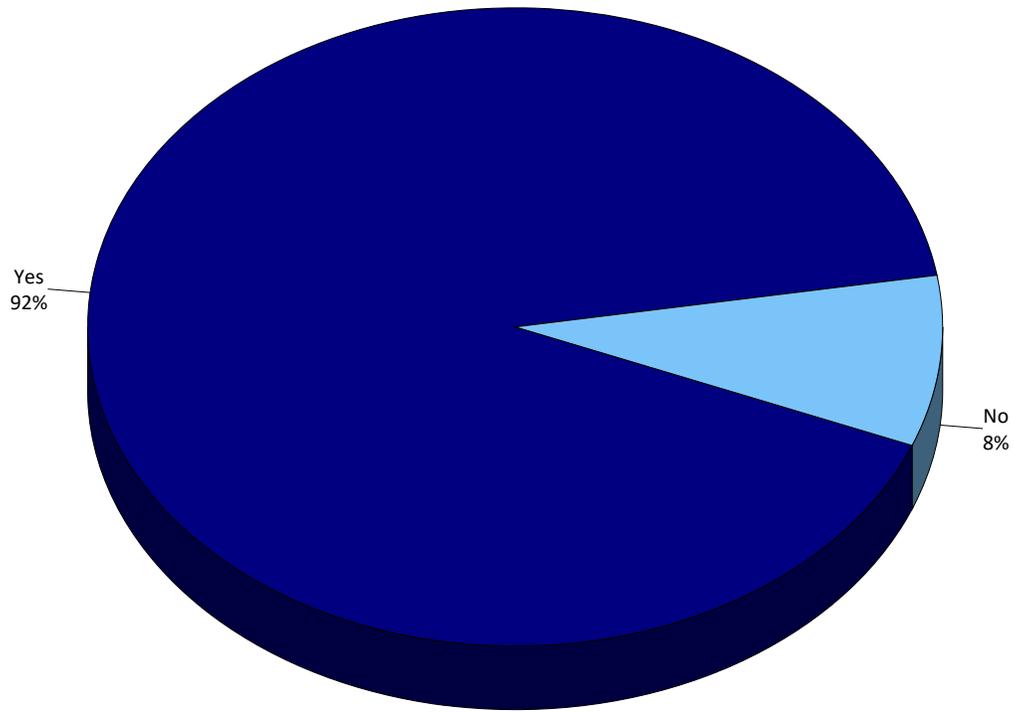
ETC Institute (2023)

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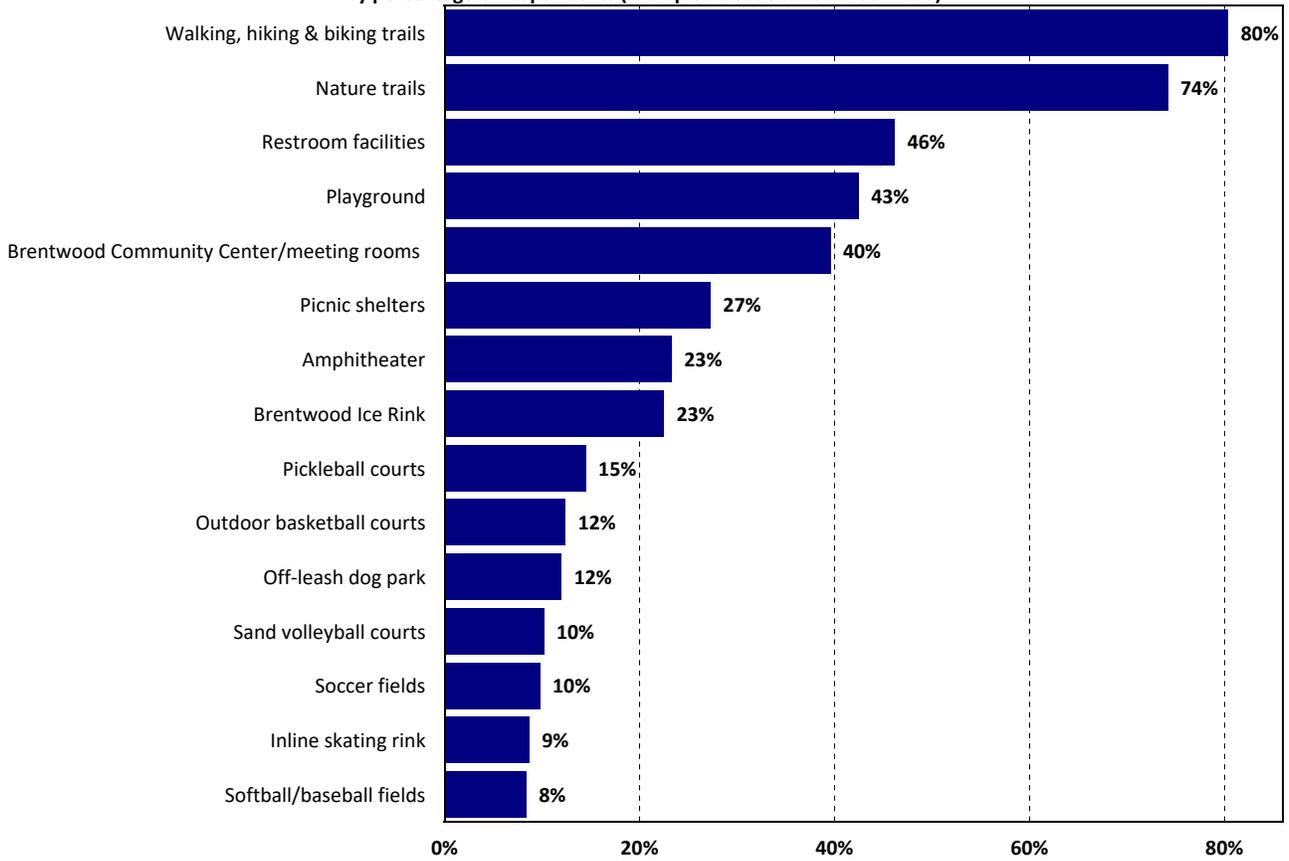
Q6. How high of a priority do you feel City of Brentwood officials should place on maintaining the condition of city parks, trails, and recreation facilities?
by percentage of respondents (excluding "not sure")



Q7. Do you feel that there are sufficient parks and green space areas within a 10-minute walk of your residence?
by percentage of respondents (excluding "not sure")



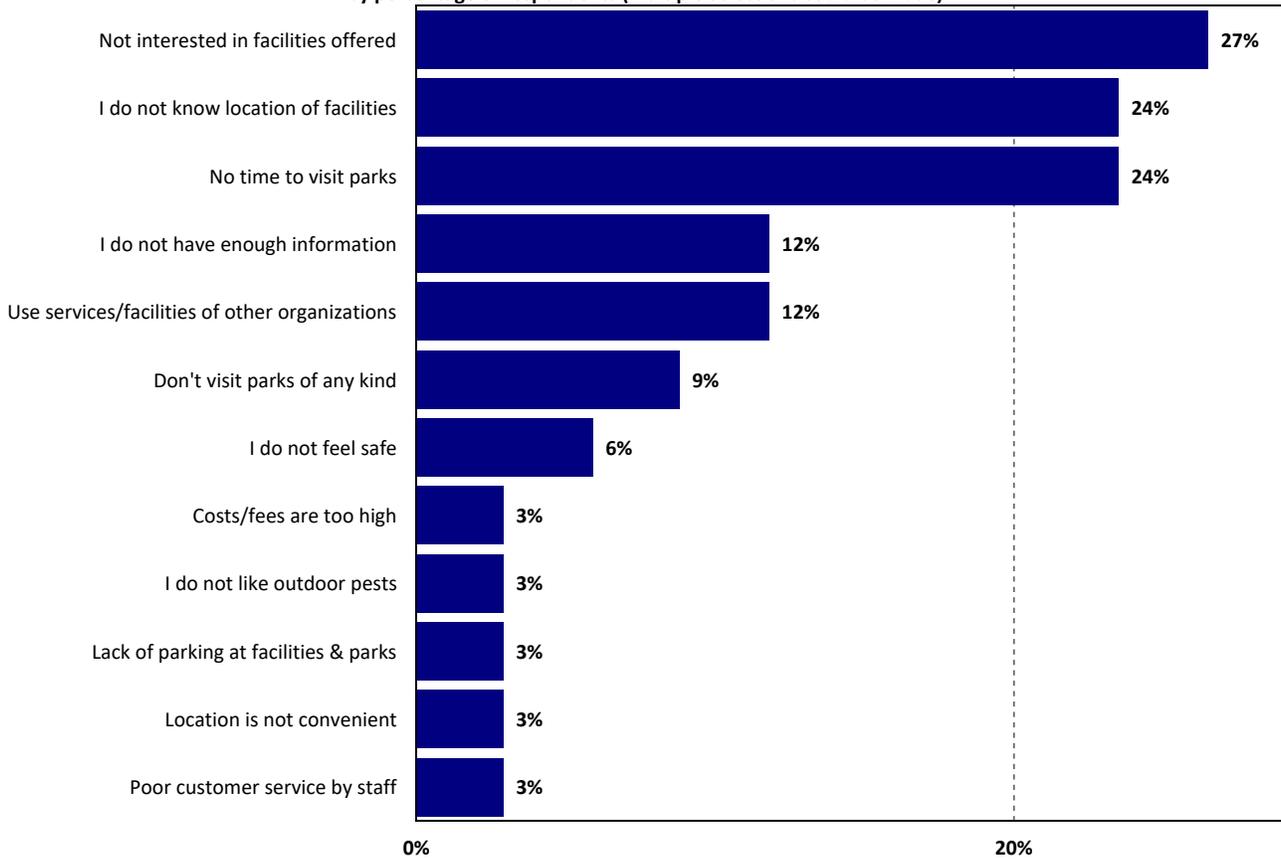
Q8. Which of the following types of City of Brentwood parks and/or facilities has your household visited over the past 12 months?
 by percentage of respondents (multiple selections could be made)



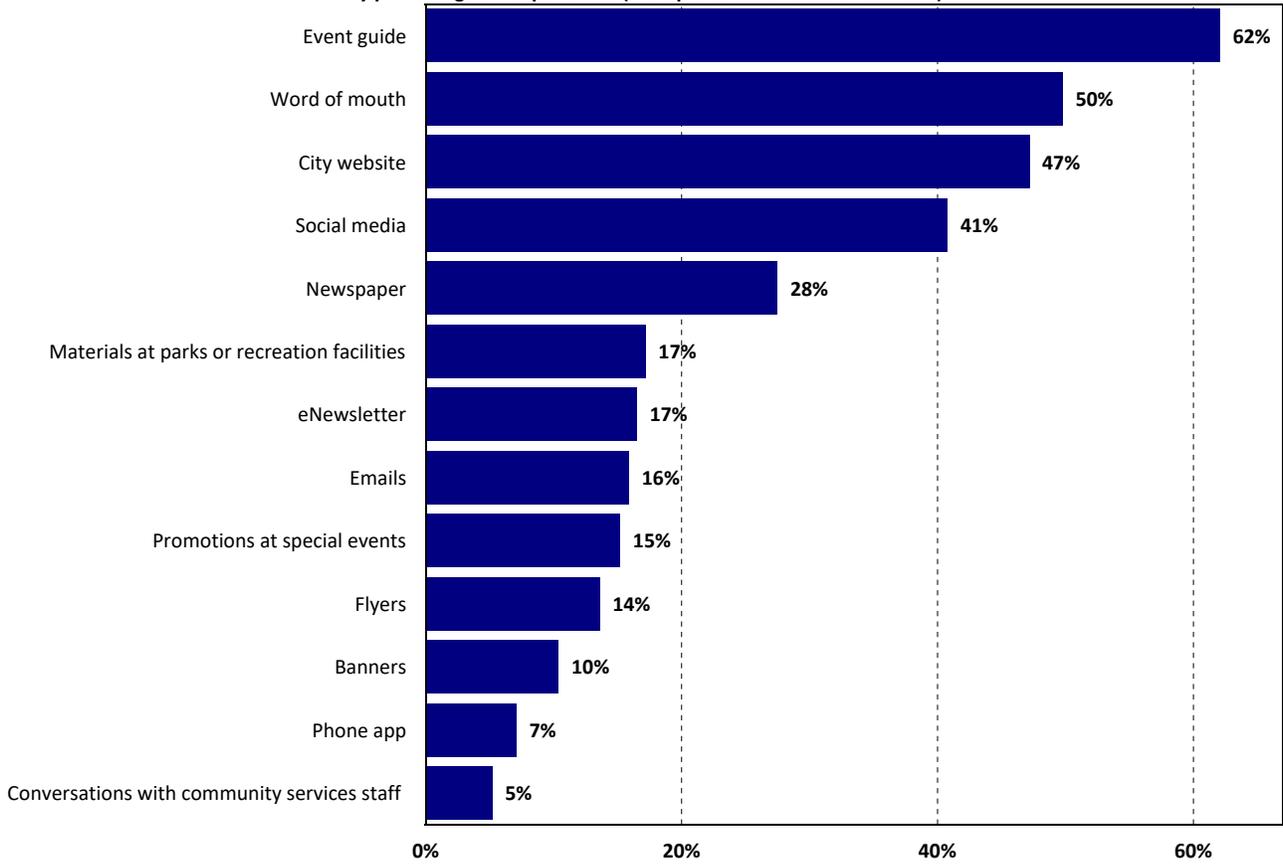
ETC Institute (2023)

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Q9. Please CHECK ALL of the following reasons that prevent you/your household from visiting City of Brentwood parks or recreation facilities more often.
by percentage of respondents (multiple selections could be made)

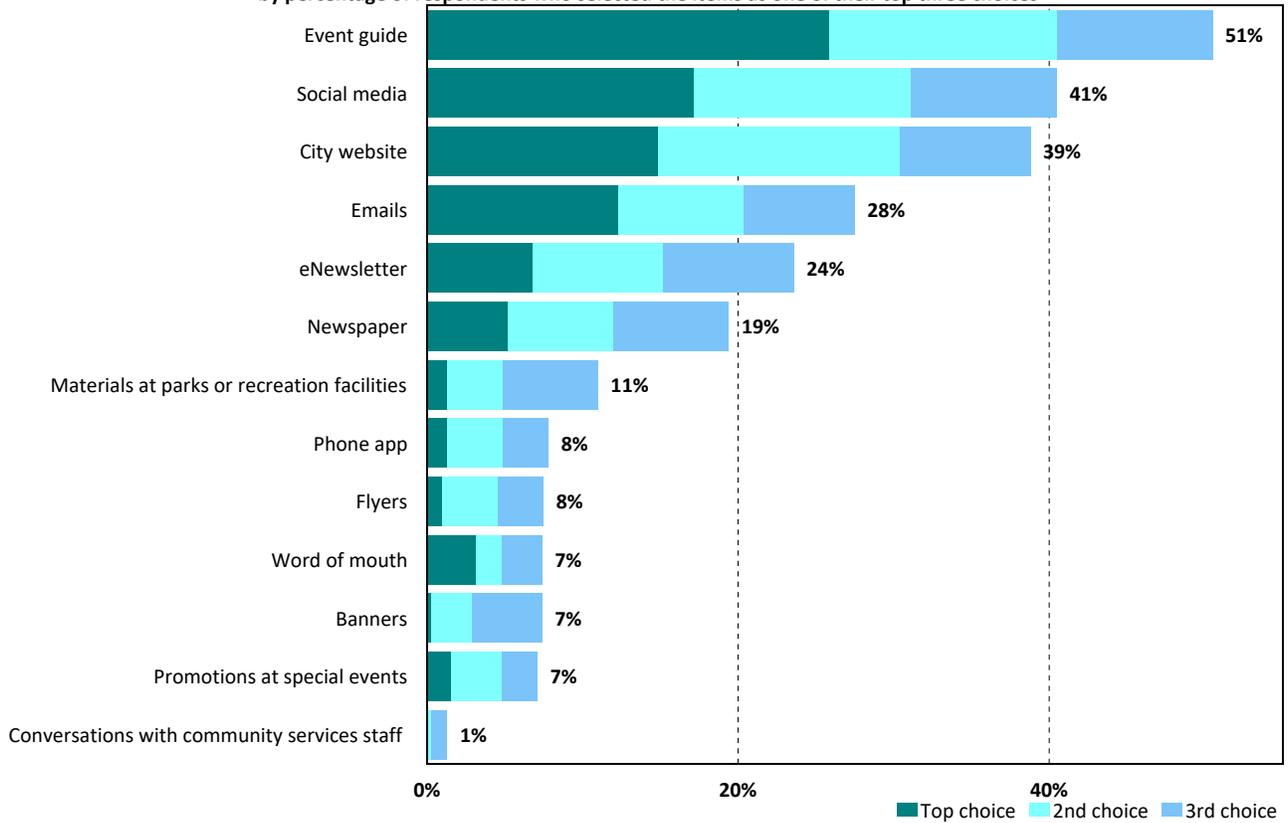


Q10. From the following list, please CHECK ALL the ways you learn about City of Brentwood parks, facilities, programs, and events.
by percentage of respondents (multiple selections could be made)



Q11. From the list in Question 10, which THREE methods of communication would you MOST PREFER the city use to communicate with you about parks, facilities, programs, and events?

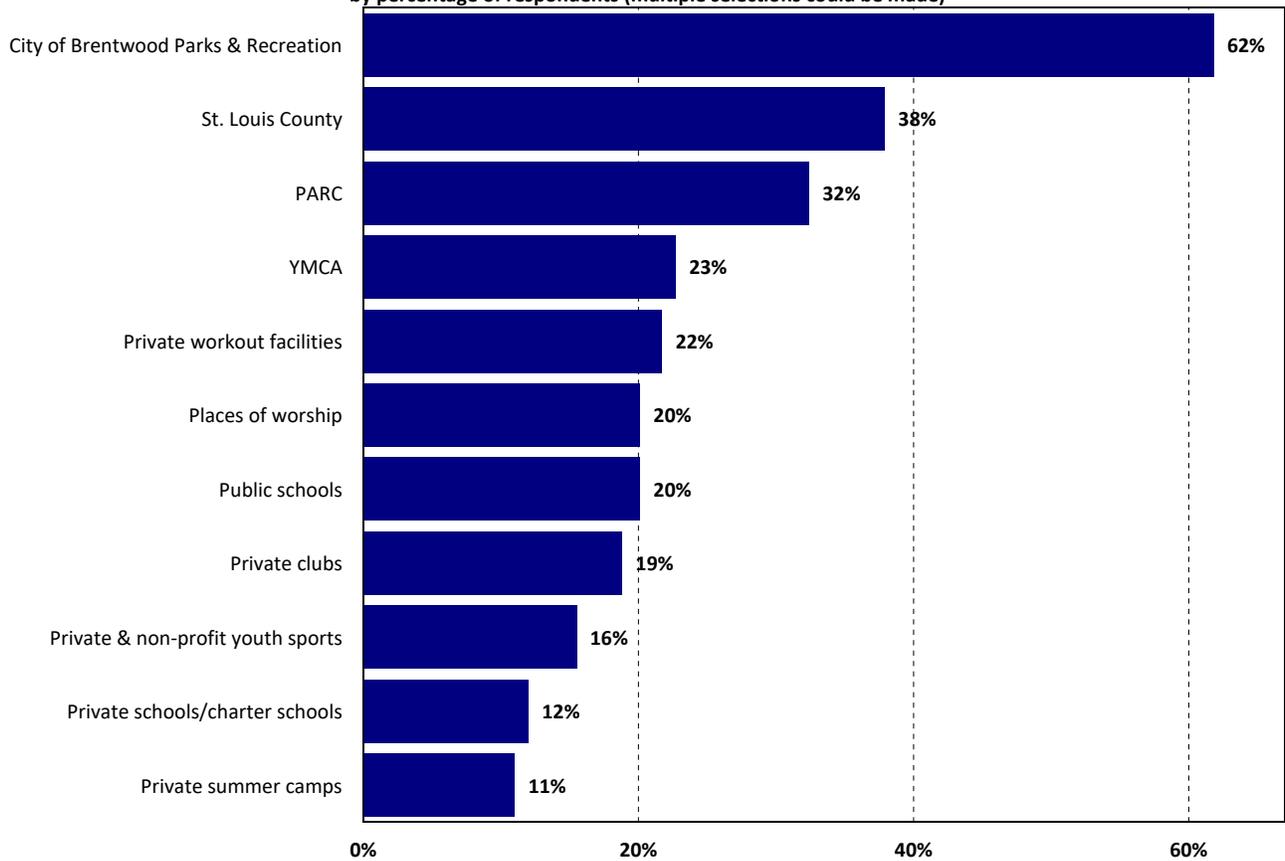
by percentage of respondents who selected the items as one of their top three choices



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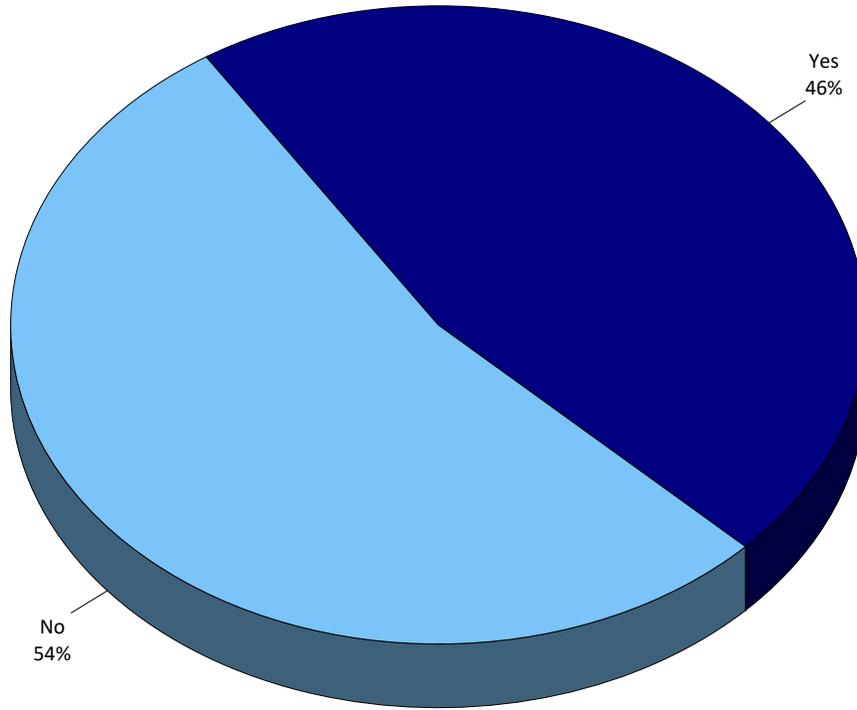
Q12. From the following list, please CHECK ALL of the organizations that you/your household have used for recreation and sports activities during the past 12 months.
by percentage of respondents (multiple selections could be made)



ETC Institute (2023)

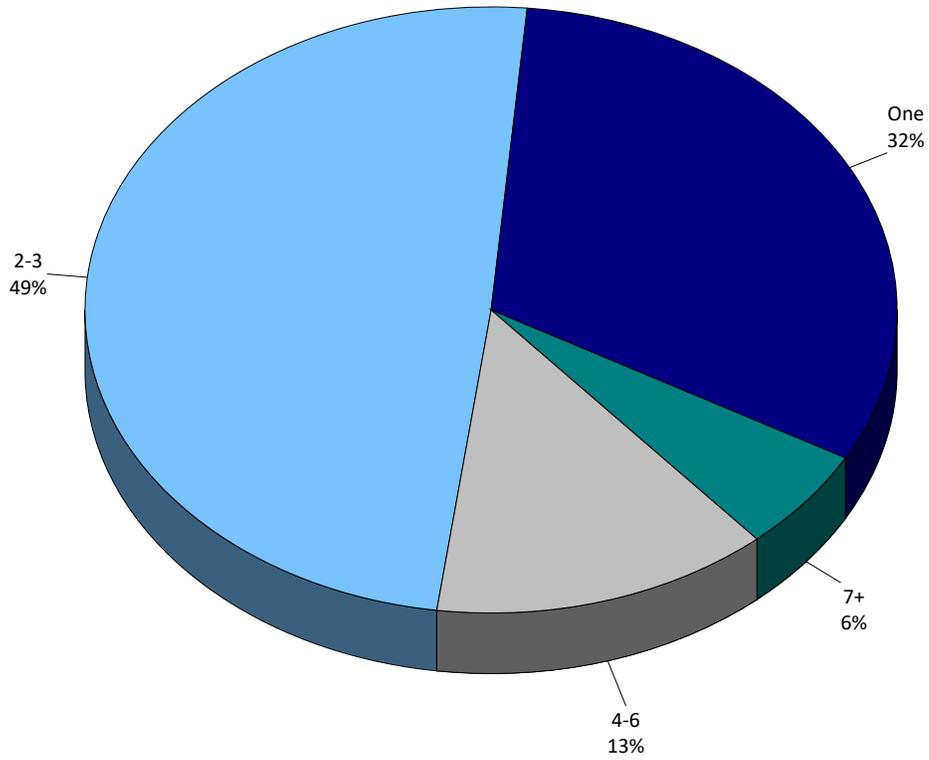
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Q13. Has your household participated in any programs or events offered by the city of Brentwood Parks and Recreation Department during the past 12 months?
by percentage of respondents

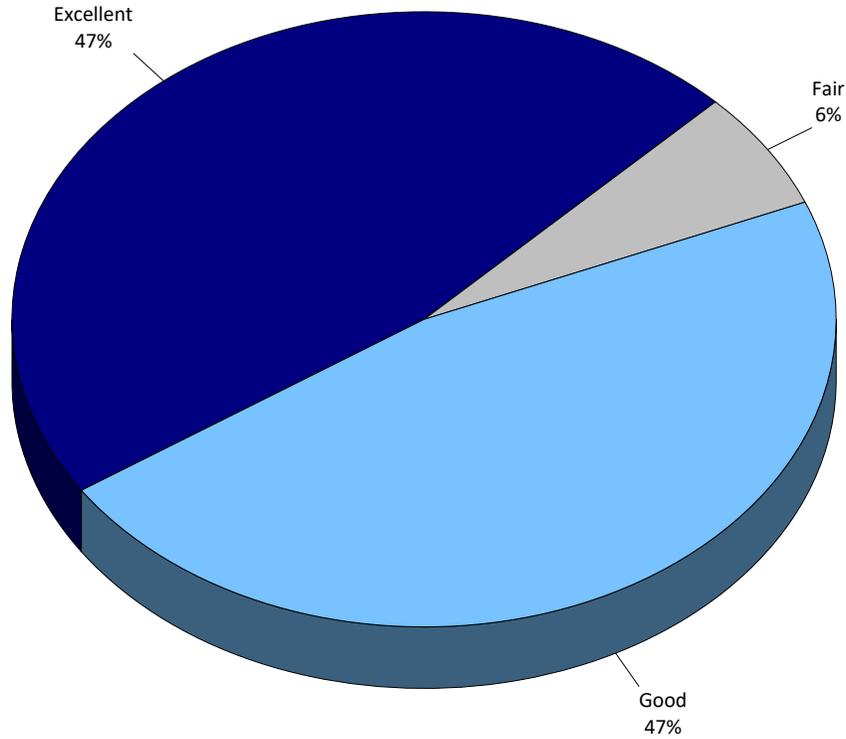


Q13a. How many programs or events offered by the city of Brentwood Parks and Recreation Department have you/your household participated in during the past 12 months?

by percentage of respondents (excluding "not provided")

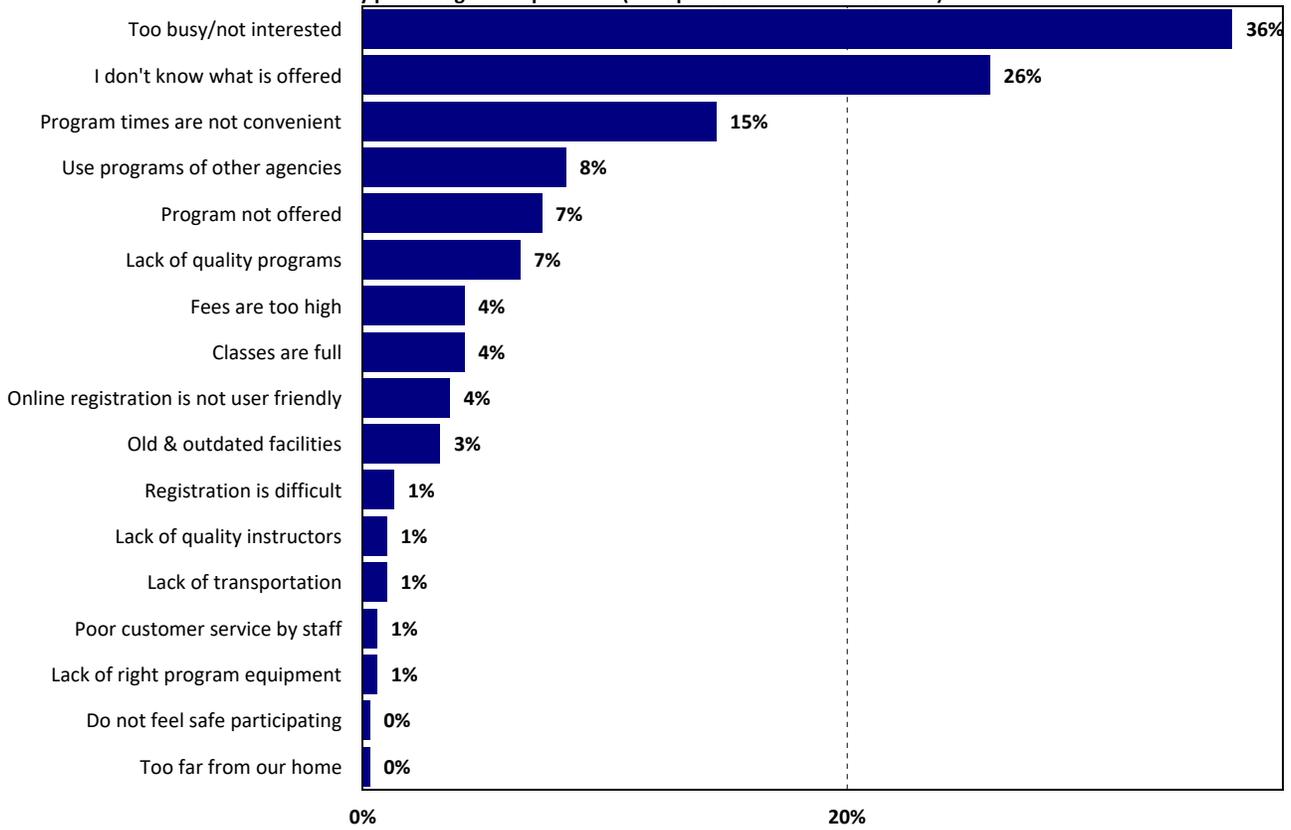


Q13b. How would you rate the overall quality of the city of Brentwood Parks and Recreation Department programs or events in which your household has participated?
by percentage of respondents (excluding "not sure")



Q14. Please CHECK ALL of the following reasons that prevent you/your household from participating in City of Brentwood Parks and Recreation Department programs or events more often.

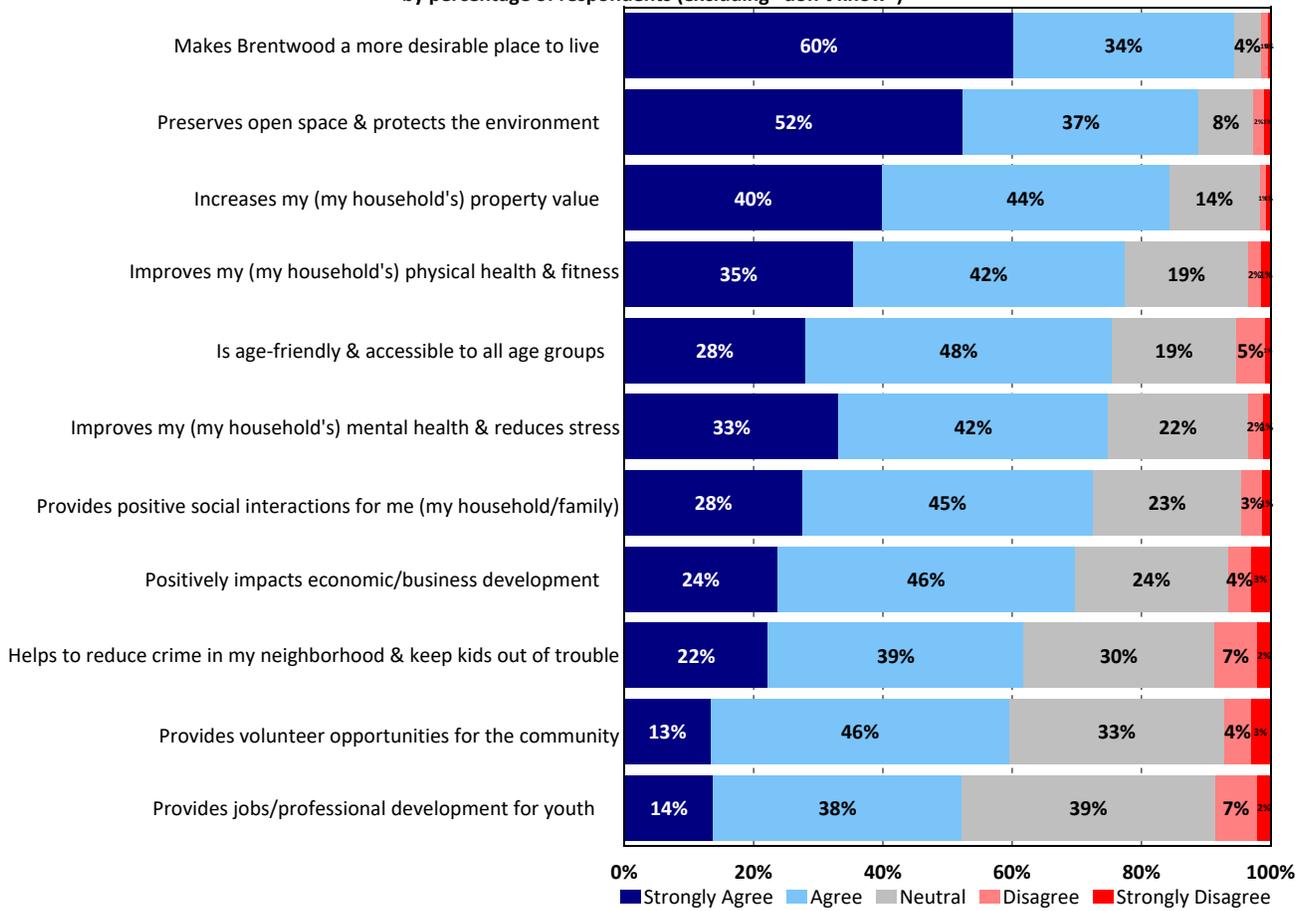
by percentage of respondents (multiple selections could be made)



ETC Institute (2023)

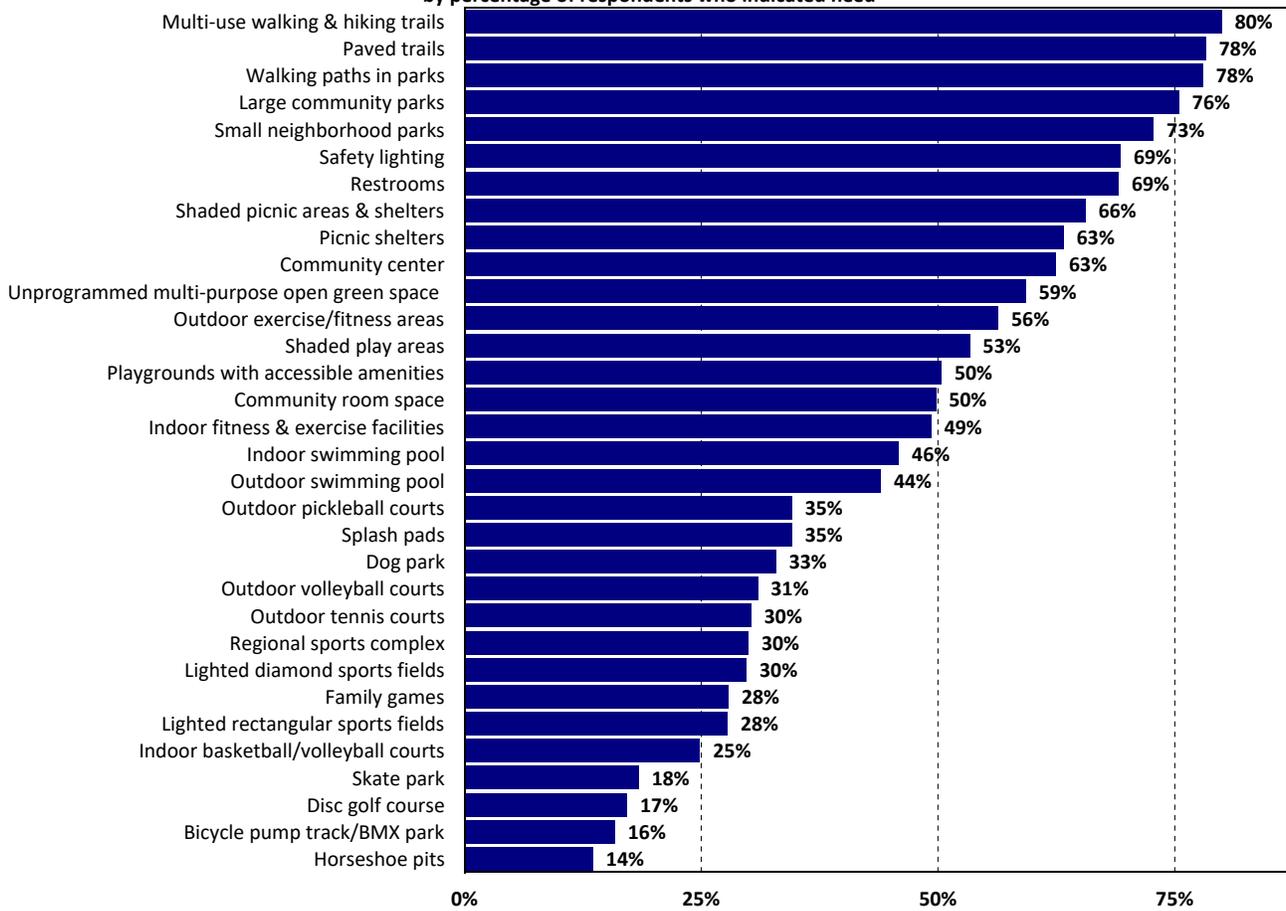
30

Q15. Please indicate your level of agreement with the following statements.
by percentage of respondents (excluding "don't know")



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Q16. Need for Recreation Facilities/Amenities. by percentage of respondents who indicated need

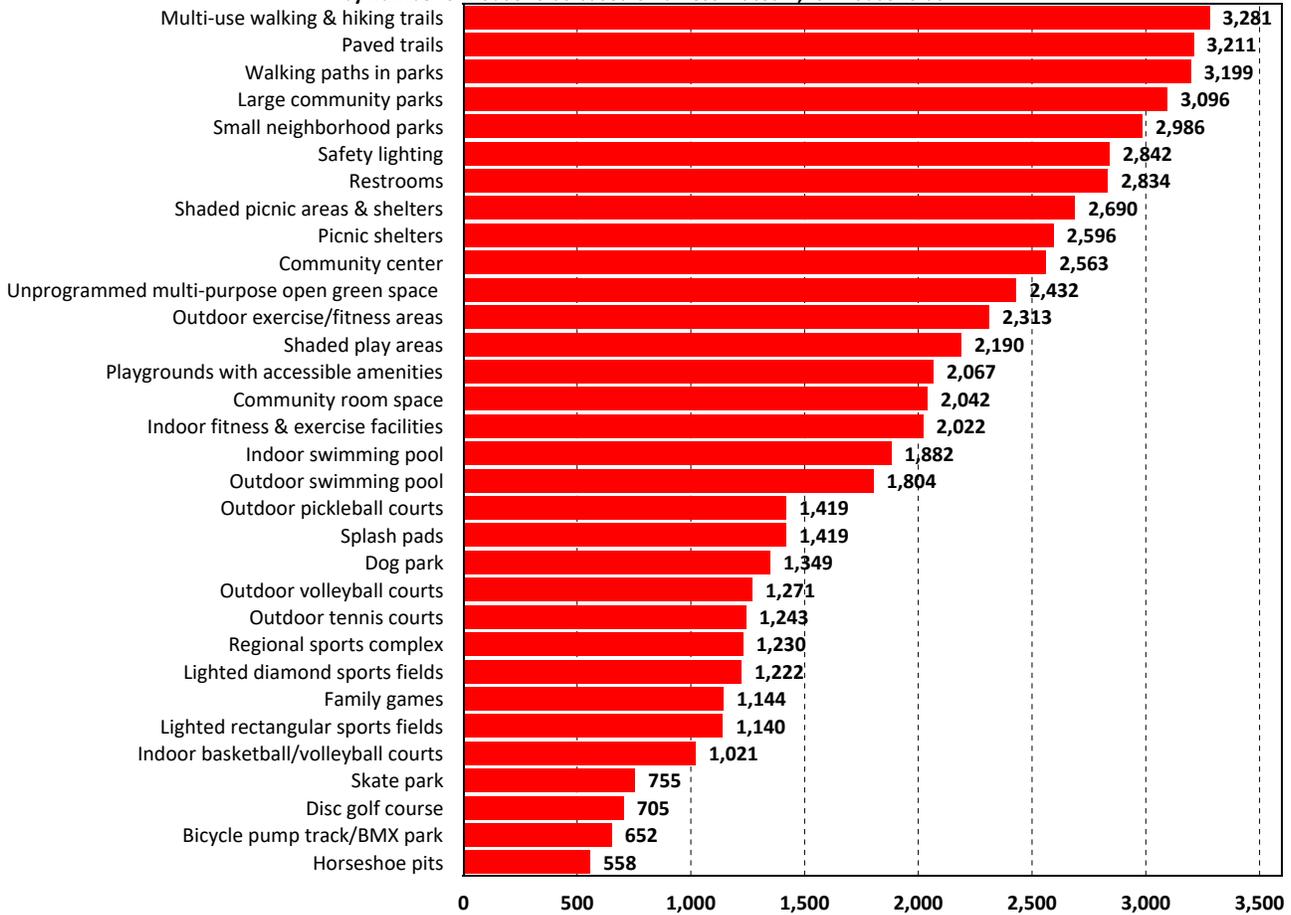


ETC Institute (2023)

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Q16. Estimated Number of Households Who Have a Need for Amenities/Facilities

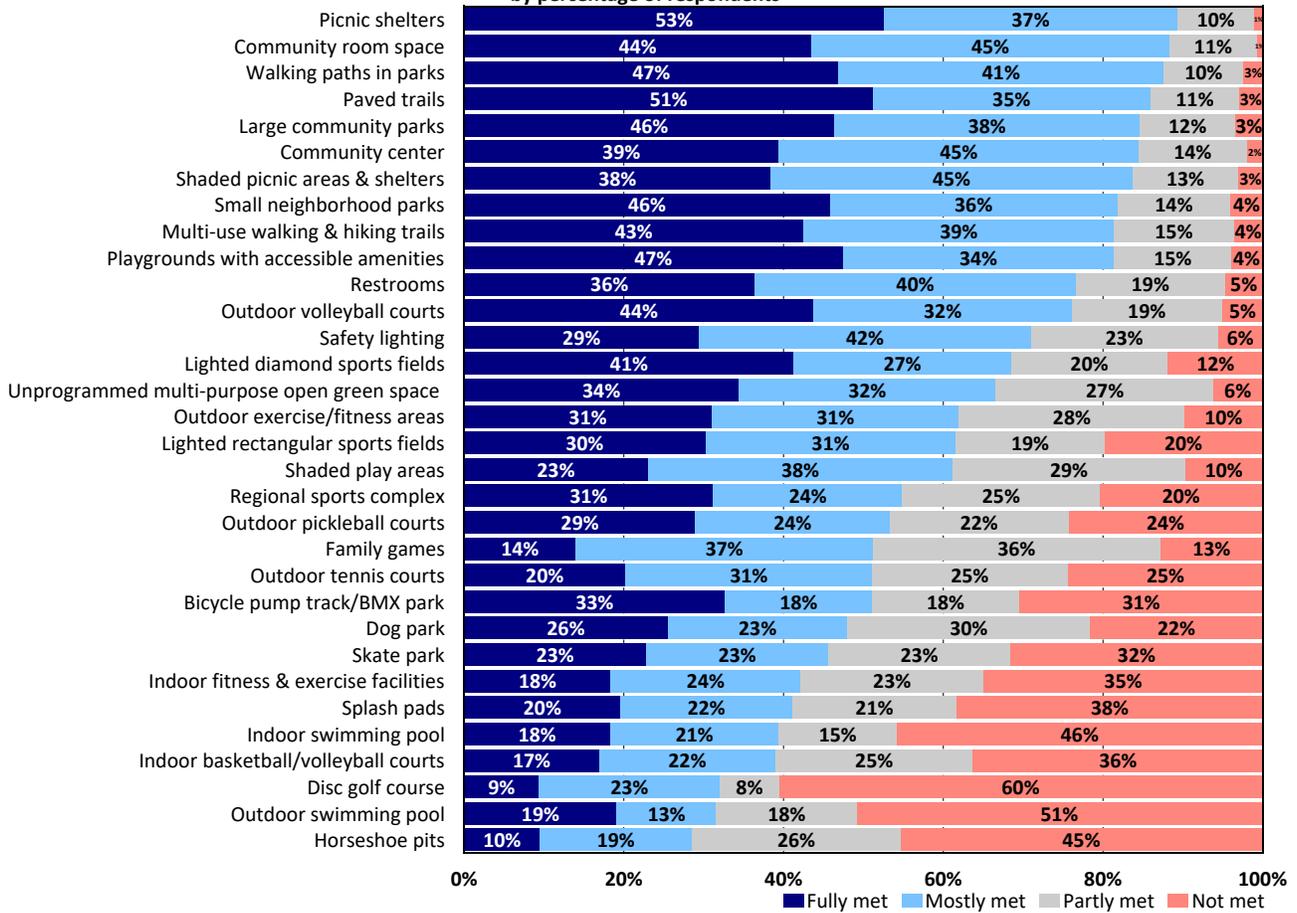
by number of households based on an estimated 4,101 households



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Q16b. How Well Needs Are Being Met for Recreation Facilities/Amenities by percentage of respondents

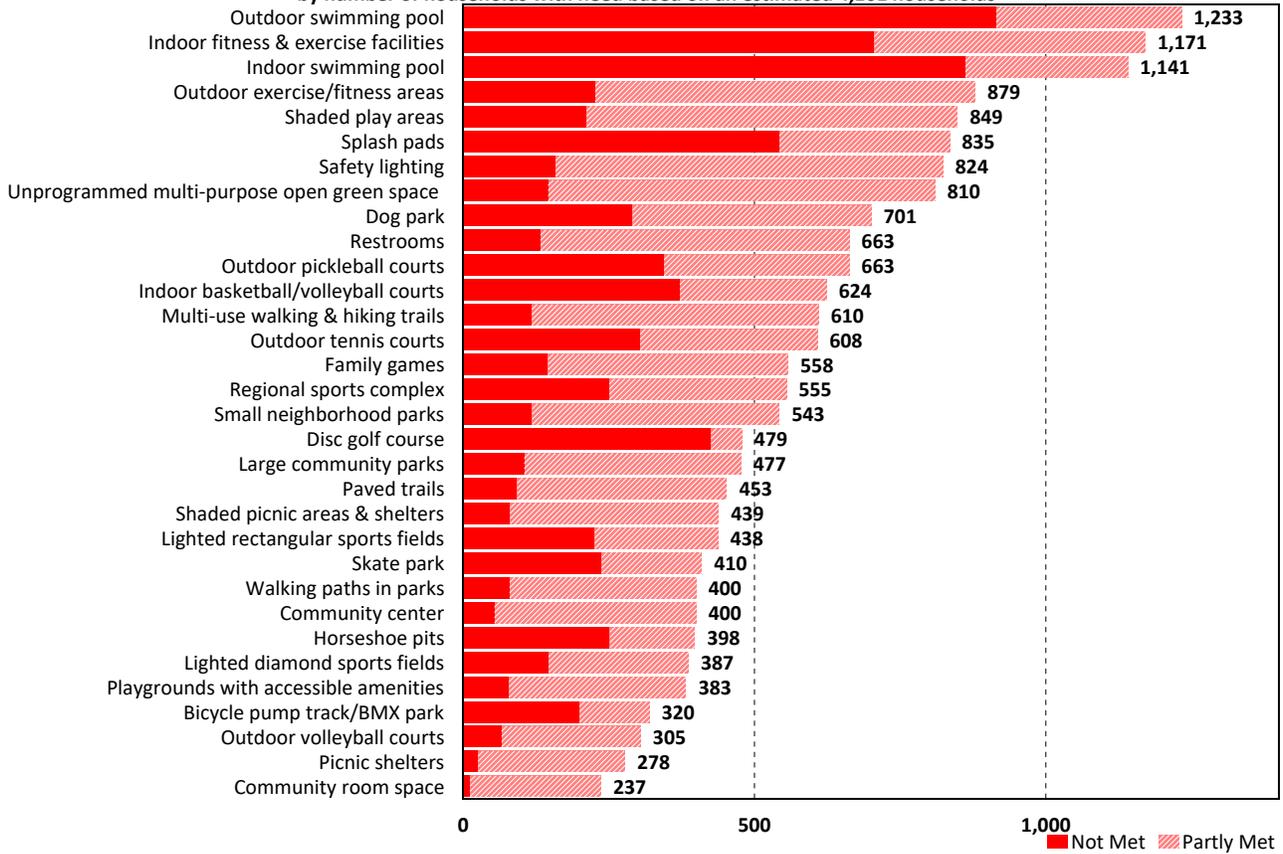


ETC Institute (2023)

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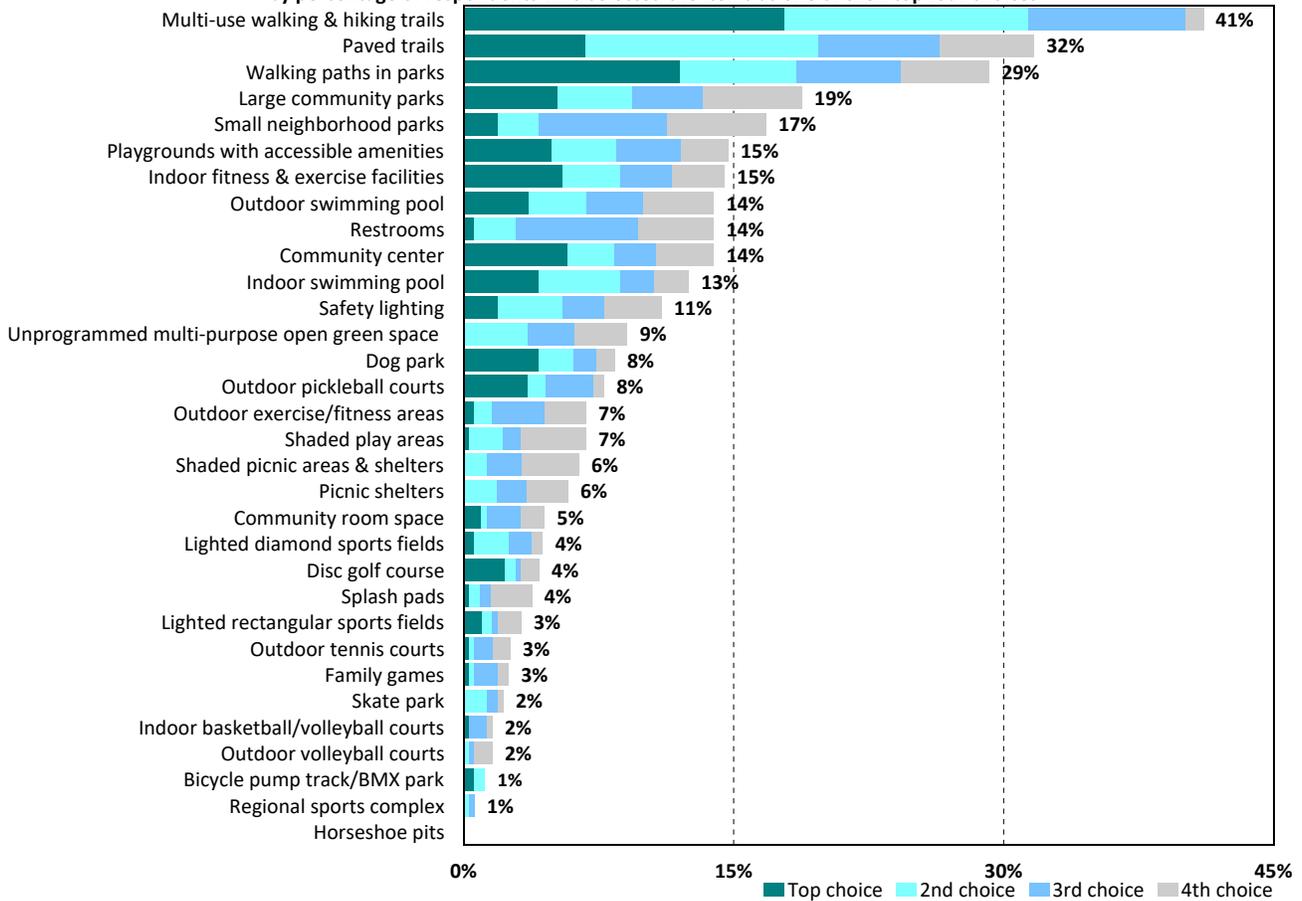
Q16c. Estimated Number of Households Whose Facility/Amenity Needs Are Only “Partly Met” or “Not Met”

by number of households with need based on an estimated 4,101 households

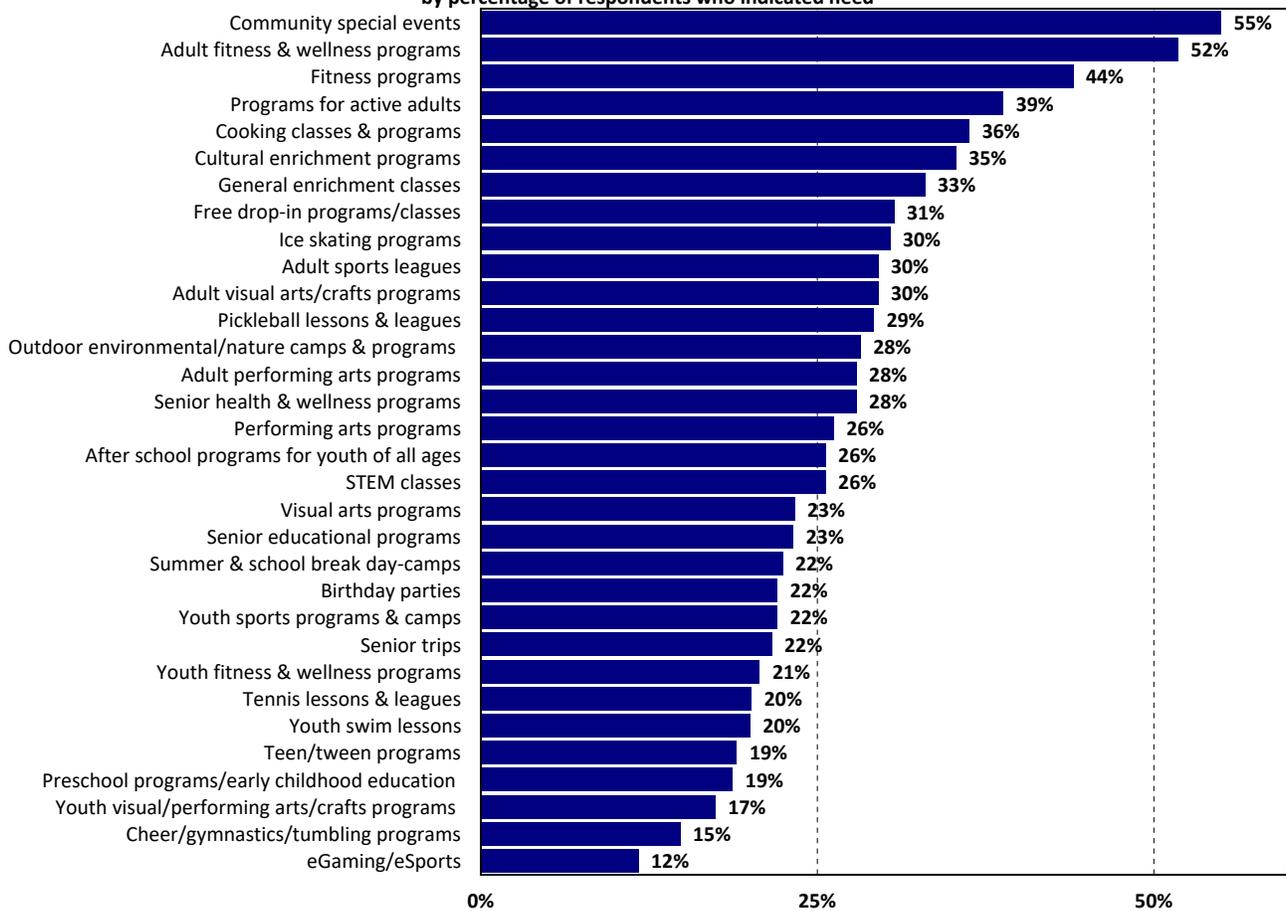


Q17. Facilities/Amenities Most Important to Households.

by percentage of respondents who selected the items as one of their top four choices



Q18. Need for Programs/Activities. by percentage of respondents who indicated need

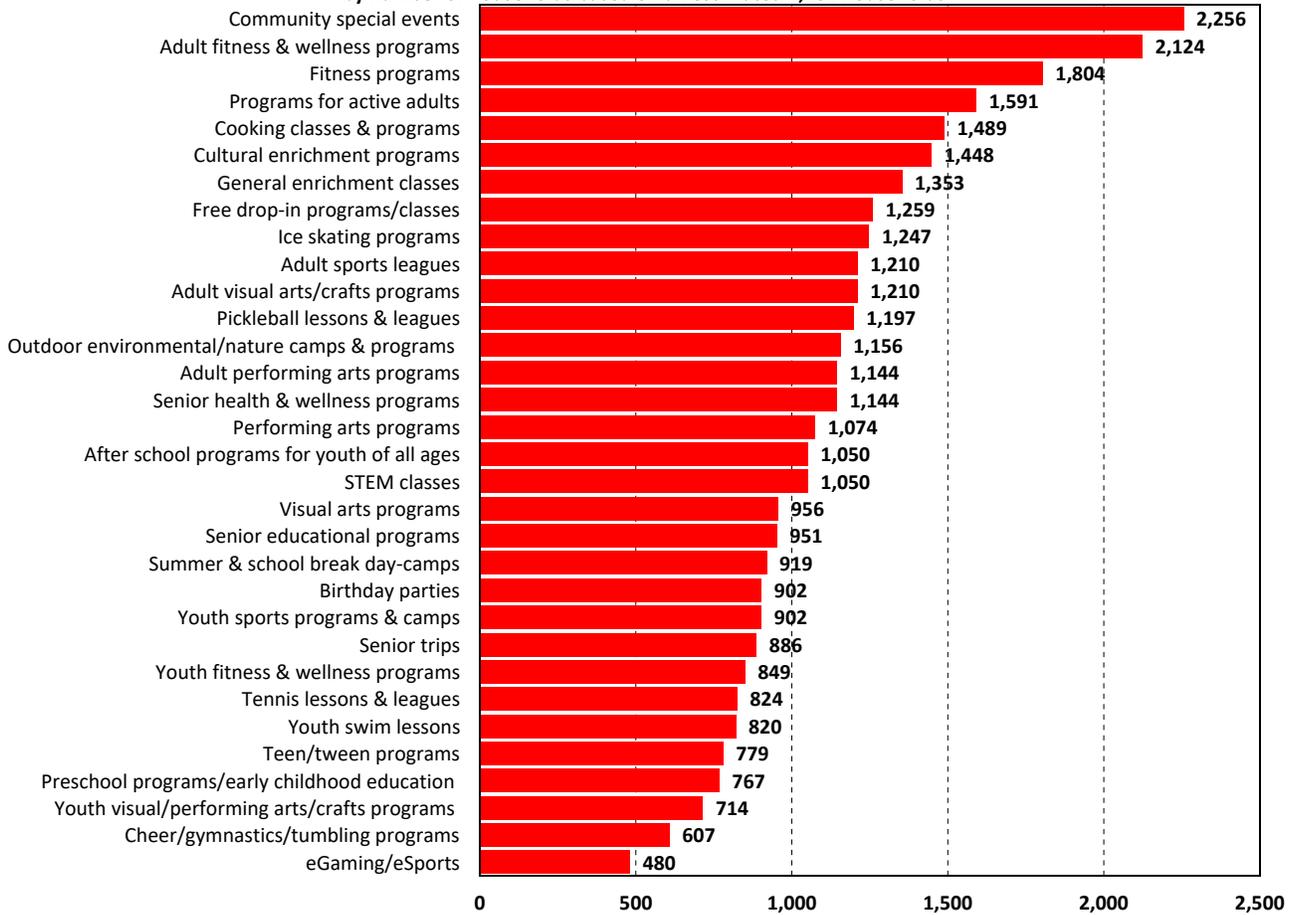


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Q18. Estimated Number of Households Who Have a Need for Programs/Activities

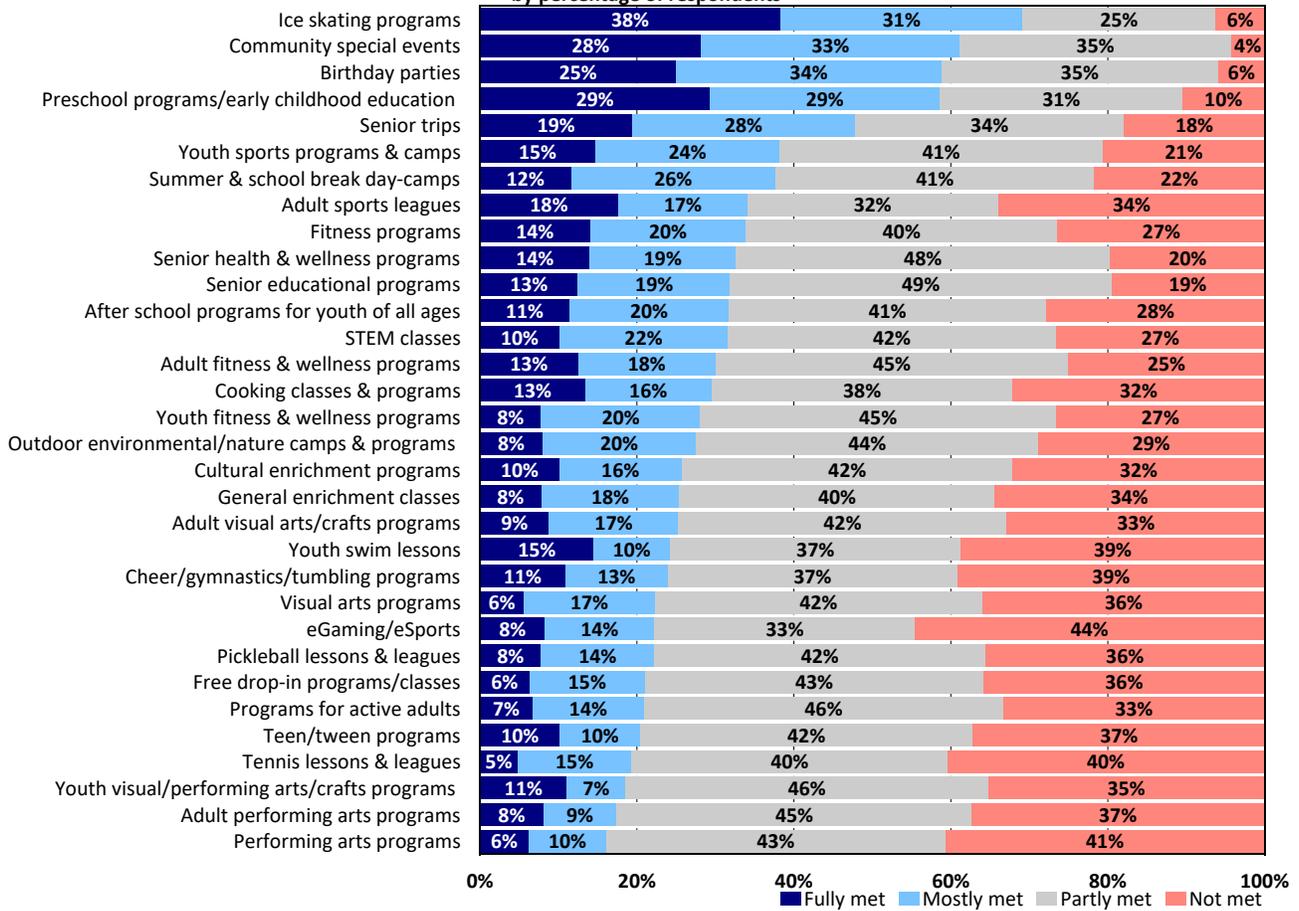
by number of households based on an estimated 4,101 households



ETC Institute (2023)

Q18b. How Well Needs Are Being Met for Programs/Activities

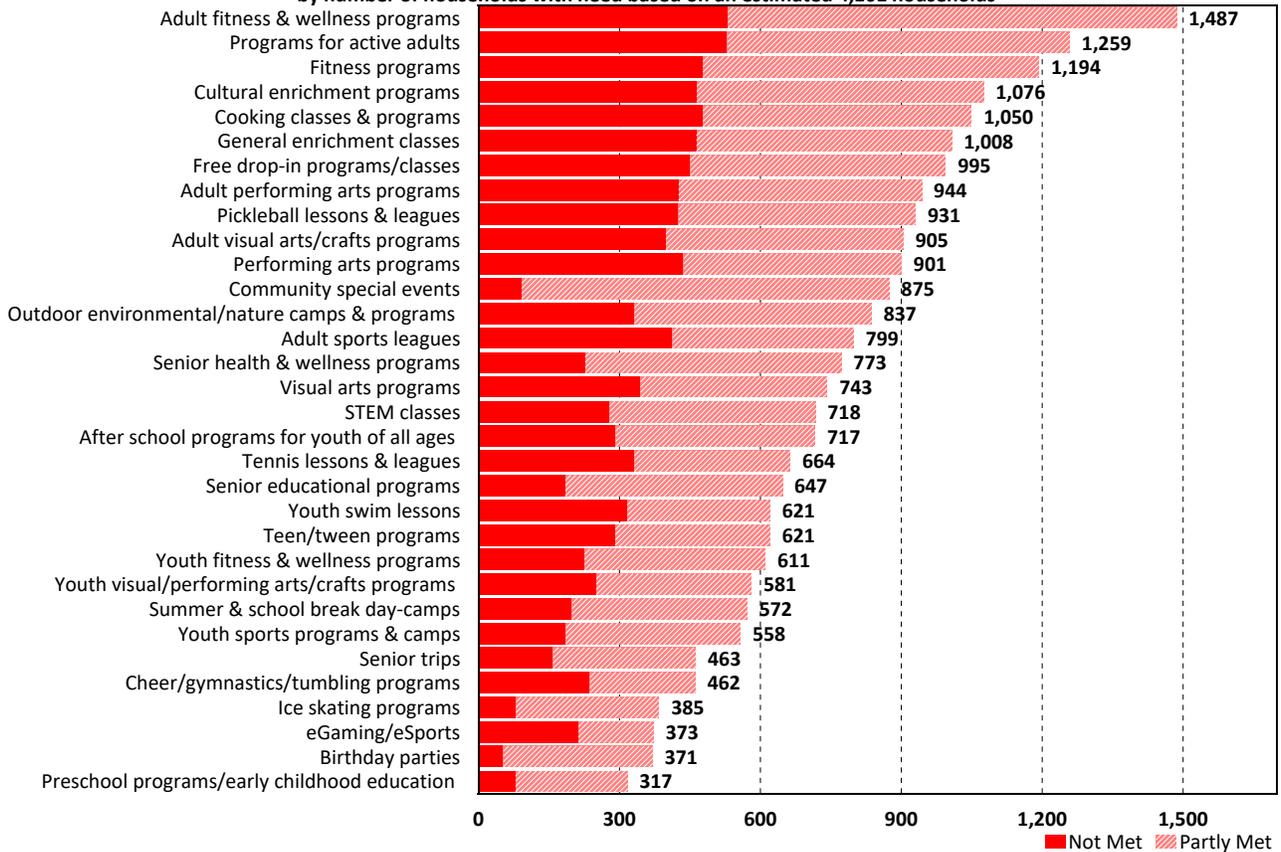
by percentage of respondents



ETC Institute (2023)

Q18c. Estimated Number of Households Whose Program/Activity Needs Are Only “Partly Met” or “Not Met”

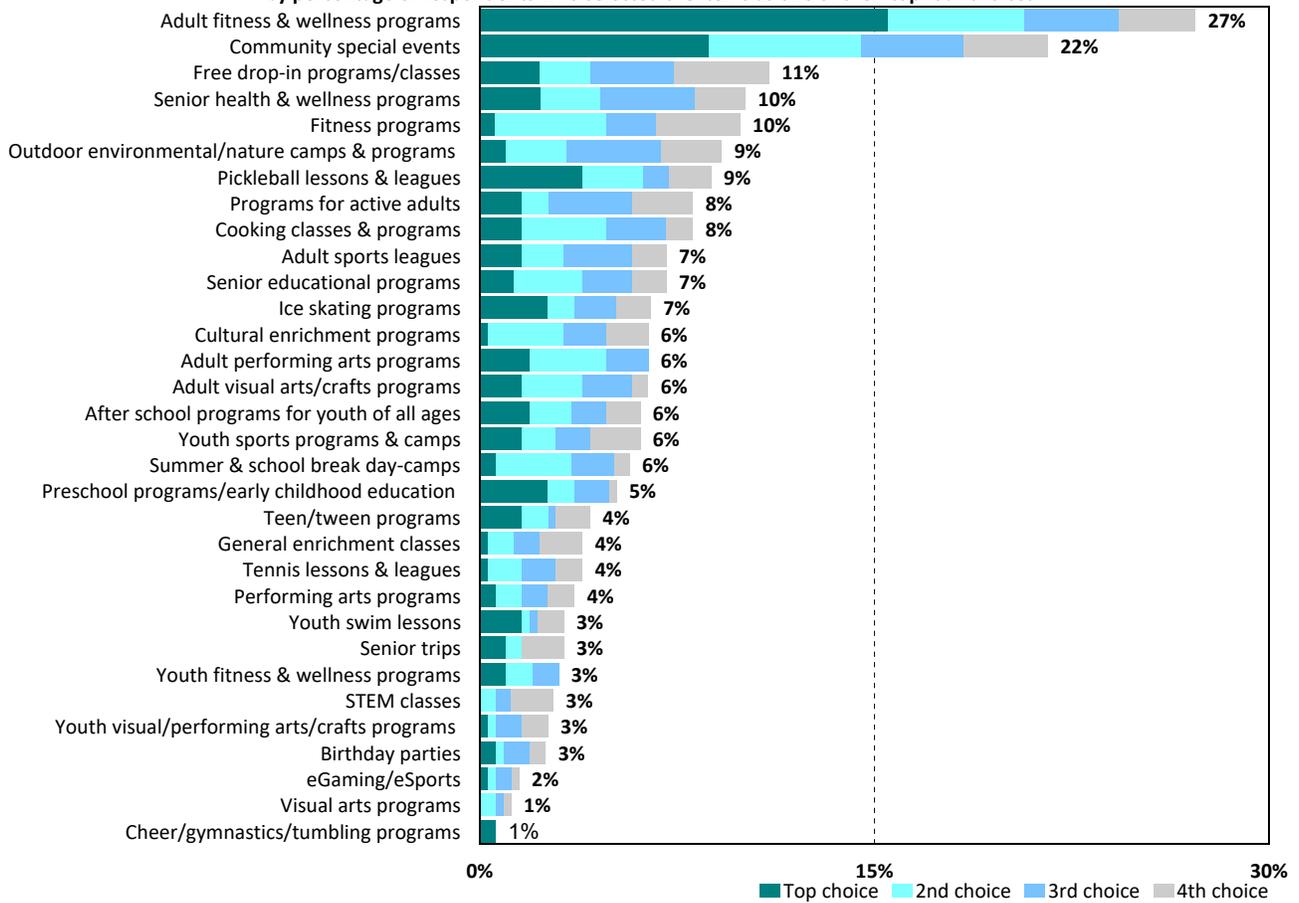
by number of households with need based on an estimated 4,101 households



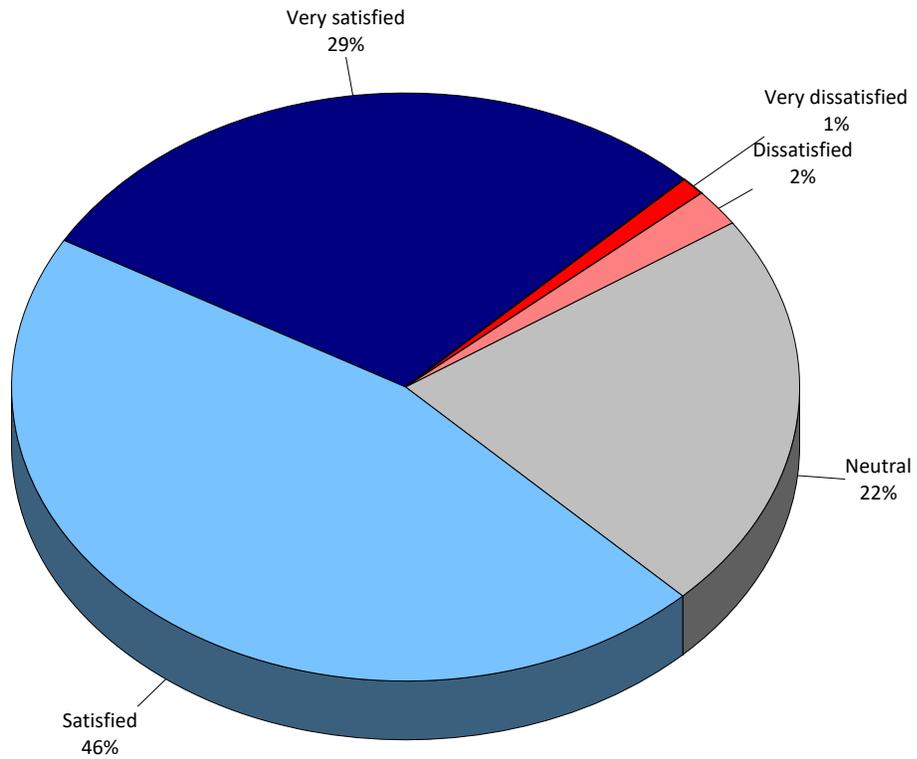
ETC Institute (2023)

Q19. Programs/Activities Most Important to Households.

by percentage of respondents who selected the items as one of their top four choices

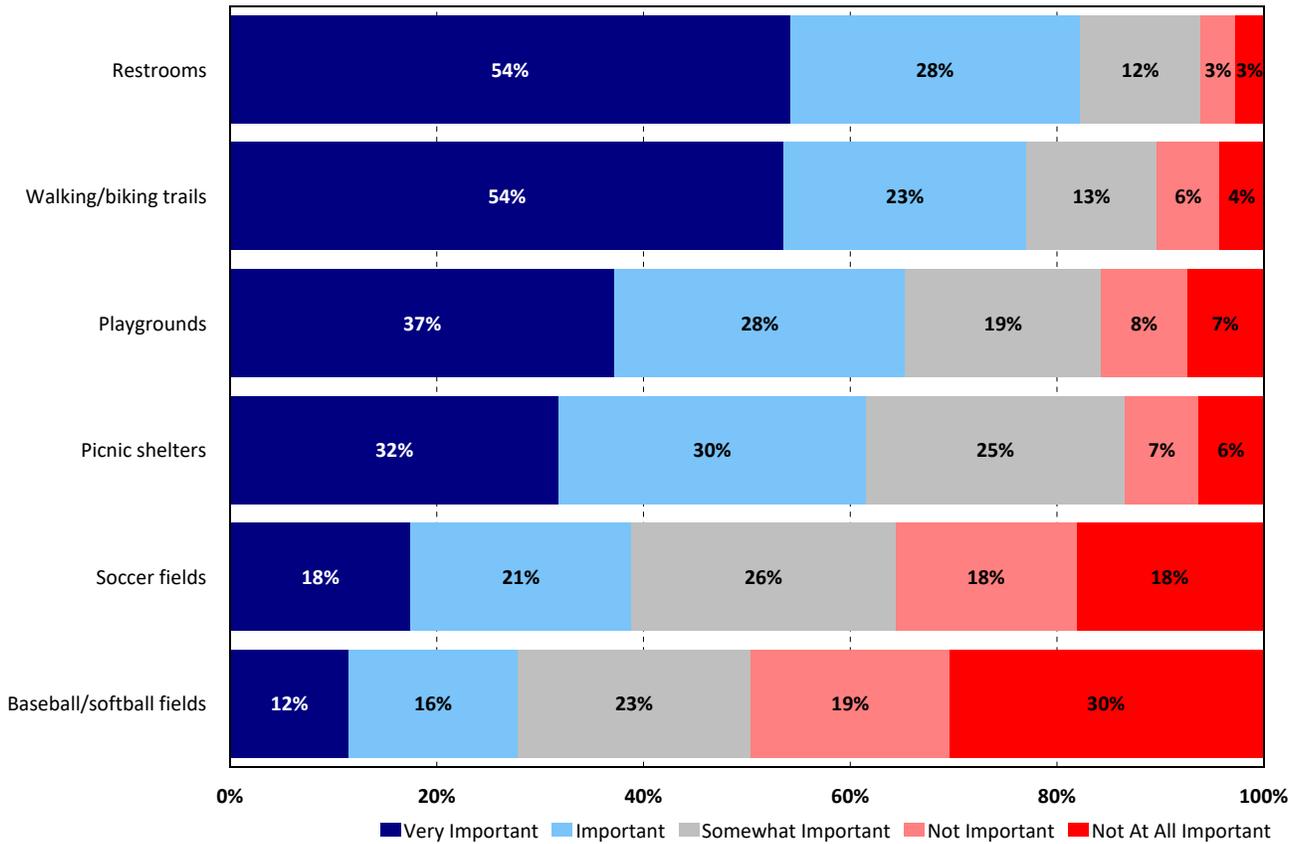


Q20. How satisfied are you with the overall value your household receives from the City of Brentwood Parks and Recreation Department?
by percentage of respondents (excluding "not sure")



Q21. Please rate the importance of the following amenities/features that could be added to the new address.

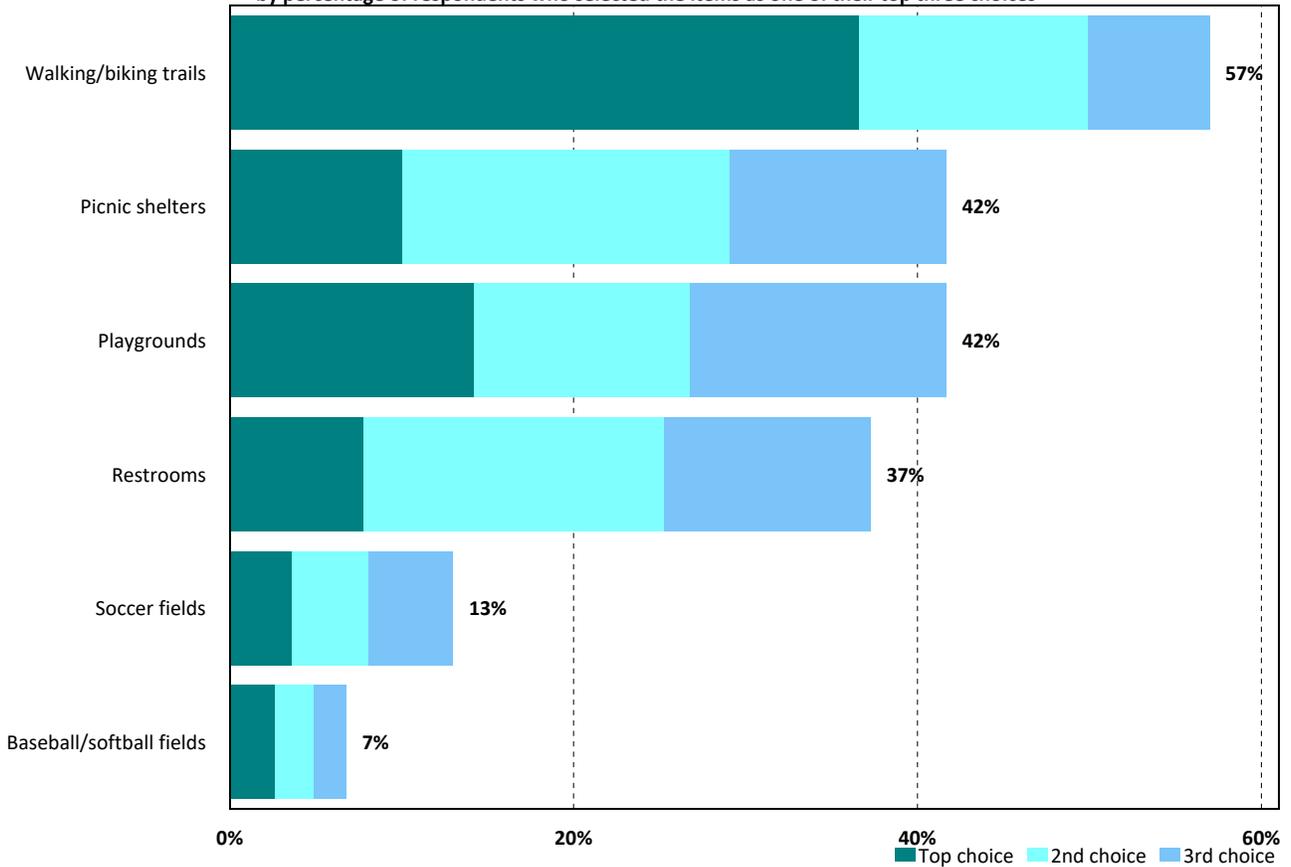
by percentage of respondents (excluding "not sure")



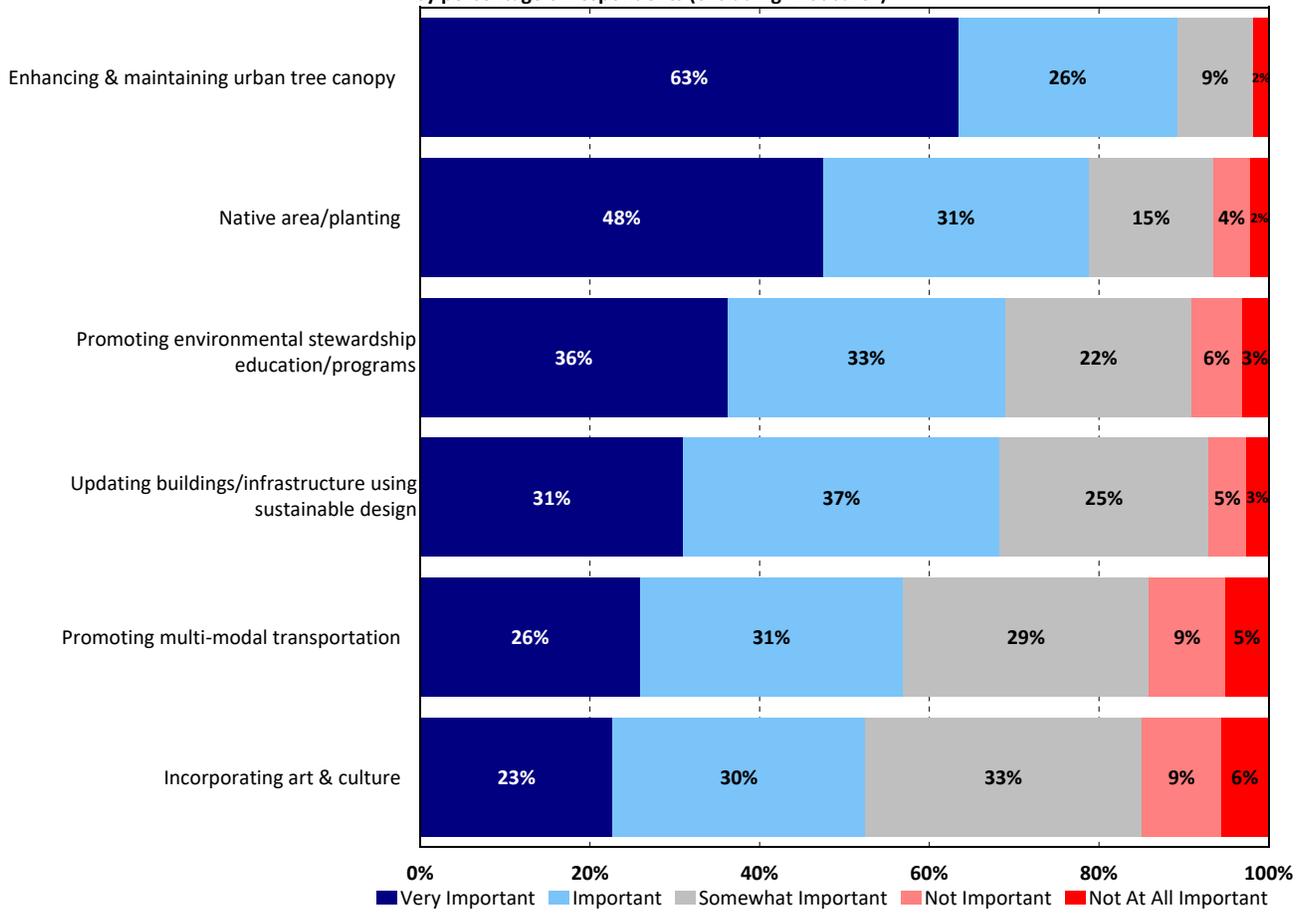
ETC Institute (2023)

Q22. Which THREE amenities/features from the list in Question 21 are the MOST IMPORTANT to your household?

by percentage of respondents who selected the items as one of their top three choices

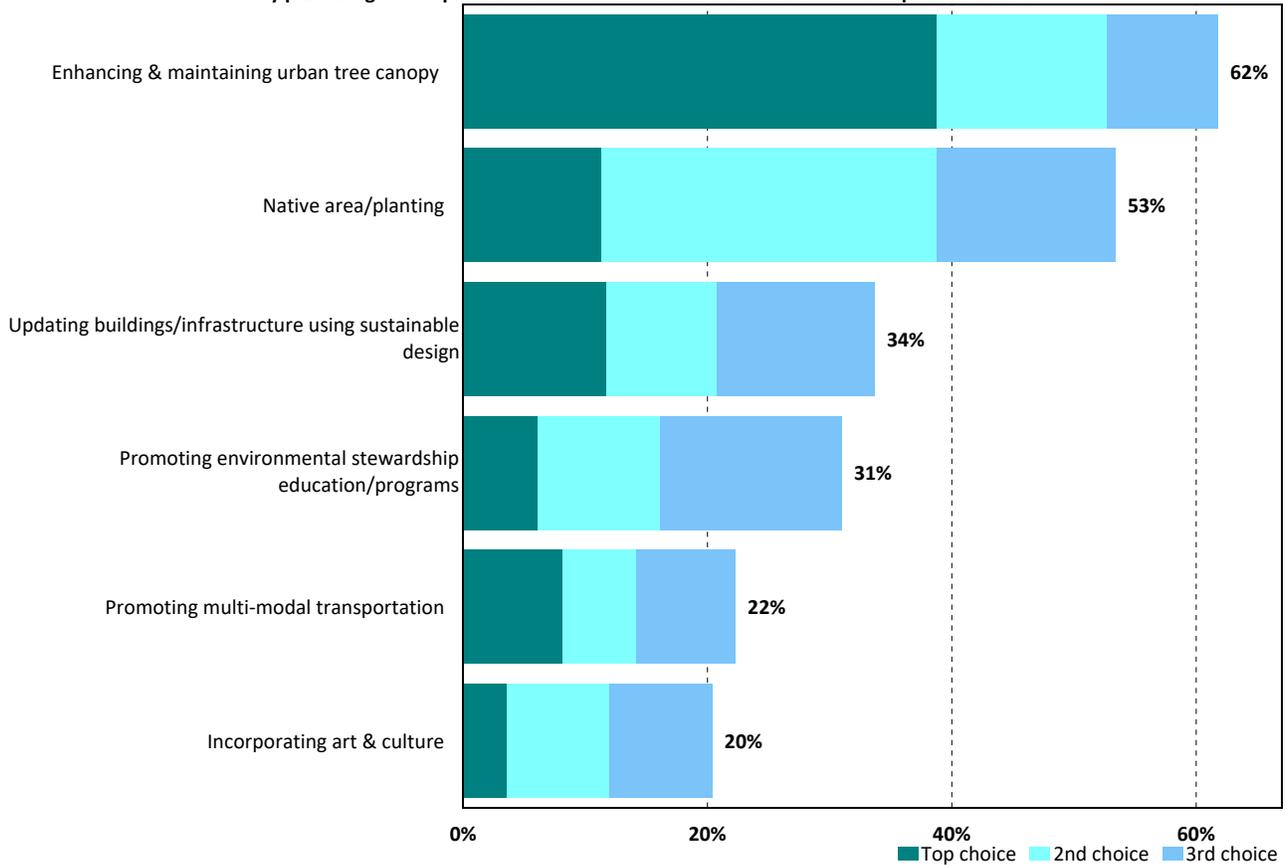


Q23. Please rate the importance of the sustainability actions listed below.
by percentage of respondents (excluding "not sure")



Q24. Which THREE items from the list in Question 23 should be the highest priority for the city of Brentwood?

by percentage of respondents who selected the items as one of their top three choices

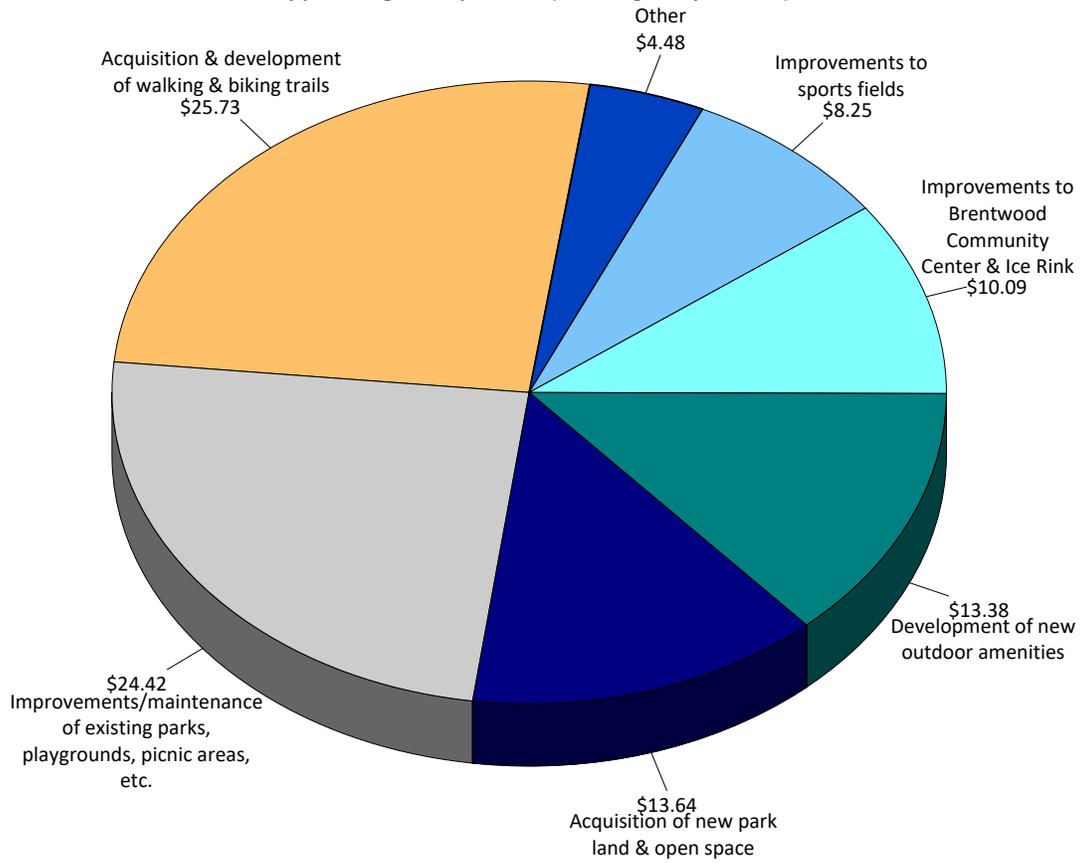


ETC Institute (2023)

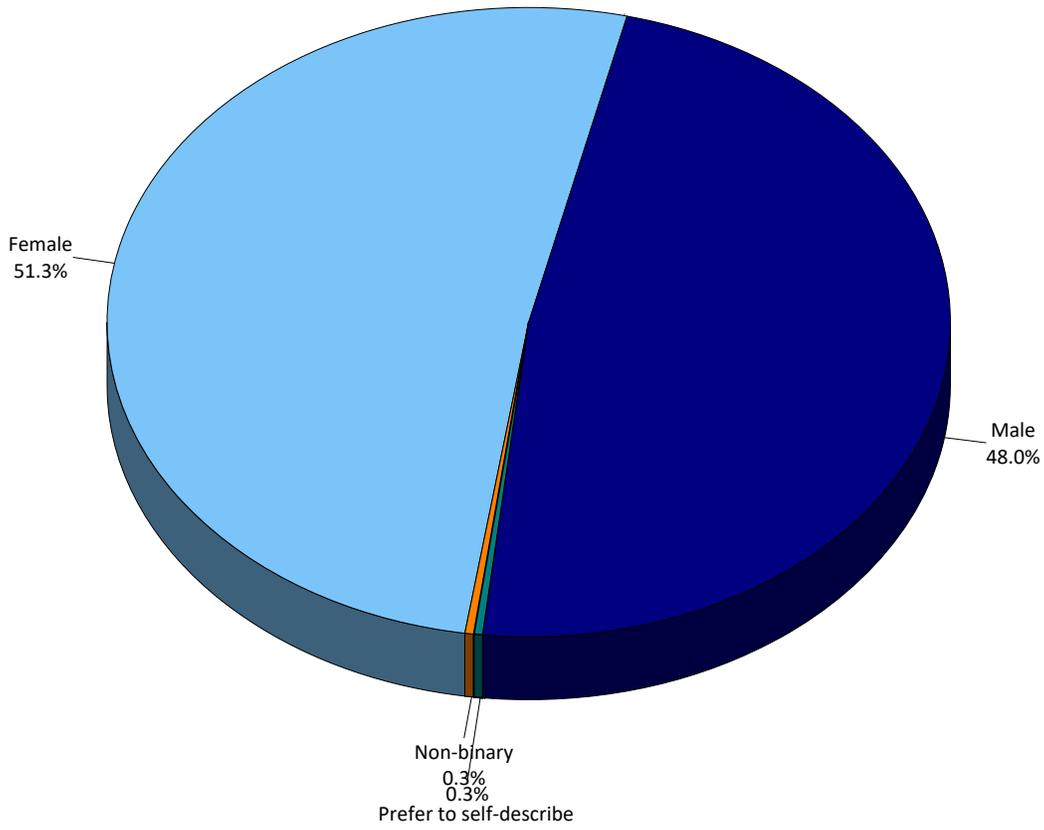
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Q25. How would you allocate the funds among the categories of funding listed below?

by percentage of respondents (excluding "not provided")



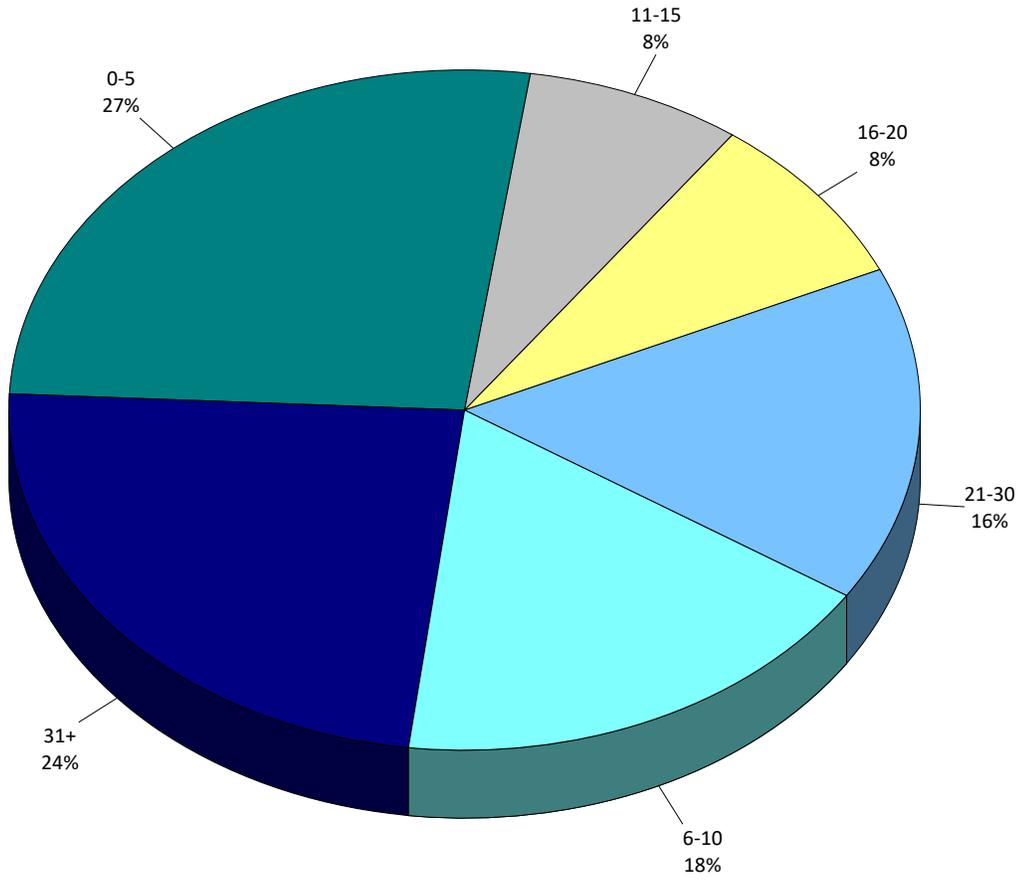
Q26. Your gender identity:
by percentage of respondents (excluding "prefer not to answer")



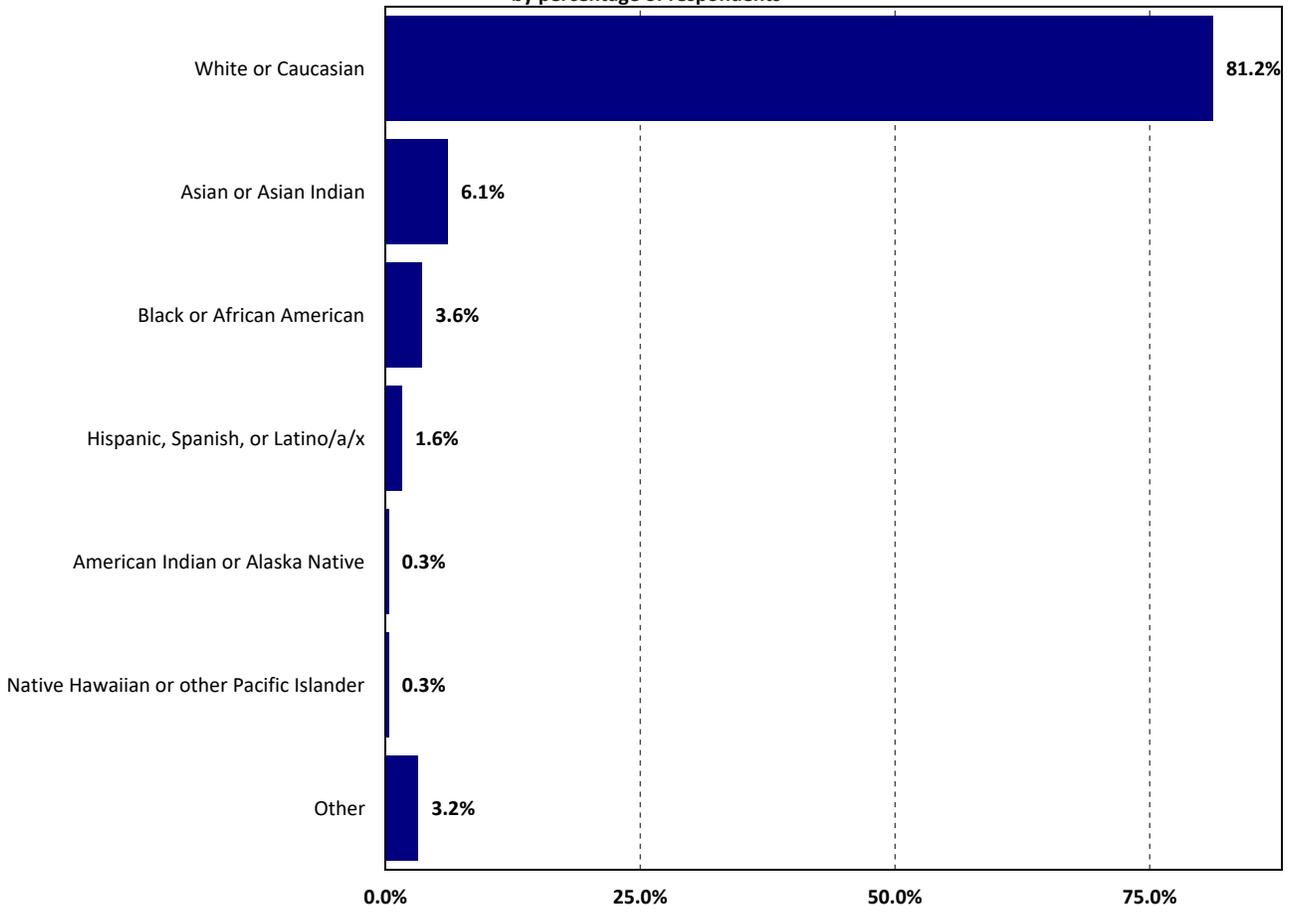
ETC Institute (2023)

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Q27. How many years have you lived in Brentwood? by percentage of respondents (excluding "not provided")



Q28. Which of the following best describes your race/ethnicity? by percentage of respondents





3 **Priority Investment
Rating**

Priority Investment Rating Brentwood, MO

The **Priority Investment Rating (PIR)** was developed by ETC Institute to provide governments with an objective tool for evaluating the priority that should be placed on parks and recreation investments. The Priority Investment Rating was developed by ETC Institute to identify the facilities and programs residents think should receive the highest priority for investment. The priority investment rating reflects the importance residents place on items (sum of top 4 choices) and the unmet needs (needs that are not met or only partly met) for each facility/program relative to the facility/program that rated the highest overall. Since decisions related to future investments should consider both the level of unmet need and the importance of facilities and programs, the PIR weights each of these components equally.

The PIR reflects the sum of the Unmet Needs Rating and the Importance Rating as shown in the equation below:

$$\text{PIR} = \text{UNR} + \text{IR}$$

For example, if the Unmet Needs Rating for Community Gardens were 98.9 (out of 100) and the Importance Rating for Community Gardens were 21.6 (out of 100), the Priority Investment Rating for Community Gardens would be 120.5 (out of 200).

How to Analyze the Charts:

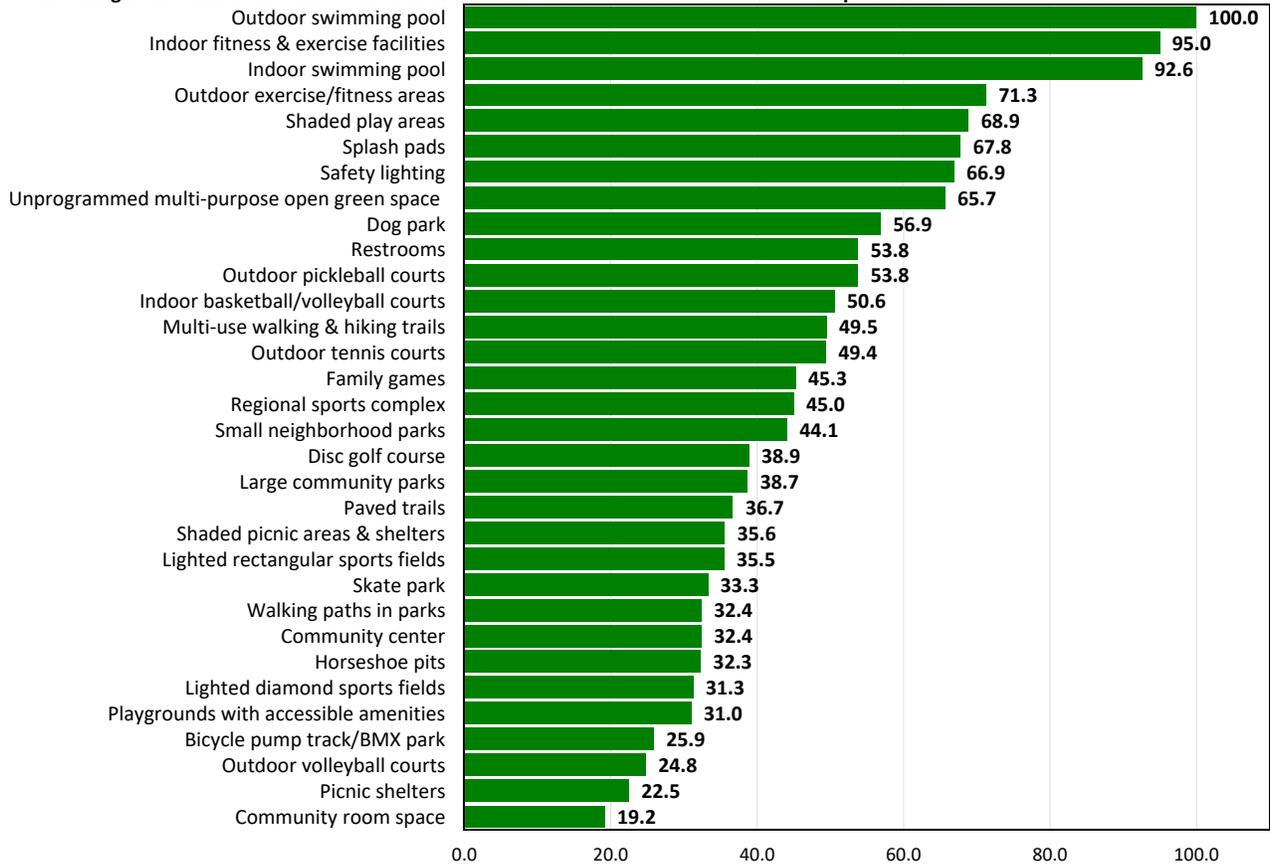
- **High Priority Areas** are those with a PIR of at least 100. A rating of 100 or above generally indicates there is a relatively high level of unmet need and residents generally think it is important to fund improvements in these areas. Improvements in this area are likely to have a positive impact on the greatest number of households.
- **Medium Priority Areas** are those with a PIR of 50-99. A rating in this range generally indicates there is a medium to high level of unmet need or a significant percentage of residents generally think it is important to fund improvements in these areas.
- **Low Priority Areas** are those with a PIR below 50. A rating in this range generally indicates there is a relatively low level of unmet need and residents do not think it is important to fund improvements in these areas. Improvements may be warranted if the needs of very specialized populations are being targeted.

The following pages show the Unmet Needs Rating, Importance Rating, and Priority Investment Rating for facilities and programs.

Unmet Needs Rating for Facilities/Amenities

the rating for the item with the most unmet need=100

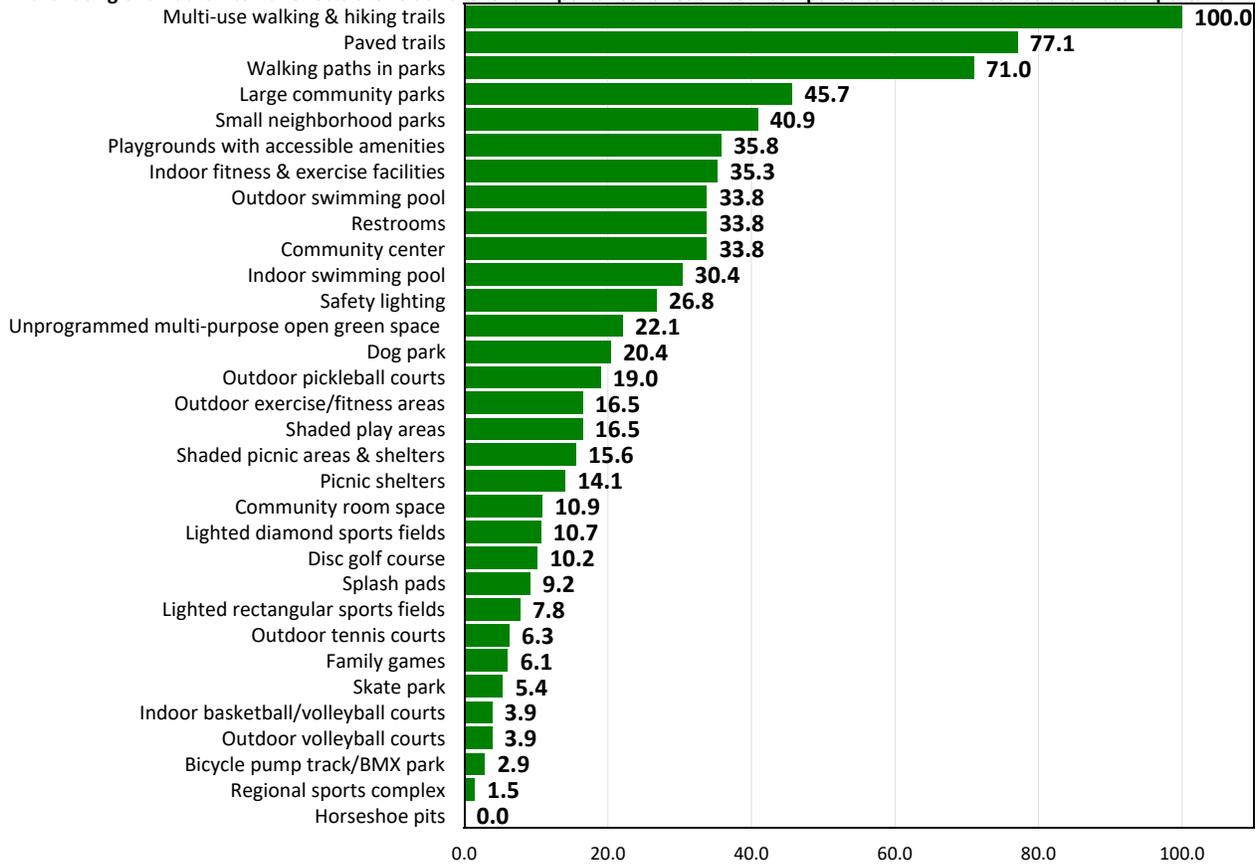
the rating of all other items reflects the relative amount of unmet need for each item compared to the item with the most unmet need



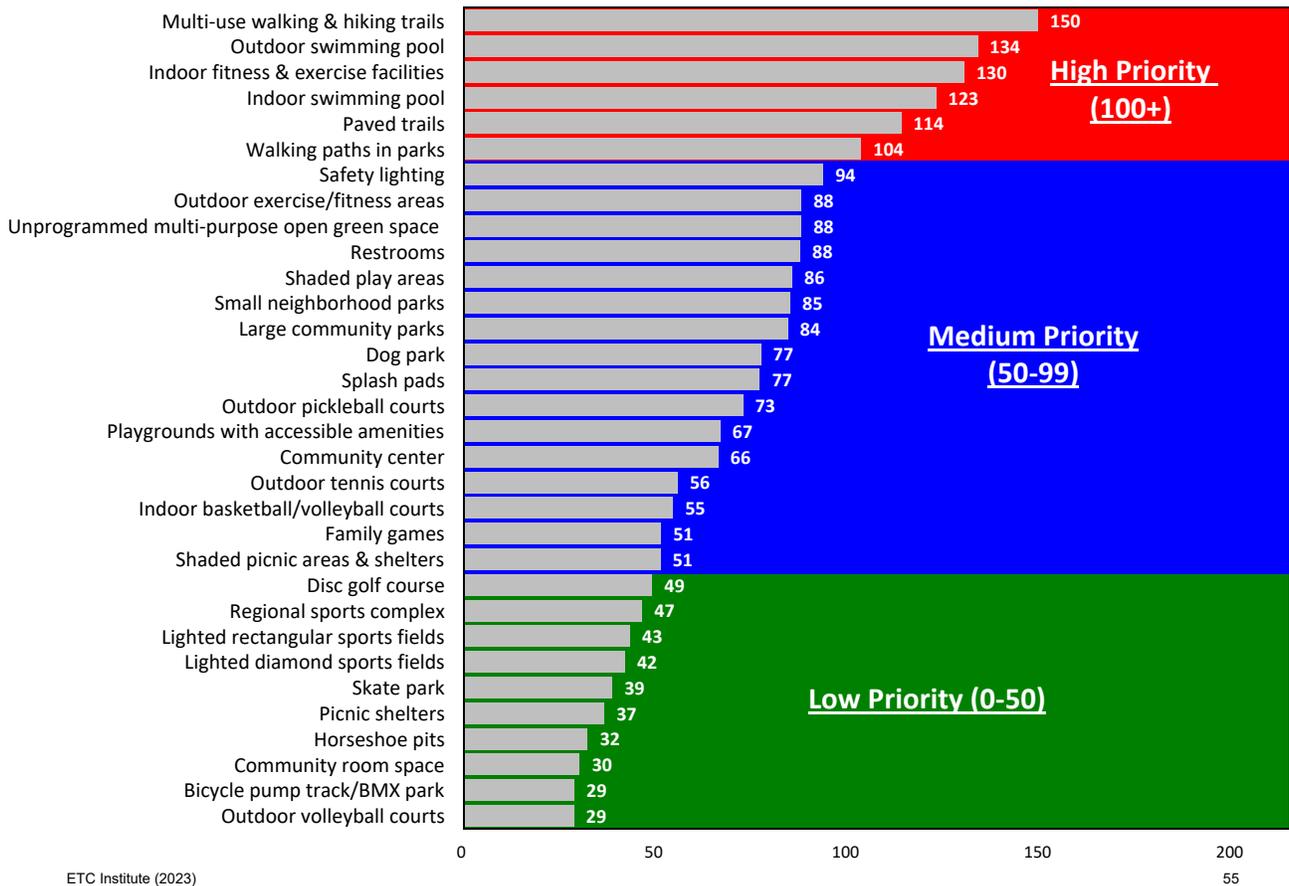
Importance Rating for Facilities/Amenities

the rating for the item rated as the most important=100

the rating of all other items reflects the relative level of importance for each item compared to the item rated as the most important



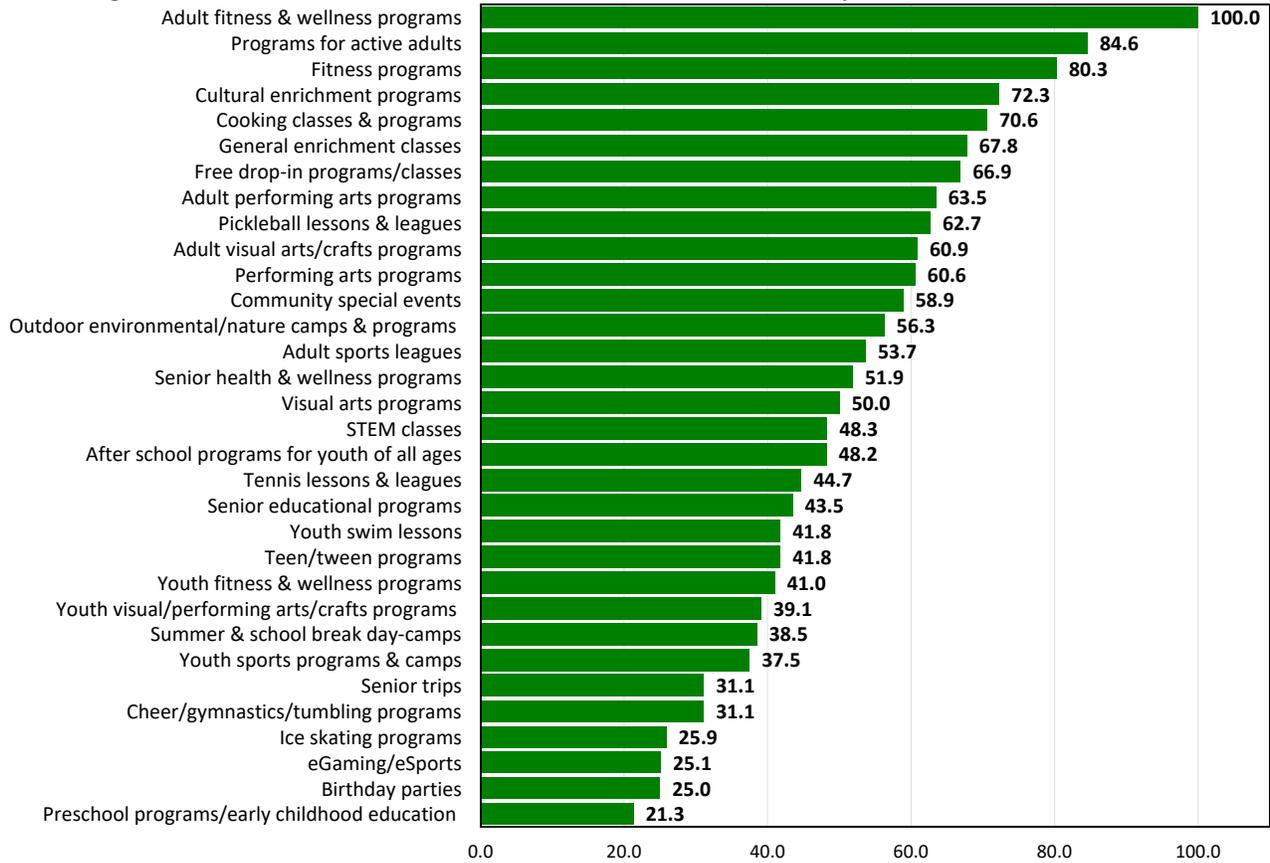
Top Priorities for Investment for Facilities/Amenities Based on Priority Investment Rating



Unmet Needs Rating for Programs/Activities

the rating for the item with the most unmet need=100

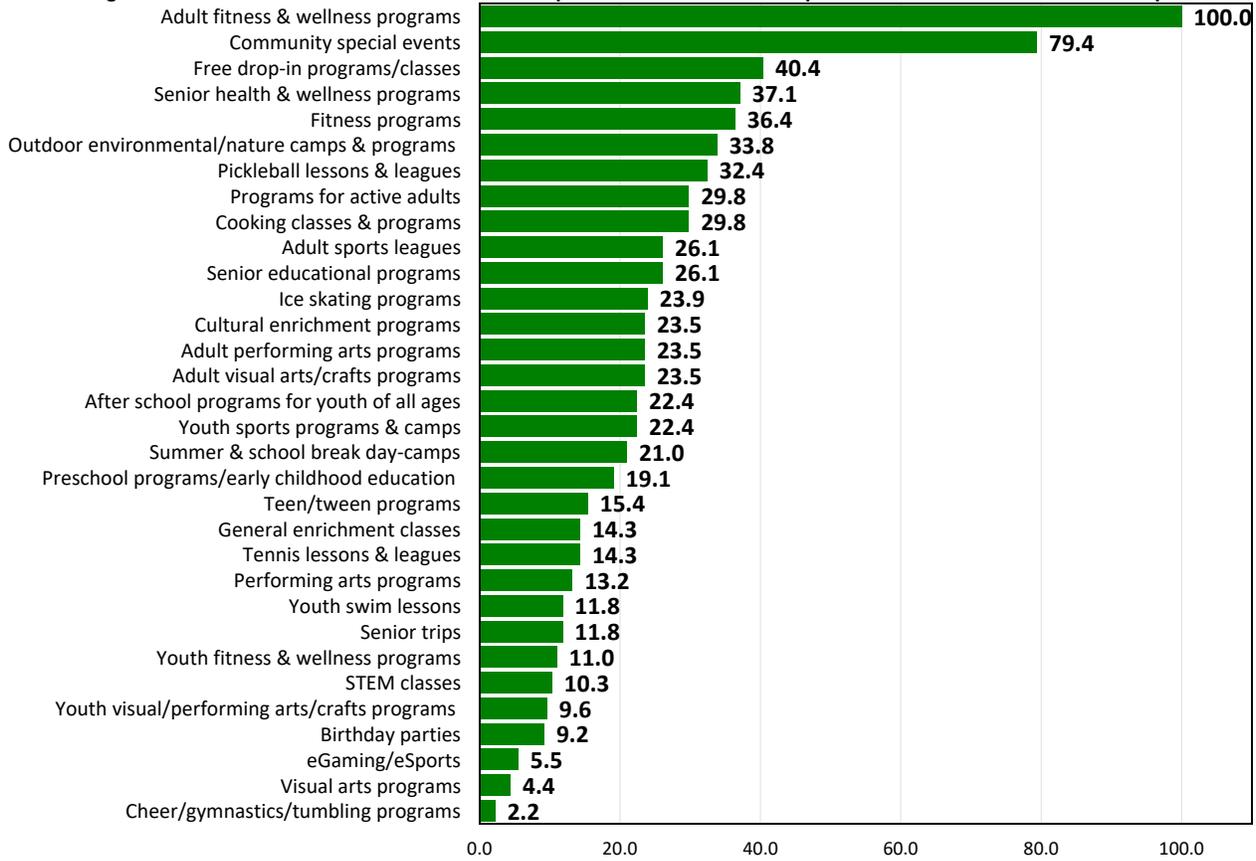
the rating of all other items reflects the relative amount of unmet need for each item compared to the item with the most unmet need



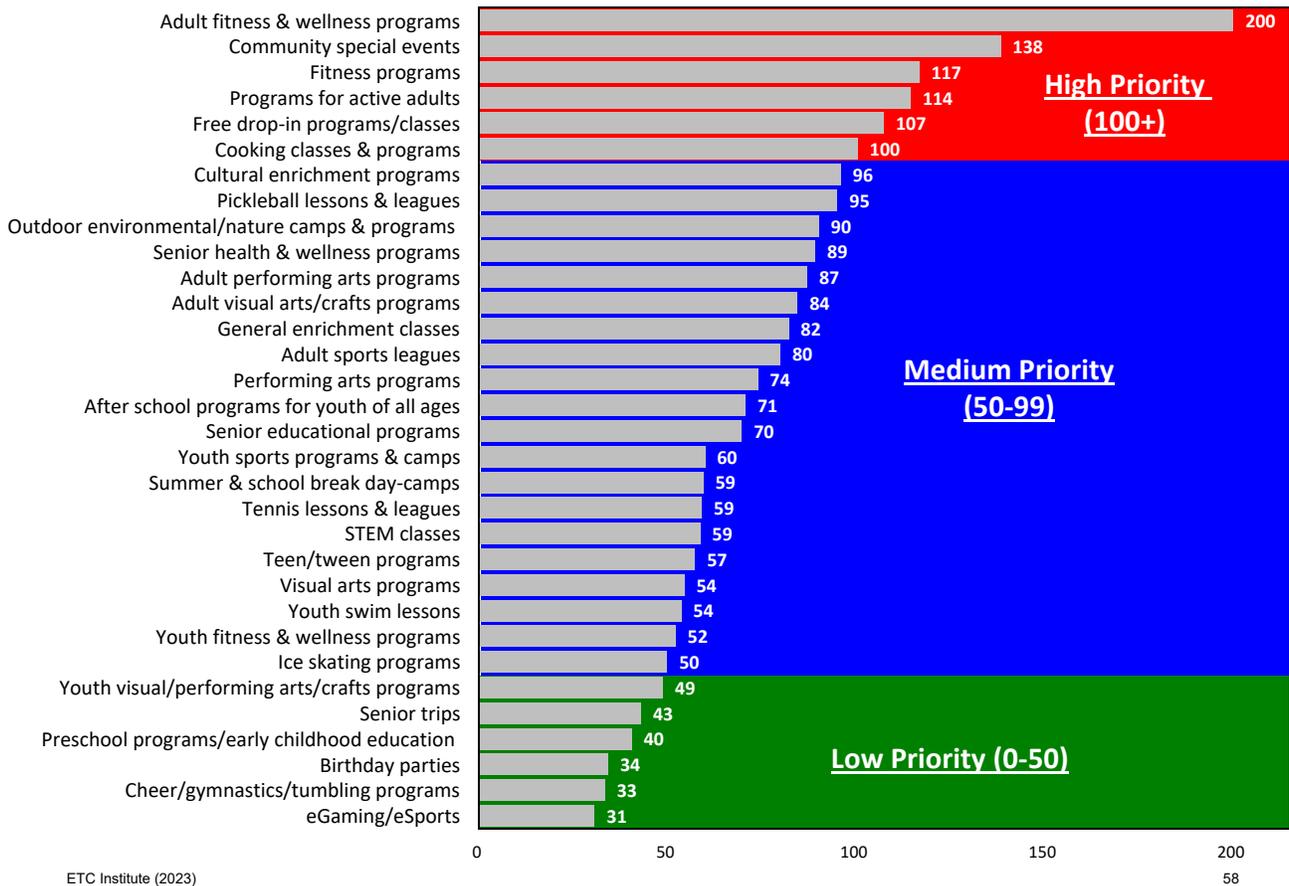
Importance Rating for Programs/Activities

the rating for the item rated as the most important=100

the rating of all other items reflects the relative level of importance for each item compared to the item rated as the most important



Top Priorities for Investment for Programs/Activities Based on Priority Investment Rating





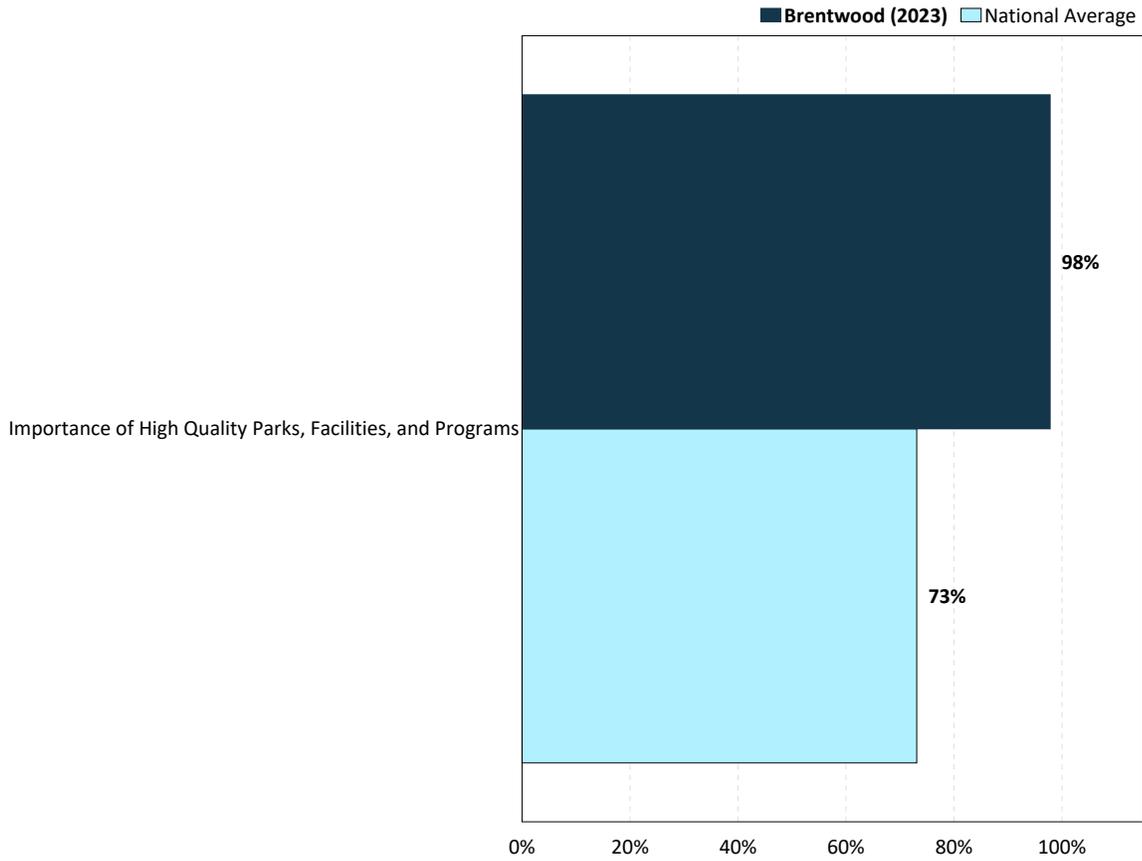
4 Benchmarks

National Benchmarks

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Rating Parks and Recreation Importance

by percentage of respondents who rated the item "important" or "very important"

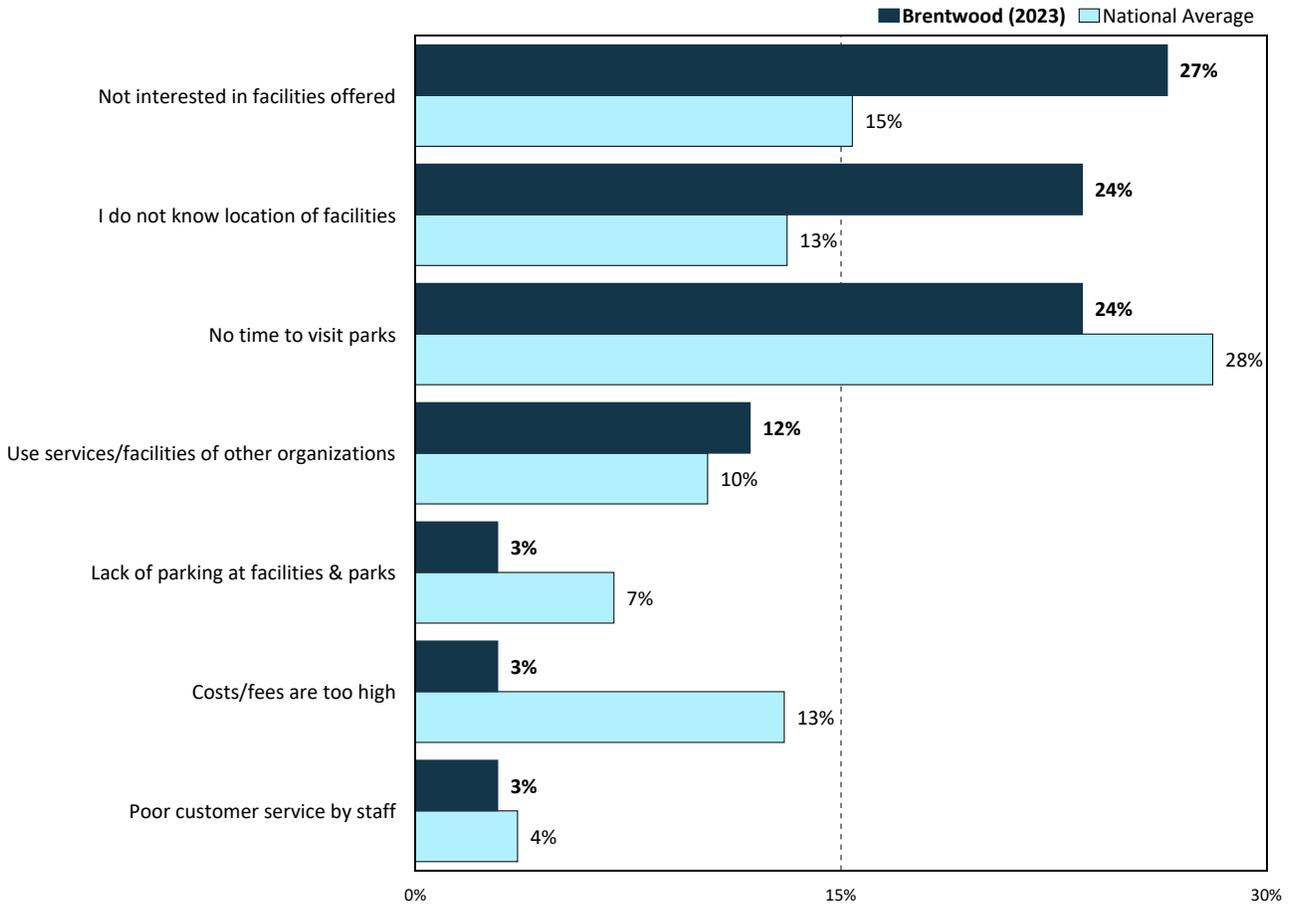


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Barriers

by % of respondents

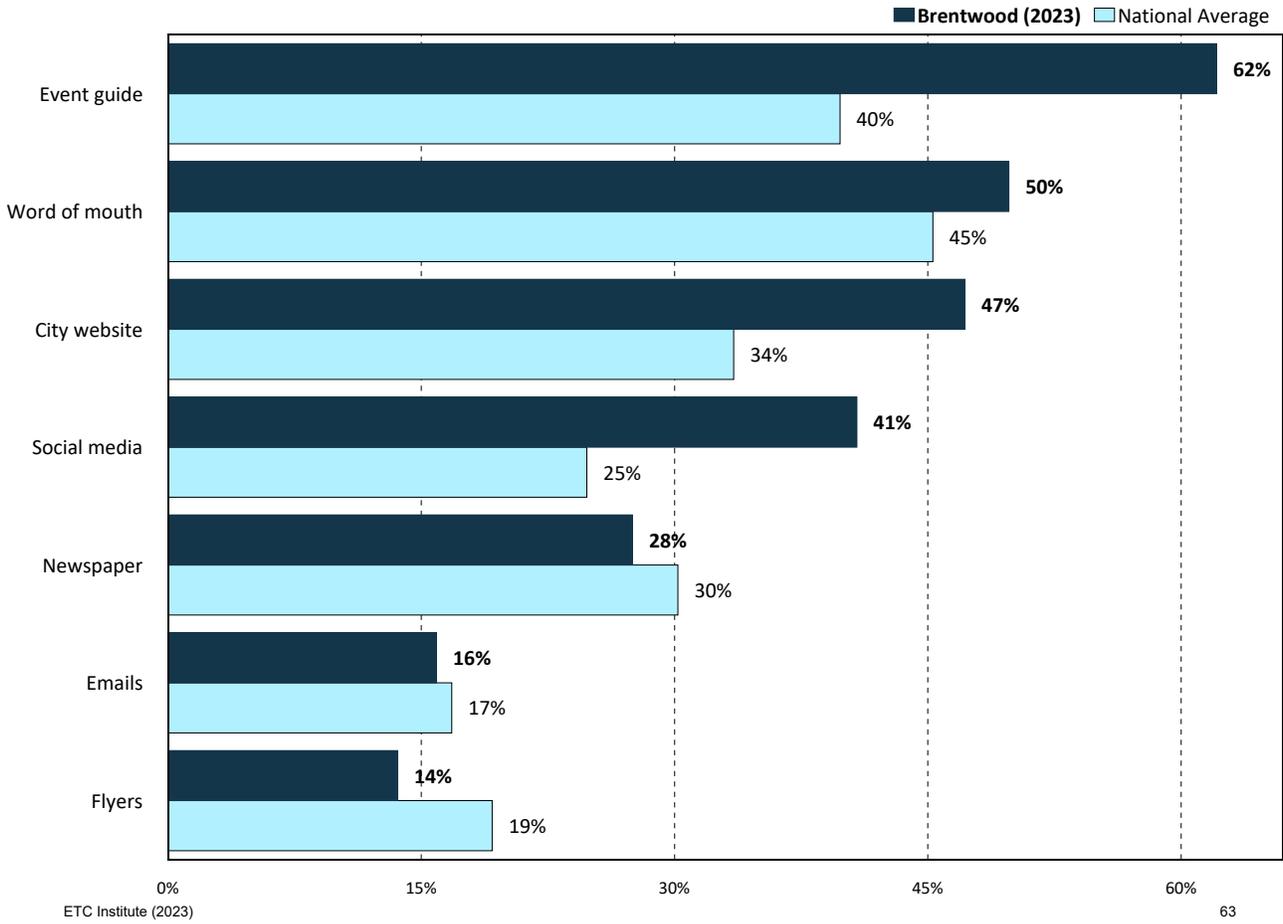


ETC Institute (2023)

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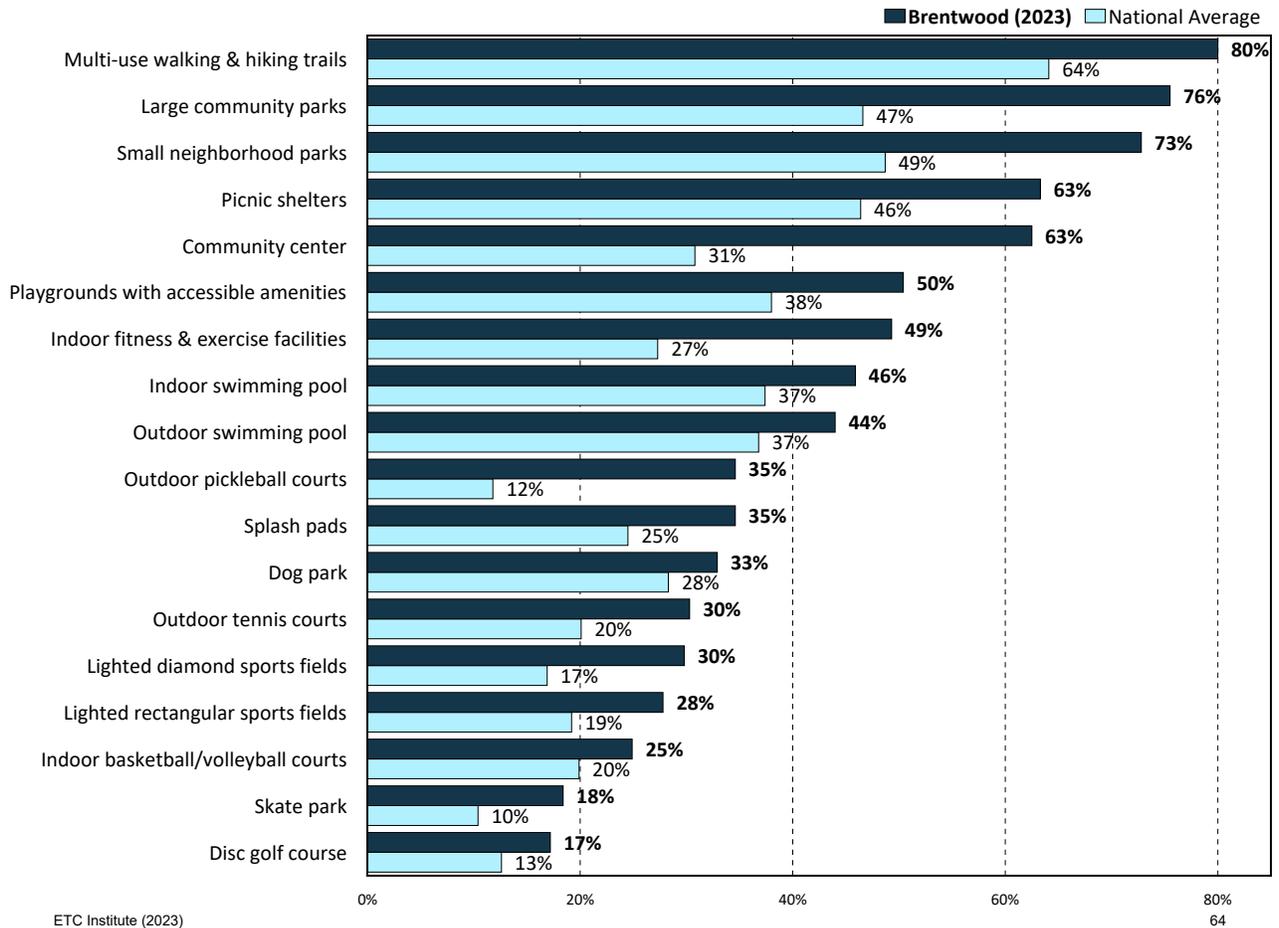
Sources Used for Information about Parks and Recreation

by % of respondents



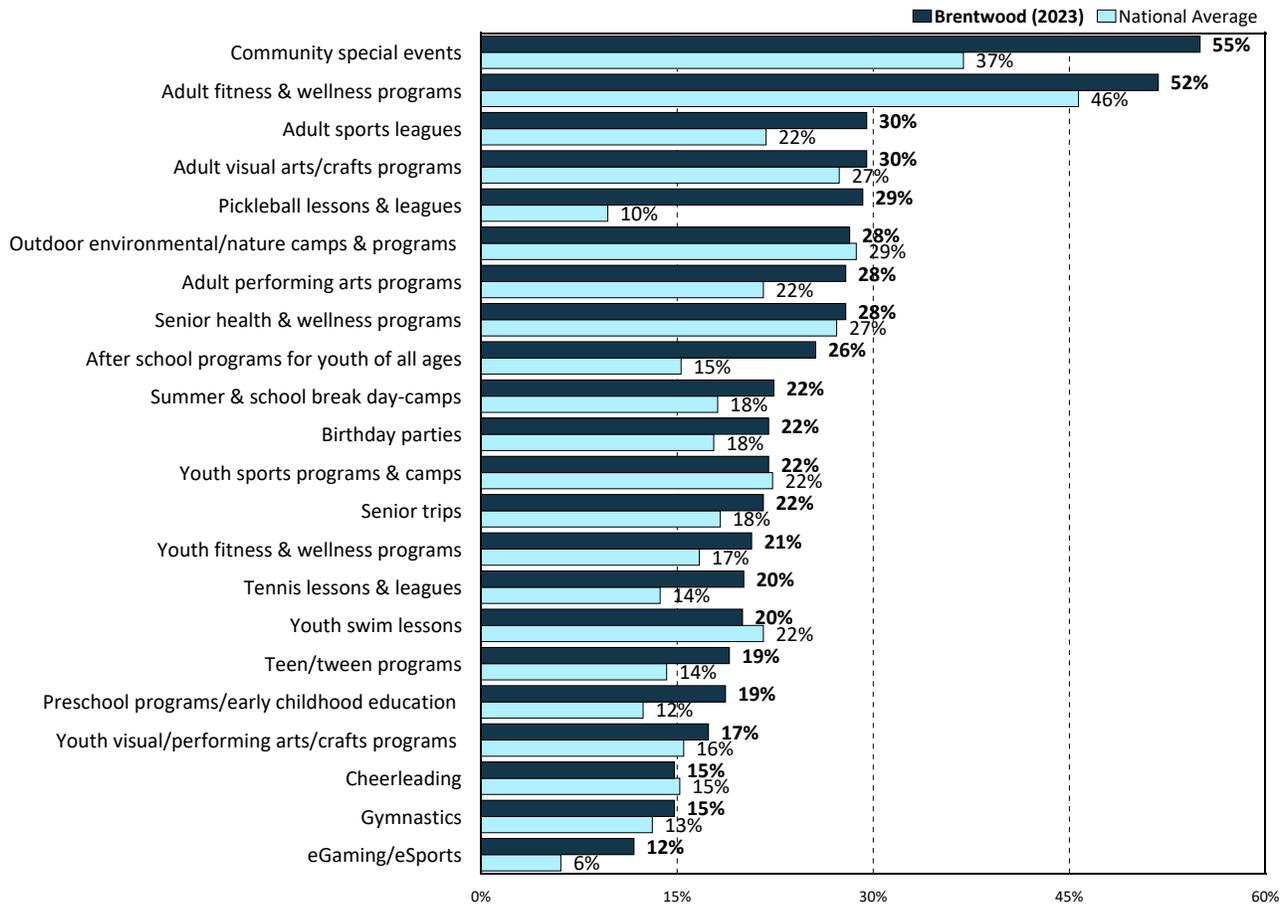
Respondents with Need for Facilities and Amenities

by percentage of respondents



Respondents with Need for Recreation Programs

by percentage of respondents



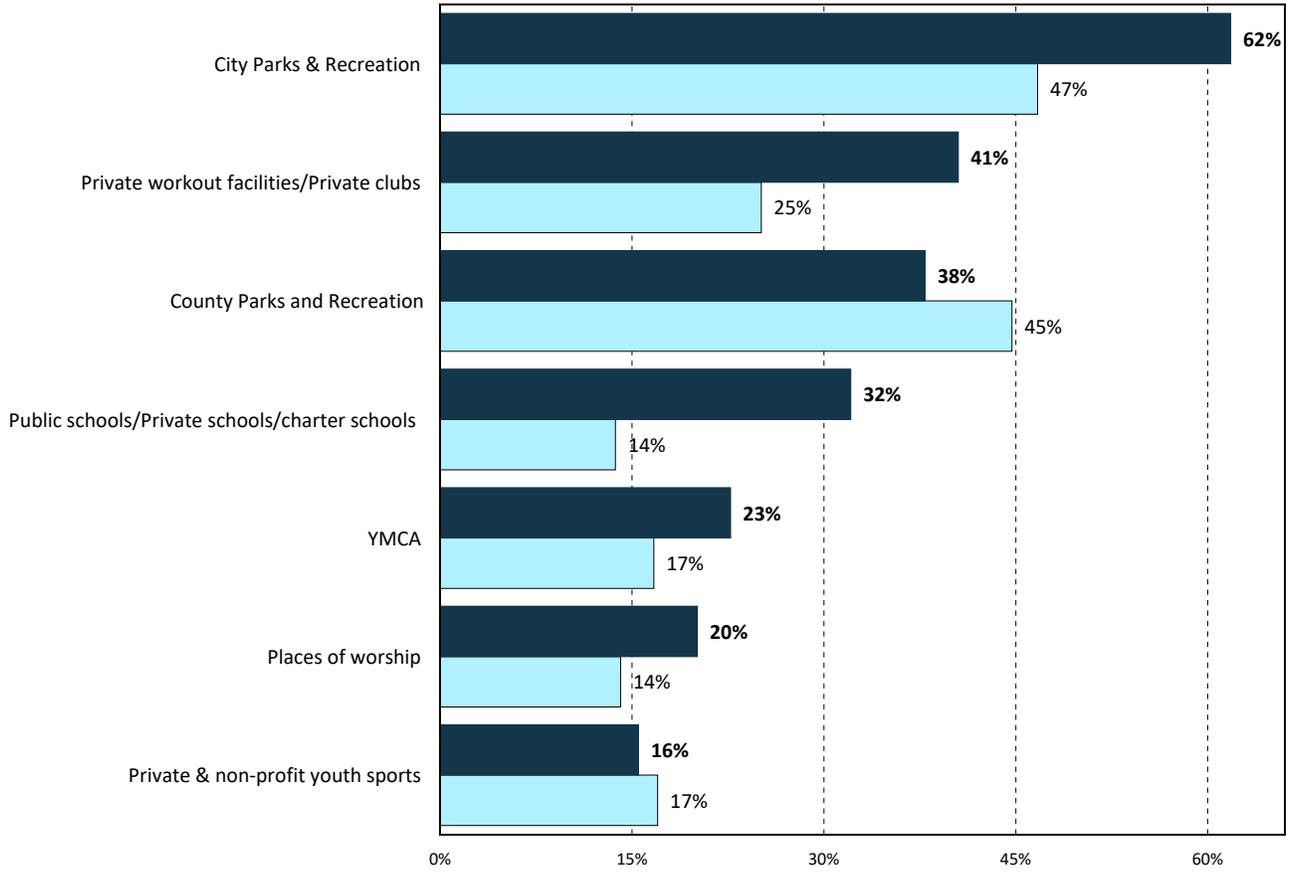
ETC Institute (2023)

65

Organizations Used for Recreation

by % of respondents

■ Brentwood (2023) ■ National Average



ETC Institute (2023)

66



5 Tabular Data

Q1. Including yourself, how many people in your household are...

	Mean	Sum
number	2.34	718
Under age 5	0.15	46
Ages 5-9	0.16	48
Ages 10-14	0.11	35
Ages 15-19	0.12	36
Ages 20-24	0.12	38
Ages 25-34	0.26	80
Ages 35-44	0.33	100
Ages 45-54	0.27	83
Ages 55-64	0.31	94
Ages 65-74	0.34	104
Ages 75-84	0.14	42
Ages 85+	0.04	12

Q2. How important do you feel it is for the City of Brentwood to provide high quality parks, recreation facilities and programs?

Q2. How important is it for City to provide high quality parks, recreation facilities & programs

	Number	Percent
Very important	228	73.8 %
Somewhat important	70	22.7 %
Not important	7	2.3 %
Not sure	4	1.3 %
Total	309	100.0 %

Q2. How important do you feel it is for the City of Brentwood to provide high quality parks, recreation facilities and programs? (without "not sure")

Q2. How important is it for City to provide high quality parks, recreation facilities & programs

	Number	Percent
Very important	228	74.8 %
Somewhat important	70	23.0 %
Not important	7	2.3 %
Total	305	100.0 %

Q3. Please indicate if you or any members of your household use the following types of parks and facilities provided by the City of Brentwood.

(N=309)

	Yes	No
Q3-1. Brentwood Community Center	52.8%	47.2%
Q3-2. Brentwood Ice Rink	34.0%	66.0%
Q3-3. Brentwood Park	64.7%	35.3%
Q3-4. Brentwood Sports Complex	27.8%	72.2%
Q3-5. Broughton Park	40.5%	59.5%
Q3-6. Gloria Rogers Parkway	29.1%	70.9%
Q3-7. Hanley Park	40.5%	59.5%
Q3-8. Lee Wynn Trail	48.9%	51.1%
Q3-9. McKnight Park	20.1%	79.9%
Q3-10. Memorial Park	59.9%	40.1%
Q3-11. Mt. Calvary Park	15.9%	84.1%
Q3-12. Oak Tree Park	49.2%	50.8%

Q3. If you do use the park/facility, please rate your overall satisfaction using a scale of 5 to 1, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied." (without "N/A")

(N=279)

	Very satisfied	Satisfied	Neutral	Dissatisfied	Very dissatisfied
Q3-1. Brentwood Community Center	43.3%	43.3%	11.5%	1.9%	0.0%
Q3-2. Brentwood Ice Rink	49.0%	40.8%	8.2%	2.0%	0.0%
Q3-3. Brentwood Park	57.6%	30.9%	9.9%	1.6%	0.0%
Q3-4. Brentwood Sports Complex	25.0%	46.3%	18.8%	8.8%	1.3%
Q3-5. Broughton Park	33.3%	46.2%	11.1%	8.5%	0.9%
Q3-6. Gloria Rogers Parkway	45.2%	44.0%	9.5%	0.0%	1.2%
Q3-7. Hanley Park	35.6%	50.8%	10.2%	3.4%	0.0%
Q3-8. Lee Wynn Trail	48.6%	41.7%	8.3%	1.4%	0.0%
Q3-9. McKnight Park	37.5%	41.1%	21.4%	0.0%	0.0%
Q3-10. Memorial Park	51.4%	39.0%	5.6%	4.0%	0.0%
Q3-11. Mt. Calvary Park	26.2%	50.0%	16.7%	4.8%	2.4%
Q3-12. Oak Tree Park	60.8%	36.5%	2.7%	0.0%	0.0%

Q4. Which THREE of these parks/facilities listed in Question 3 does your household visit MOST OFTEN?

<u>Q4. Top choice</u>	<u>Number</u>	<u>Percent</u>
Brentwood Community Center	24	7.8 %
Brentwood Ice Rink	14	4.5 %
Brentwood Park	57	18.4 %
Brentwood Sports Complex	11	3.6 %
Broughton Park	22	7.1 %
Gloria Rogers Parkway	15	4.9 %
Hanley Park	12	3.9 %
Lee Wynn Trail	25	8.1 %
McKnight Park	7	2.3 %
Memorial Park	54	17.5 %
Mt. Calvary Park	5	1.6 %
Oak Tree Park	25	8.1 %
None chosen	38	12.3 %
Total	309	100.0 %

Q4. Which THREE of these parks/facilities listed in Question 3 does your household visit MOST OFTEN?

<u>Q4. 2nd choice</u>	<u>Number</u>	<u>Percent</u>
Brentwood Community Center	27	8.7 %
Brentwood Ice Rink	9	2.9 %
Brentwood Park	39	12.6 %
Brentwood Sports Complex	5	1.6 %
Broughton Park	19	6.1 %
Gloria Rogers Parkway	13	4.2 %
Hanley Park	16	5.2 %
Lee Wynn Trail	35	11.3 %
McKnight Park	2	0.6 %
Memorial Park	37	12.0 %
Mt. Calvary Park	6	1.9 %
Oak Tree Park	34	11.0 %
None chosen	67	21.7 %
Total	309	100.0 %

Q4. Which THREE of these parks/facilities listed in Question 3 does your household visit MOST OFTEN?

Q4. 3rd choice	Number	Percent
Brentwood Community Center	17	5.5 %
Brentwood Ice Rink	15	4.9 %
Brentwood Park	41	13.3 %
Brentwood Sports Complex	9	2.9 %
Broughton Park	13	4.2 %
Gloria Rogers Parkway	11	3.6 %
Hanley Park	24	7.8 %
Lee Wynn Trail	17	5.5 %
McKnight Park	8	2.6 %
Memorial Park	28	9.1 %
Mt. Calvary Park	6	1.9 %
Oak Tree Park	22	7.1 %
None chosen	98	31.7 %
Total	309	100.0 %

SUM OF TOP 3 CHOICES

Q4. Which THREE of these parks/facilities listed in Question 3 does your household visit MOST OFTEN? (top 3)

Q4. Sum of Top 3 Choices	Number	Percent
Brentwood Community Center	68	22.0 %
Brentwood Ice Rink	38	12.3 %
Brentwood Park	137	44.3 %
Brentwood Sports Complex	25	8.1 %
Broughton Park	54	17.5 %
Gloria Rogers Parkway	39	12.6 %
Hanley Park	52	16.8 %
Lee Wynn Trail	77	24.9 %
McKnight Park	17	5.5 %
Memorial Park	119	38.5 %
Mt. Calvary Park	17	5.5 %
Oak Tree Park	81	26.2 %
None chosen	38	12.3 %
Total	762	

Q5. How satisfied are you with the overall maintenance of City of Brentwood parks?

Q5. How satisfied are you with overall maintenance of
City parks

	Number	Percent
Very satisfied	127	41.1 %
Satisfied	132	42.7 %
Neutral	28	9.1 %
Dissatisfied	1	0.3 %
Very dissatisfied	1	0.3 %
Not sure	20	6.5 %
Total	309	100.0 %

WITHOUT NOT SURE

Q5. How satisfied are you with the overall maintenance of City of Brentwood parks? (without "not sure")

Q5. How satisfied are you with overall maintenance of
City parks

	Number	Percent
Very satisfied	127	43.9 %
Satisfied	132	45.7 %
Neutral	28	9.7 %
Dissatisfied	1	0.3 %
Very dissatisfied	1	0.3 %
Total	289	100.0 %

Q6. How high of a priority do you feel City of Brentwood officials should place on maintaining the condition of City parks, trails, and recreation facilities?

Q6. How high of a priority should City officials place on maintaining condition of City parks, trails, & recreation facilities

	Number	Percent
Very high priority	127	41.1 %
High priority	134	43.4 %
Medium priority	38	12.3 %
Low priority	2	0.6 %
Very low priority	2	0.6 %
Not sure	6	1.9 %
Total	309	100.0 %

WITHOUT NOT SURE

Q6. How high of a priority do you feel City of Brentwood officials should place on maintaining the condition of City parks, trails, and recreation facilities? (without "not sure")

Q6. How high of a priority should City officials place on maintaining condition of City parks, trails, & recreation facilities

	Number	Percent
Very high priority	127	41.9 %
High priority	134	44.2 %
Medium priority	38	12.5 %
Low priority	2	0.7 %
Very low priority	2	0.7 %
Total	303	100.0 %

Q7. Do you feel that there are sufficient parks and green space areas within 10-minute walk of your residence?

Q7. Are there sufficient parks & green space areas within 10-minute walk of your residence	Number	Percent
Yes	260	84.1 %
No	24	7.8 %
Not sure	25	8.1 %
Total	309	100.0 %

WITHOUT NOT SURE

Q7. Do you feel that there are sufficient parks and green space areas within 10-minute walk of your residence? (without "not sure")

Q7. Are there sufficient parks & green space areas within 10-minute walk of your residence	Number	Percent
Yes	260	91.5 %
No	24	8.5 %
Total	284	100.0 %

Q8. Which of the following types of City of Brentwood parks and/or facilities has your household visited over the past 12 months?

Q8. Which City parks and/or facilities has your household visited over past 12 months	Number	Percent
Amphitheater	64	20.7 %
Brentwood Community Center/meeting rooms	109	35.3 %
Brentwood Ice Rink	62	20.1 %
Inline skating rink	24	7.8 %
Nature trails	204	66.0 %
Off-leash dog park	33	10.7 %
Outdoor basketball courts	34	11.0 %
Pickleball courts	40	12.9 %
Picnic shelters	75	24.3 %
Playground	117	37.9 %
Restroom facilities	127	41.1 %
Sand volleyball courts	28	9.1 %
Soccer fields	27	8.7 %
Softball/baseball fields	23	7.4 %
Walking, hiking & biking trails	221	71.5 %
Other	5	1.6 %
None-haven't visited any City parks or facilities	34	11.0 %
Total	1227	

Q8. Which of the following types of City of Brentwood parks and/or facilities has your household visited over the past 12 months? (without "none")

Q8. Which City parks and/or facilities has your household visited over past 12 months	Number	Percent
Walking, hiking & biking trails	221	80.4 %
Nature trails	204	74.2 %
Restroom facilities	127	46.2 %
Playground	117	42.5 %
Brentwood Community Center/meeting rooms	109	39.6 %
Picnic shelters	75	27.3 %
Amphitheater	64	23.3 %
Brentwood Ice Rink	62	22.5 %
Pickleball courts	40	14.5 %
Outdoor basketball courts	34	12.4 %
Off-leash dog park	33	12.0 %
Sand volleyball courts	28	10.2 %
Soccer fields	27	9.8 %
Inline skating rink	24	8.7 %
Softball/baseball fields	23	8.4 %
Other	5	1.8 %
Total	1193	

Q8-16. Other:

Q8-16. Other	Number	Percent
Brentwood Park is my backyard	1	25.0 %
The Library	1	25.0 %
Dog walking at Brentwood Sports Complex	1	25.0 %
New one off Manchester	1	25.0 %
Total	4	100.0 %

Q9. Please CHECK ALL of the following reasons that prevent you or members of your households from visiting City of Brentwood parks or recreation facilities more often.

Q9. All the reasons that prevent your households from visiting City parks or recreation facilities more often

	Number	Percent
Costs/fees are too high	1	2.9 %
Don't visit parks of any kind	3	8.8 %
I do not have enough information	4	11.8 %
I do not feel safe	2	5.9 %
I do not like outdoor pests (e.g., mosquitoes)	1	2.9 %
I do not know location of facilities	8	23.5 %
Lack of parking at facilities & parks	1	2.9 %
Location is not convenient	1	2.9 %
No time to visit parks	8	23.5 %
Not interested in facilities offered	9	26.5 %
Poor customer service by staff	1	2.9 %
Use services/facilities of other organizations	4	11.8 %
Other	2	5.9 %
Total	45	

Q10. From the following list, please CHECK ALL the ways you learn about City of Brentwood parks, facilities, programs, and events.

Q10. All the ways you learn about City parks, facilities, programs, & events

	Number	Percent
City website	146	47.2 %
Event guide	192	62.1 %
Materials at parks or recreation facilities	53	17.2 %
Conversations with community services staff	16	5.2 %
Newspaper	85	27.5 %
Word of mouth	154	49.8 %
Promotions at special events	47	15.2 %
Banners	32	10.4 %
Phone app	22	7.1 %
Emails	49	15.9 %
eNewsletter	51	16.5 %
Social media	126	40.8 %
Flyers	42	13.6 %
Other	13	4.2 %
Total	1028	

Q11. From the list in Question 10, which THREE methods of communication would you MOST PREFER the City use to communicate with you about parks, facilities, programs, and events?

<u>Q11. Top choice</u>	<u>Number</u>	<u>Percent</u>
City website	46	14.9 %
Event guide	80	25.9 %
Materials at parks or recreation facilities	4	1.3 %
Newspaper	16	5.2 %
Word of mouth	10	3.2 %
Promotions at special events	5	1.6 %
Banners	1	0.3 %
Phone app	4	1.3 %
Emails	38	12.3 %
eNewsletter	21	6.8 %
Social media	53	17.2 %
Flyers	3	1.0 %
None chosen	28	9.1 %
Total	309	100.0 %

Q11. From the list in Question 10, which THREE methods of communication would you MOST PREFER the City use to communicate with you about parks, facilities, programs, and events?

<u>Q11. 2nd choice</u>	<u>Number</u>	<u>Percent</u>
City website	48	15.5 %
Event guide	45	14.6 %
Materials at parks or recreation facilities	11	3.6 %
Conversations with community services staff	1	0.3 %
Newspaper	21	6.8 %
Word of mouth	5	1.6 %
Promotions at special events	10	3.2 %
Banners	8	2.6 %
Phone app	11	3.6 %
Emails	25	8.1 %
eNewsletter	26	8.4 %
Social media	43	13.9 %
Flyers	11	3.6 %
None chosen	44	14.2 %
Total	309	100.0 %

Q11. From the list in Question 10, which THREE methods of communication would you MOST PREFER the City use to communicate with you about parks, facilities, programs, and events?

<u>Q11. 3rd choice</u>	<u>Number</u>	<u>Percent</u>
City website	26	8.4 %
Event guide	31	10.0 %
Materials at parks or recreation facilities	19	6.1 %
Conversations with community services staff	3	1.0 %
Newspaper	23	7.4 %
Word of mouth	8	2.6 %
Promotions at special events	7	2.3 %
Banners	14	4.5 %
Phone app	9	2.9 %
Emails	22	7.1 %
eNewsletter	26	8.4 %
Social media	29	9.4 %
Flyers	9	2.9 %
None chosen	83	26.9 %
Total	309	100.0 %

SUM OF TOP 3 CHOICES

Q11. From the list in Question 10, which THREE methods of communication would you MOST PREFER the City use to communicate with you about parks, facilities, programs, and events? (top 3)

<u>Q11. Sum of Top 3 Choices</u>	<u>Number</u>	<u>Percent</u>
City website	120	38.8 %
Event guide	156	50.5 %
Materials at parks or recreation facilities	34	11.0 %
Conversations with community services staff	4	1.3 %
Newspaper	60	19.4 %
Word of mouth	23	7.4 %
Promotions at special events	22	7.1 %
Banners	23	7.4 %
Phone app	24	7.8 %
Emails	85	27.5 %
eNewsletter	73	23.6 %
Social media	125	40.5 %
Flyers	23	7.4 %
None chosen	28	9.1 %
Total	800	

Q12. From the following list, please CHECK ALL of the organizations that you or members of your household have used for recreation and sports activities during the past 12 months.

Q12. All the organizations your household has used for recreation & sports activities during past 12 months

	Number	Percent
City of Brentwood Parks & Recreation	191	61.8 %
PARC (The Heights & other Maplewood/Richmond Heights facilities)	100	32.4 %
St. Louis County	117	37.9 %
Private schools/charter schools	37	12.0 %
Places of worship (e.g., synagogues, churches)	62	20.1 %
Private & non-profit youth sports	48	15.5 %
Public schools	62	20.1 %
Private summer camps	34	11.0 %
Private workout facilities	67	21.7 %
Private clubs (tennis, health, swim, fitness)	58	18.8 %
YMCA	70	22.7 %
Other	6	1.9 %
Total	852	

Q12-12. Other:

Q12-12. Other	Number	Percent
Rivers, state parks	1	16.7 %
Kirkwood Pool	1	16.7 %
Private dog park	1	16.7 %
Missouri State parks	1	16.7 %
Swim club	1	16.7 %
Walking in Brentwood Forest neighborhood	1	16.7 %
Total	6	100.0 %

Q13. Has your household participated in any programs or events offered by the City of Brentwood Parks and Recreation Department during the past 12 months?

Q13. Has your household participated in any City programs or events during past 12 months	Number	Percent
Yes	143	46.3 %
No	166	53.7 %
Total	309	100.0 %

Q13a. How many programs or events offered by the City of Brentwood Parks and Recreation Department have you or members of your household participated in during the past 12 months?

Q13a. How many programs or events has your household participated in	Number	Percent
One	45	31.5 %
2-3	70	49.0 %
4-6	19	13.3 %
7+	8	5.6 %
Not provided	1	0.7 %
Total	143	100.0 %

WITHOUT NOT PROVIDED

Q13a. How many programs or events offered by the City of Brentwood Parks and Recreation Department have you or members of your household participated in during the past 12 months? (without "not provided")

Q13a. How many programs or events has your household participated in	Number	Percent
One	45	31.7 %
2-3	70	49.3 %
4-6	19	13.4 %
7+	8	5.6 %
Total	142	100.0 %

Q13b. How would you rate the overall quality of the City of Brentwood Parks and Recreation Department programs or events in which your household has participated?

Q13b. How would you rate overall quality of programs or events in which your household has participated

	Number	Percent
Excellent	66	46.2 %
Good	66	46.2 %
Fair	9	6.3 %
Not provided	2	1.4 %
Total	143	100.0 %

WITHOUT NOT SURE

Q13b. How would you rate the overall quality of the City of Brentwood Parks and Recreation Department programs or events in which your household has participated? (without "not provided")

Q13b. How would you rate overall quality of programs or events in which your household has participated

	Number	Percent
Excellent	66	46.8 %
Good	66	46.8 %
Fair	9	6.4 %
Total	141	100.0 %

Q14. Please CHECK ALL of the following reasons that prevent you or members of your household from participating in City of Brentwood Parks and Recreation Department programs or events more often.

Q14. All the reasons that prevent your household from participating in City programs or events more often

	Number	Percent
Lack of quality instructors	3	1.0 %
Old & outdated facilities	10	3.2 %
Use programs of other agencies	26	8.4 %
I don't know what is offered	80	25.9 %
Lack of quality programs	20	6.5 %
Do not feel safe participating	1	0.3 %
Fees are too high	13	4.2 %
Too far from our home	1	0.3 %
Program times are not convenient	45	14.6 %
Classes are full	13	4.2 %
Program not offered	23	7.4 %
Registration is difficult	4	1.3 %
Online registration is not user friendly	11	3.6 %
Poor customer service by staff	2	0.6 %
Lack of transportation	3	1.0 %
Lack of right program equipment	2	0.6 %
Too busy/not interested	111	35.9 %
Other	15	4.9 %
Total	383	

Q15. Please indicate your level of agreement with the following statements concerning some potential benefits of the City of Brentwood's parks, facilities, and recreation programs or events.

(N=309)

	Strongly agree	Agree	Neutral	Disagree	Strongly disagree	Don't know
Q15-1. Improves my (my household's) physical health & fitness	33.0%	39.2%	17.8%	1.9%	1.3%	6.8%
Q15-2. Helps to reduce crime in my neighborhood & keep kids out of trouble	19.7%	35.0%	26.2%	5.8%	1.9%	11.3%
Q15-3. Makes Brentwood a more desirable place to live	58.3%	33.0%	4.2%	1.0%	0.3%	3.2%
Q15-4. Preserves open space & protects the environment	50.2%	35.0%	8.1%	1.6%	1.0%	4.2%
Q15-5. Increases my (my household's) property value	36.9%	41.1%	12.9%	1.0%	0.6%	7.4%
Q15-6. Improves my (my household's) mental health & reduces stress	30.7%	38.5%	20.1%	2.3%	1.0%	7.4%
Q15-7. Provides positive social interactions for me (my household/family)	25.2%	41.1%	21.0%	2.9%	1.3%	8.4%
Q15-8. Positively impacts economic/business development	21.0%	40.8%	21.0%	3.2%	2.6%	11.3%
Q15-9. Is age-friendly & accessible to all age groups	25.6%	43.4%	17.5%	4.2%	0.6%	8.7%
Q15-10. Provides jobs/professional development for youth	10.4%	28.8%	29.4%	4.9%	1.6%	24.9%
Q15-11. Provides volunteer opportunities for the community	10.4%	35.6%	25.6%	3.2%	2.3%	23.0%

WITHOUT DON'T KNOW

Q15. Please indicate your level of agreement with the following statements concerning some potential benefits of the City of Brentwood's parks, facilities, and recreation programs or events. (without "don't know")

(N=309)

	Strongly agree	Agree	Neutral	Disagree	Strongly disagree
Q15-1. Improves my (my household's) physical health & fitness	35.4%	42.0%	19.1%	2.1%	1.4%
Q15-2. Helps to reduce crime in my neighborhood & keep kids out of trouble	22.3%	39.4%	29.6%	6.6%	2.2%
Q15-3. Makes Brentwood a more desirable place to live	60.2%	34.1%	4.3%	1.0%	0.3%
Q15-4. Preserves open space & protects the environment	52.4%	36.5%	8.4%	1.7%	1.0%
Q15-5. Increases my (my household's) property value	39.9%	44.4%	14.0%	1.0%	0.7%
Q15-6. Improves my (my household's) mental health & reduces stress	33.2%	41.6%	21.7%	2.4%	1.0%
Q15-7. Provides positive social interactions for me (my household/family)	27.6%	44.9%	23.0%	3.2%	1.4%
Q15-8. Positively impacts economic/business development	23.7%	46.0%	23.7%	3.6%	2.9%
Q15-9. Is age-friendly & accessible to all age groups	28.0%	47.5%	19.1%	4.6%	0.7%
Q15-10. Provides jobs/professional development for youth	13.8%	38.4%	39.2%	6.5%	2.2%
Q15-11. Provides volunteer opportunities for the community	13.4%	46.2%	33.2%	4.2%	2.9%

Q16. Please indicate how well your needs are being met for each of the facilities/amenities listed below on a scale of 4 to 1, where 4 means your needs are "Fully Met," and 1 means your needs are "Not Met" at all.

(N=309)

	Fully met	Mostly met	Partly met	Not met	No need
Q16-1. Bicycle pump track/BMX park	5.2%	2.9%	2.9%	4.9%	84.1%
Q16-2. Community center	24.6%	28.2%	8.4%	1.3%	37.5%
Q16-3. Community room space	21.7%	22.3%	5.5%	0.3%	50.2%
Q16-4. Disc golf course	1.6%	3.9%	1.3%	10.4%	82.8%
Q16-5. Dog park (off-leash)	8.4%	7.4%	10.0%	7.1%	67.0%
Q16-6. Family games	3.9%	10.4%	10.0%	3.6%	72.2%
Q16-7. Horseshoe pits	1.3%	2.6%	3.6%	6.1%	86.4%
Q16-8. Indoor basketball/volleyball courts	4.2%	5.5%	6.1%	9.1%	75.1%
Q16-9. Indoor fitness & exercise facilities	9.1%	11.7%	11.3%	17.2%	50.8%
Q16-10. Indoor swimming pool	8.4%	9.7%	6.8%	21.0%	54.0%
Q16-11. Large community parks	35.0%	28.8%	9.1%	2.6%	24.6%
Q16-12. Lighted diamond sports fields (baseball, softball)	12.3%	8.1%	5.8%	3.6%	70.2%
Q16-13. Lighted rectangular sports fields (soccer, football, lacrosse)	8.4%	8.7%	5.2%	5.5%	72.2%
Q16-14. Multi-use walking & hiking trails	34.0%	31.1%	12.0%	2.9%	20.1%
Q16-15. Outdoor exercise/fitness areas	17.5%	17.5%	15.9%	5.5%	43.7%
Q16-16. Outdoor pickleball courts	10.0%	8.4%	7.8%	8.4%	65.4%
Q16-17. Outdoor swimming pool	8.4%	5.5%	7.8%	22.3%	56.0%
Q16-18. Outdoor tennis courts	6.1%	9.4%	7.4%	7.4%	69.6%
Q16-19. Outdoor volleyball courts	13.6%	10.0%	5.8%	1.6%	68.9%
Q16-20. Paved trails	40.1%	27.2%	8.7%	2.3%	21.7%
Q16-21. Picnic shelters	33.3%	23.3%	6.1%	0.6%	36.6%
Q16-22. Playgrounds with accessible amenities	23.9%	17.2%	7.4%	1.9%	49.5%
Q16-23. Regional sports complex	9.4%	7.1%	7.4%	6.1%	69.9%

Q16. Please indicate how well your needs are being met for each of the facilities/amenities listed below on a scale of 4 to 1, where 4 means your needs are "Fully Met," and 1 means your needs are "Not Met" at all.

	Fully met	Mostly met	Partly met	Not met	No need
Q16-24. Restrooms	25.2%	27.8%	12.9%	3.2%	30.7%
Q16-25. Safety lighting	20.4%	28.8%	16.2%	3.9%	30.7%
Q16-26. Shaded picnic areas & shelters	25.2%	29.8%	8.7%	1.9%	34.3%
Q16-27. Shaded play areas	12.3%	20.4%	15.5%	5.2%	46.6%
Q16-28. Skate park	4.2%	4.2%	4.2%	5.8%	81.6%
Q16-29. Small neighborhood parks	33.3%	26.2%	10.4%	2.9%	27.2%
Q16-30. Splash pads	6.8%	7.4%	7.1%	13.3%	65.4%
Q16-31. Unprogrammed multi-purpose open green space	20.4%	19.1%	16.2%	3.6%	40.8%
Q16-32. Walking paths in parks	36.6%	31.7%	7.8%	1.9%	22.0%
Q16-33. Other	0.6%	0.3%	0.3%	1.3%	97.4%

ONLY HOUSEHOLDS THAT HAVE A NEED

Q16. Please indicate how well your needs are being met for each of the facilities/amenities listed below on a scale of 4 to 1, where 4 means your needs are "Fully Met," and 1 means your needs are "Not Met" at all. (without "no need")

(N=309)

	Fully met	Mostly met	Partly met	Not met
Q16-1. Bicycle pump track/BMX park	32.7%	18.4%	18.4%	30.6%
Q16-2. Community center	39.4%	45.1%	13.5%	2.1%
Q16-3. Community room space	43.5%	44.8%	11.0%	0.6%
Q16-4. Disc golf course	9.4%	22.6%	7.5%	60.4%
Q16-5. Dog park (off-leash)	25.5%	22.5%	30.4%	21.6%
Q16-6. Family games	14.0%	37.2%	36.0%	12.8%
Q16-7. Horseshoe pits	9.5%	19.0%	26.2%	45.2%
Q16-8. Indoor basketball/volleyball courts	16.9%	22.1%	24.7%	36.4%
Q16-9. Indoor fitness & exercise facilities	18.4%	23.7%	23.0%	34.9%
Q16-10. Indoor swimming pool	18.3%	21.1%	14.8%	45.8%
Q16-11. Large community parks	46.4%	38.2%	12.0%	3.4%
Q16-12. Lighted diamond sports fields (baseball, softball)	41.3%	27.2%	19.6%	12.0%
Q16-13. Lighted rectangular sports fields (soccer, football, lacrosse)	30.2%	31.4%	18.6%	19.8%
Q16-14. Multi-use walking & hiking trails	42.5%	38.9%	15.0%	3.6%
Q16-15. Outdoor exercise/fitness areas	31.0%	31.0%	28.2%	9.8%
Q16-16. Outdoor pickleball courts	29.0%	24.3%	22.4%	24.3%
Q16-17. Outdoor swimming pool	19.1%	12.5%	17.6%	50.7%
Q16-18. Outdoor tennis courts	20.2%	30.9%	24.5%	24.5%
Q16-19. Outdoor volleyball courts	43.8%	32.3%	18.8%	5.2%
Q16-20. Paved trails	51.2%	34.7%	11.2%	2.9%
Q16-21. Picnic shelters	52.6%	36.7%	9.7%	1.0%
Q16-22. Playgrounds with accessible amenities	47.4%	34.0%	14.7%	3.8%
Q16-23. Regional sports complex	31.2%	23.7%	24.7%	20.4%

ONLY HOUSEHOLDS THAT HAVE A NEED

Q16. Please indicate how well your needs are being met for each of the facilities/amenities listed below on a scale of 4 to 1, where 4 means your needs are "Fully Met," and 1 means your needs are "Not Met" at all. (without "no need")

	Fully met	Mostly met	Partly met	Not met
Q16-24. Restrooms	36.4%	40.2%	18.7%	4.7%
Q16-25. Safety lighting	29.4%	41.6%	23.4%	5.6%
Q16-26. Shaded picnic areas & shelters	38.4%	45.3%	13.3%	3.0%
Q16-27. Shaded play areas	23.0%	38.2%	29.1%	9.7%
Q16-28. Skate park	22.8%	22.8%	22.8%	31.6%
Q16-29. Small neighborhood parks	45.8%	36.0%	14.2%	4.0%
Q16-30. Splash pads	19.6%	21.5%	20.6%	38.3%
Q16-31. Unprogrammed multi-purpose open green space	34.4%	32.2%	27.3%	6.0%
Q16-32. Walking paths in parks	46.9%	40.7%	10.0%	2.5%
Q16-33. Other	25.0%	12.5%	12.5%	50.0%

Q17. Which FOUR facilities/amenities from the list in Question 16 are MOST IMPORTANT to your household?

<u>Q17. Top choice</u>	<u>Number</u>	<u>Percent</u>
Bicycle pump track/BMX park	2	0.6 %
Community center	18	5.8 %
Community room space	3	1.0 %
Disc golf course	7	2.3 %
Dog park (off-leash)	13	4.2 %
Family games	1	0.3 %
Indoor basketball/volleyball courts	1	0.3 %
Indoor fitness & exercise facilities	17	5.5 %
Indoor swimming pool	13	4.2 %
Large community parks	16	5.2 %
Lighted diamond sports fields (baseball, softball)	2	0.6 %
Lighted rectangular sports fields (soccer, football, lacrosse)	3	1.0 %
Multi-use walking & hiking trails	55	17.8 %
Outdoor exercise/fitness areas	2	0.6 %
Outdoor pickleball courts	11	3.6 %
Outdoor swimming pool	11	3.6 %
Outdoor tennis courts	1	0.3 %
Paved trails	21	6.8 %
Playgrounds with accessible amenities	15	4.9 %
Restrooms	2	0.6 %
Safety lighting	6	1.9 %
Shaded play areas	1	0.3 %
Small neighborhood parks	6	1.9 %
Splash pads	1	0.3 %
Walking paths in parks	37	12.0 %
None chosen	44	14.2 %
Total	309	100.0 %

Q17. Which FOUR facilities/amenities from the list in Question 16 are MOST IMPORTANT to your household?

<u>Q17. 2nd choice</u>	<u>Number</u>	<u>Percent</u>
Bicycle pump track/BMX park	2	0.6 %
Community center	8	2.6 %
Community room space	1	0.3 %
Disc golf course	2	0.6 %
Dog park (off-leash)	6	1.9 %
Family games	1	0.3 %
Indoor fitness & exercise facilities	10	3.2 %
Indoor swimming pool	14	4.5 %
Large community parks	13	4.2 %
Lighted diamond sports fields (baseball, softball)	6	1.9 %
Lighted rectangular sports fields (soccer, football, lacrosse)	2	0.6 %
Multi-use walking & hiking trails	42	13.6 %
Outdoor exercise/fitness areas	3	1.0 %
Outdoor pickleball courts	3	1.0 %
Outdoor swimming pool	10	3.2 %
Outdoor tennis courts	1	0.3 %
Outdoor volleyball courts	1	0.3 %
Paved trails	40	12.9 %
Picnic shelters	6	1.9 %
Playgrounds with accessible amenities	11	3.6 %
Regional sports complex	1	0.3 %
Restrooms	7	2.3 %
Safety lighting	11	3.6 %
Shaded picnic areas & shelters	4	1.3 %
Shaded play areas	6	1.9 %
Skate park	4	1.3 %
Small neighborhood parks	7	2.3 %
Splash pads	2	0.6 %
Unprogrammed multi-purpose open green space	11	3.6 %
Walking paths in parks	20	6.5 %
<u>None chosen</u>	<u>54</u>	<u>17.5 %</u>
Total	309	100.0 %

Q17. Which FOUR facilities/amenities from the list in Question 16 are MOST IMPORTANT to your household?

<u>Q17. 3rd choice</u>	<u>Number</u>	<u>Percent</u>
Community center	7	2.3 %
Community room space	6	1.9 %
Disc golf course	1	0.3 %
Dog park (off-leash)	4	1.3 %
Family games	4	1.3 %
Indoor basketball/volleyball courts	3	1.0 %
Indoor fitness & exercise facilities	9	2.9 %
Indoor swimming pool	6	1.9 %
Large community parks	12	3.9 %
Lighted diamond sports fields (baseball, softball)	4	1.3 %
Lighted rectangular sports fields (soccer, football, lacrosse)	1	0.3 %
Multi-use walking & hiking trails	27	8.7 %
Outdoor exercise/fitness areas	9	2.9 %
Outdoor pickleball courts	8	2.6 %
Outdoor swimming pool	10	3.2 %
Outdoor tennis courts	3	1.0 %
Outdoor volleyball courts	1	0.3 %
Paved trails	21	6.8 %
Picnic shelters	5	1.6 %
Playgrounds with accessible amenities	11	3.6 %
Regional sports complex	1	0.3 %
Restrooms	21	6.8 %
Safety lighting	7	2.3 %
Shaded picnic areas & shelters	6	1.9 %
Shaded play areas	3	1.0 %
Skate park	2	0.6 %
Small neighborhood parks	22	7.1 %
Splash pads	2	0.6 %
Unprogrammed multi-purpose open green space	8	2.6 %
Walking paths in parks	18	5.8 %
<u>None chosen</u>	<u>67</u>	<u>21.7 %</u>
Total	309	100.0 %

Q17. Which FOUR facilities/amenities from the list in Question 16 are MOST IMPORTANT to your household?

<u>Q17. 4th choice</u>	<u>Number</u>	<u>Percent</u>
Community center	10	3.2 %
Community room space	4	1.3 %
Disc golf course	3	1.0 %
Dog park (off-leash)	3	1.0 %
Family games	2	0.6 %
Indoor basketball/volleyball courts	1	0.3 %
Indoor fitness & exercise facilities	9	2.9 %
Indoor swimming pool	6	1.9 %
Large community parks	17	5.5 %
Lighted diamond sports fields (baseball, softball)	2	0.6 %
Lighted rectangular sports fields (soccer, football, lacrosse)	4	1.3 %
Multi-use walking & hiking trails	3	1.0 %
Outdoor exercise/fitness areas	7	2.3 %
Outdoor pickleball courts	2	0.6 %
Outdoor swimming pool	12	3.9 %
Outdoor tennis courts	3	1.0 %
Outdoor volleyball courts	3	1.0 %
Paved trails	16	5.2 %
Picnic shelters	7	2.3 %
Playgrounds with accessible amenities	8	2.6 %
Restrooms	13	4.2 %
Safety lighting	10	3.2 %
Shaded picnic areas & shelters	10	3.2 %
Shaded play areas	11	3.6 %
Skate park	1	0.3 %
Small neighborhood parks	17	5.5 %
Splash pads	7	2.3 %
Unprogrammed multi-purpose open green space	9	2.9 %
Walking paths in parks	15	4.9 %
<u>None chosen</u>	<u>94</u>	<u>30.4 %</u>
Total	309	100.0 %

SUM OF TOP 4 CHOICES

Q17. Which FOUR facilities/amenities from the list in Question 16 are MOST IMPORTANT to your household? (top 4)

Q17. Sum of Top 4 Choices	Number	Percent
Bicycle pump track/BMX park	4	1.3 %
Community center	43	13.9 %
Community room space	14	4.5 %
Disc golf course	13	4.2 %
Dog park (off-leash)	26	8.4 %
Family games	8	2.6 %
Indoor basketball/volleyball courts	5	1.6 %
Indoor fitness & exercise facilities	45	14.6 %
Indoor swimming pool	39	12.6 %
Large community parks	58	18.8 %
Lighted diamond sports fields (baseball, softball)	14	4.5 %
Lighted rectangular sports fields (soccer, football, lacrosse)	10	3.2 %
Multi-use walking & hiking trails	127	41.1 %
Outdoor exercise/fitness areas	21	6.8 %
Outdoor pickleball courts	24	7.8 %
Outdoor swimming pool	43	13.9 %
Outdoor tennis courts	8	2.6 %
Outdoor volleyball courts	5	1.6 %
Paved trails	98	31.7 %
Picnic shelters	18	5.8 %
Playgrounds with accessible amenities	45	14.6 %
Regional sports complex	2	0.6 %
Restrooms	43	13.9 %
Safety lighting	34	11.0 %
Shaded picnic areas & shelters	20	6.5 %
Shaded play areas	21	6.8 %
Skate park	7	2.3 %
Small neighborhood parks	52	16.8 %
Splash pads	12	3.9 %
Unprogrammed multi-purpose open green space	28	9.1 %
Walking paths in parks	90	29.1 %
None chosen	44	14.2 %
Total	1021	

Q18. Please indicate how well your needs are being met for each of the programs/activities listed below on a scale of 4 to 1, where 4 means your needs are "Fully Met," and 1 means your needs are "Not Met" at all.

(N=309)

	Fully met	Mostly met	Partly met	Not met	No need
Q18-1. Adult fitness & wellness programs	6.5%	9.1%	23.3%	12.9%	48.2%
Q18-2. Adult performing arts programs (dance/music)	2.3%	2.6%	12.6%	10.4%	72.2%
Q18-3. Adult sports leagues	5.2%	4.9%	9.4%	10.0%	70.6%
Q18-4. Adult visual arts/crafts programs	2.6%	4.9%	12.3%	9.7%	70.6%
Q18-5. After school programs for youth of all ages	2.9%	5.2%	10.4%	7.1%	74.4%
Q18-6. Birthday parties	5.5%	7.4%	7.8%	1.3%	78.0%
Q18-7. Cheer/gymnastics/tumbling programs	1.6%	1.9%	5.5%	5.8%	85.1%
Q18-8. Community special events	15.5%	18.1%	19.1%	2.3%	45.0%
Q18-9. Cooking classes & programs	4.9%	5.8%	13.9%	11.7%	63.8%
Q18-10. Cultural enrichment programs	3.6%	5.5%	14.9%	11.3%	64.7%
Q18-11. eGaming/eSports	1.0%	1.6%	3.9%	5.2%	88.3%
Q18-12. Free drop-in programs/classes	1.9%	4.5%	13.3%	11.0%	69.3%
Q18-13. General enrichment classes	2.6%	5.8%	13.3%	11.3%	67.0%
Q18-14. Ice skating programs	11.7%	9.4%	7.4%	1.9%	69.6%
Q18-15. Fitness programs	6.1%	8.7%	17.5%	11.7%	56.0%
Q18-16. Outdoor environmental/nature camps & programs	2.3%	5.5%	12.3%	8.1%	71.8%
Q18-17. Performing arts programs	1.6%	2.6%	11.3%	10.7%	73.8%
Q18-18. Pickleball lessons & leagues (beginner classes, clinics)	2.3%	4.2%	12.3%	10.4%	70.9%
Q18-19. Preschool programs/early childhood education	5.5%	5.5%	5.8%	1.9%	81.2%
Q18-20. Programs for active adults	2.6%	5.5%	17.8%	12.9%	61.2%
Q18-21. STEM (science, technology, engineering, & mathematics) classes	2.6%	5.5%	10.7%	6.8%	74.4%
Q18-22. Senior educational programs	2.9%	4.5%	11.3%	4.5%	76.7%
Q18-23. Senior health & wellness programs	3.9%	5.2%	13.3%	5.5%	72.2%

Q18. Please indicate how well your needs are being met for each of the programs/activities listed below on a scale of 4 to 1, where 4 means your needs are "Fully Met," and 1 means your needs are "Not Met" at all.

	Fully met	Mostly met	Partly met	Not met	No need
Q18-24. Senior trips	4.2%	6.1%	7.4%	3.9%	78.3%
Q18-25. Summer & school break day-camps	2.6%	5.8%	9.1%	4.9%	77.7%
Q18-26. Teen/tween programs	1.9%	1.9%	8.1%	7.1%	80.9%
Q18-27. Tennis lessons & leagues	1.0%	2.9%	8.1%	8.1%	79.9%
Q18-28. Visual arts programs	1.3%	3.9%	9.7%	8.4%	76.7%
Q18-29. Youth visual/performing arts/crafts programs (dance/music)	1.9%	1.3%	8.1%	6.1%	82.5%
Q18-30. Youth fitness & wellness programs	1.6%	4.2%	9.4%	5.5%	79.3%
Q18-31. Youth sports programs & camps	3.2%	5.2%	9.1%	4.5%	78.0%
Q18-32. Youth swim lessons	2.9%	1.9%	7.4%	7.8%	79.9%
Q18-33. Other	0.3%	0.0%	0.0%	0.0%	99.7%

ONLY HOUSEHOLDS THAT HAVE A NEED

Q18. Please indicate how well your needs are being met for each of the programs/activities listed below on a scale of 4 to 1, where 4 means your needs are "Fully Met," and 1 means your needs are "Not Met" at all. (without "no need")

(N=309)

	Fully met	Mostly met	Partly met	Not met
Q18-1. Adult fitness & wellness programs	12.5%	17.5%	45.0%	25.0%
Q18-2. Adult performing arts programs (dance/music)	8.1%	9.3%	45.3%	37.2%
Q18-3. Adult sports leagues	17.6%	16.5%	31.9%	34.1%
Q18-4. Adult visual arts/crafts programs	8.8%	16.5%	41.8%	33.0%
Q18-5. After school programs for youth of all ages	11.4%	20.3%	40.5%	27.8%
Q18-6. Birthday parties	25.0%	33.8%	35.3%	5.9%
Q18-7. Cheer/gymnastics/tumbling programs	10.9%	13.0%	37.0%	39.1%
Q18-8. Community special events	28.2%	32.9%	34.7%	4.1%
Q18-9. Cooking classes & programs	13.4%	16.1%	38.4%	32.1%
Q18-10. Cultural enrichment programs	10.1%	15.6%	42.2%	32.1%
Q18-11. eGaming/eSports	8.3%	13.9%	33.3%	44.4%
Q18-12. Free drop-in programs/classes	6.3%	14.7%	43.2%	35.8%
Q18-13. General enrichment classes	7.8%	17.6%	40.2%	34.3%
Q18-14. Ice skating programs	38.3%	30.9%	24.5%	6.4%
Q18-15. Fitness programs	14.0%	19.9%	39.7%	26.5%
Q18-16. Outdoor environmental/nature camps & programs	8.0%	19.5%	43.7%	28.7%
Q18-17. Performing arts programs	6.2%	9.9%	43.2%	40.7%
Q18-18. Pickleball lessons & leagues (beginner classes, clinics)	7.8%	14.4%	42.2%	35.6%
Q18-19. Preschool programs/early childhood education	29.3%	29.3%	31.0%	10.3%
Q18-20. Programs for active adults	6.7%	14.2%	45.8%	33.3%
Q18-21. STEM (science, technology, engineering, & mathematics) classes	10.1%	21.5%	41.8%	26.6%
Q18-22. Senior educational programs	12.5%	19.4%	48.6%	19.4%
Q18-23. Senior health & wellness programs	14.0%	18.6%	47.7%	19.8%

ONLY HOUSEHOLDS THAT HAVE A NEED Q18. Please indicate how well your needs are being met for each of the programs/activities listed below on a scale of 4 to 1, where 4 means your needs are "Fully Met," and 1 means your needs are "Not Met" at all. (without "no need")

	Fully met	Mostly met	Partly met	Not met
Q18-24. Senior trips	19.4%	28.4%	34.3%	17.9%
Q18-25. Summer & school break day-camps	11.6%	26.1%	40.6%	21.7%
Q18-26. Teen/tween programs	10.2%	10.2%	42.4%	37.3%
Q18-27. Tennis lessons & leagues	4.8%	14.5%	40.3%	40.3%
Q18-28. Visual arts programs	5.6%	16.7%	41.7%	36.1%
Q18-29. Youth visual/performing arts/crafts programs (dance/music)	11.1%	7.4%	46.3%	35.2%
Q18-30. Youth fitness & wellness programs	7.8%	20.3%	45.3%	26.6%
Q18-31. Youth sports programs & camps	14.7%	23.5%	41.2%	20.6%
Q18-32. Youth swim lessons	14.5%	9.7%	37.1%	38.7%
Q18-33. Other	100.0%	0.0%	0.0%	0.0%

Q18-33. Other:

Q18-33. Other	Number	Percent
Parents Night Out	1	100.0 %
Total	1	100.0 %

Q19. Which FOUR programs/activities from the list in Question 18 are MOST IMPORTANT to your household?

<u>Q19. Top choice</u>	<u>Number</u>	<u>Percent</u>
Adult fitness & wellness programs	48	15.5 %
Adult performing arts programs (dance/music)	6	1.9 %
Adult sports leagues	5	1.6 %
Adult visual arts/crafts programs	5	1.6 %
After school programs for youth of all ages	6	1.9 %
Birthday parties	2	0.6 %
Cheer/gymnastics/tumbling programs	2	0.6 %
Community special events	27	8.7 %
Cooking classes & programs	5	1.6 %
Cultural enrichment programs	1	0.3 %
eGaming/eSports	1	0.3 %
Free drop-in programs/classes	7	2.3 %
General enrichment classes	1	0.3 %
Ice skating programs	8	2.6 %
Fitness programs	2	0.6 %
Outdoor environmental/nature camps & programs	3	1.0 %
Performing arts programs	2	0.6 %
Pickleball lessons & leagues (beginner classes, clinics)	12	3.9 %
Preschool programs/early childhood education	8	2.6 %
Programs for active adults	5	1.6 %
Senior educational programs	4	1.3 %
Senior health & wellness programs	7	2.3 %
Senior trips	3	1.0 %
Summer & school break day-camps	2	0.6 %
Teen/tween programs	5	1.6 %
Tennis lessons & leagues	1	0.3 %
Youth visual/performing arts/crafts programs (dance/music)	1	0.3 %
Youth fitness & wellness programs	3	1.0 %
Youth sports programs & camps	5	1.6 %
Youth swim lessons	5	1.6 %
<u>None chosen</u>	<u>117</u>	<u>37.9 %</u>
Total	309	100.0 %

Q19. Which FOUR programs/activities from the list in Question 18 are MOST IMPORTANT to your household?

<u>Q19. 2nd choice</u>	<u>Number</u>	<u>Percent</u>
Adult fitness & wellness programs	16	5.2 %
Adult performing arts programs (dance/music)	9	2.9 %
Adult sports leagues	5	1.6 %
Adult visual arts/crafts programs	7	2.3 %
After school programs for youth of all ages	5	1.6 %
Birthday parties	1	0.3 %
Community special events	18	5.8 %
Cooking classes & programs	10	3.2 %
Cultural enrichment programs	9	2.9 %
eGaming/eSports	1	0.3 %
Free drop-in programs/classes	6	1.9 %
General enrichment classes	3	1.0 %
Ice skating programs	3	1.0 %
Fitness programs	13	4.2 %
Outdoor environmental/nature camps & programs	7	2.3 %
Performing arts programs	3	1.0 %
Pickleball lessons & leagues (beginner classes, clinics)	7	2.3 %
Preschool programs/early childhood education	3	1.0 %
Programs for active adults	3	1.0 %
STEM (science, technology, engineering, & mathematics) classes	2	0.6 %
Senior educational programs	8	2.6 %
Senior health & wellness programs	7	2.3 %
Senior trips	2	0.6 %
Summer & school break day-camps	9	2.9 %
Teen/tween programs	3	1.0 %
Tennis lessons & leagues	4	1.3 %
Visual arts programs	2	0.6 %
Youth visual/performing arts/crafts programs (dance/music)	1	0.3 %
Youth fitness & wellness programs	3	1.0 %
Youth sports programs & camps	4	1.3 %
Youth swim lessons	1	0.3 %
None chosen	134	43.4 %
Total	309	100.0 %

Q19. Which FOUR programs/activities from the list in Question 18 are MOST IMPORTANT to your household?

<u>Q19. 3rd choice</u>	<u>Number</u>	<u>Percent</u>
Adult fitness & wellness programs	11	3.6 %
Adult performing arts programs (dance/music)	5	1.6 %
Adult sports leagues	8	2.6 %
Adult visual arts/crafts programs	6	1.9 %
After school programs for youth of all ages	4	1.3 %
Birthday parties	3	1.0 %
Community special events	12	3.9 %
Cooking classes & programs	7	2.3 %
Cultural enrichment programs	5	1.6 %
eGaming/eSports	2	0.6 %
Free drop-in programs/classes	10	3.2 %
General enrichment classes	3	1.0 %
Ice skating programs	5	1.6 %
Fitness programs	6	1.9 %
Outdoor environmental/nature camps & programs	11	3.6 %
Performing arts programs	3	1.0 %
Pickleball lessons & leagues (beginner classes, clinics)	3	1.0 %
Preschool programs/early childhood education	4	1.3 %
Programs for active adults	10	3.2 %
STEM (science, technology, engineering, & mathematics) classes	2	0.6 %
Senior educational programs	6	1.9 %
Senior health & wellness programs	11	3.6 %
Summer & school break day-camps	5	1.6 %
Teen/tween programs	1	0.3 %
Tennis lessons & leagues	4	1.3 %
Visual arts programs	1	0.3 %
Youth visual/performing arts/crafts programs (dance/music)	3	1.0 %
Youth fitness & wellness programs	3	1.0 %
Youth sports programs & camps	4	1.3 %
Youth swim lessons	1	0.3 %
<u>None chosen</u>	<u>150</u>	<u>48.5 %</u>
Total	309	100.0 %

Q19. Which FOUR programs/activities from the list in Question 18 are MOST IMPORTANT to your household?

<u>Q19. 4th choice</u>	<u>Number</u>	<u>Percent</u>
Adult fitness & wellness programs	9	2.9 %
Adult sports leagues	4	1.3 %
Adult visual arts/crafts programs	2	0.6 %
After school programs for youth of all ages	4	1.3 %
Birthday parties	2	0.6 %
Community special events	10	3.2 %
Cooking classes & programs	3	1.0 %
Cultural enrichment programs	5	1.6 %
eGaming/eSports	1	0.3 %
Free drop-in programs/classes	11	3.6 %
General enrichment classes	5	1.6 %
Ice skating programs	4	1.3 %
Fitness programs	10	3.2 %
Outdoor environmental/nature camps & programs	7	2.3 %
Performing arts programs	3	1.0 %
Pickleball lessons & leagues (beginner classes, clinics)	5	1.6 %
Preschool programs/early childhood education	1	0.3 %
Programs for active adults	7	2.3 %
STEM (science, technology, engineering, & mathematics) classes	5	1.6 %
Senior educational programs	4	1.3 %
Senior health & wellness programs	6	1.9 %
Senior trips	5	1.6 %
Summer & school break day-camps	2	0.6 %
Teen/tween programs	4	1.3 %
Tennis lessons & leagues	3	1.0 %
Visual arts programs	1	0.3 %
Youth visual/performing arts/crafts programs (dance/music)	3	1.0 %
Youth sports programs & camps	6	1.9 %
Youth swim lessons	3	1.0 %
None chosen	174	56.3 %
Total	309	100.0 %

SUM OF TOP 4 CHOICES

Q19. Which FOUR programs/activities from the list in Question 18 are MOST IMPORTANT to your household? (top 4)

<u>Q19. Sum of Top 4 Choices</u>	<u>Number</u>	<u>Percent</u>
Adult fitness & wellness programs	84	27.2 %
Adult performing arts programs (dance/music)	20	6.5 %
Adult sports leagues	22	7.1 %
Adult visual arts/crafts programs	20	6.5 %
After school programs for youth of all ages	19	6.1 %
Birthday parties	8	2.6 %
Cheer/gymnastics/tumbling programs	2	0.6 %
Community special events	67	21.7 %
Cooking classes & programs	25	8.1 %
Cultural enrichment programs	20	6.5 %
eGaming/eSports	5	1.6 %
Free drop-in programs/classes	34	11.0 %
General enrichment classes	12	3.9 %
Ice skating programs	20	6.5 %
Fitness programs	31	10.0 %
Outdoor environmental/nature camps & programs	28	9.1 %
Performing arts programs	11	3.6 %
Pickleball lessons & leagues (beginner classes, clinics)	27	8.7 %
Preschool programs/early childhood education	16	5.2 %
Programs for active adults	25	8.1 %
STEM (science, technology, engineering, & mathematics) classes	9	2.9 %
Senior educational programs	22	7.1 %
Senior health & wellness programs	31	10.0 %
Senior trips	10	3.2 %
Summer & school break day-camps	18	5.8 %
Teen/tween programs	13	4.2 %
Tennis lessons & leagues	12	3.9 %
Visual arts programs	4	1.3 %
Youth visual/performing arts/crafts programs (dance/music)	8	2.6 %
Youth fitness & wellness programs	9	2.9 %
Youth sports programs & camps	19	6.1 %
Youth swim lessons	10	3.2 %
None chosen	117	37.9 %
Total	778	

Q20. How satisfied are you with the overall value your household receives from the City of Brentwood Parks and Recreation Department?

Q20. How satisfied are you with overall value your household receives from City Parks & Recreation

<u>Department</u>	<u>Number</u>	<u>Percent</u>
Very satisfied	84	27.2 %
Satisfied	131	42.4 %
Neutral	63	20.4 %
Dissatisfied	6	1.9 %
Very dissatisfied	3	1.0 %
<u>Not sure</u>	<u>22</u>	<u>7.1 %</u>
Total	309	100.0 %

WITHOUT NOT SURE

Q20. How satisfied are you with the overall value your household receives from the City of Brentwood Parks and Recreation Department? (without "not sure")

Q20. How satisfied are you with overall value your household receives from City Parks & Recreation

<u>Department</u>	<u>Number</u>	<u>Percent</u>
Very satisfied	84	29.3 %
Satisfied	131	45.6 %
Neutral	63	22.0 %
Dissatisfied	6	2.1 %
<u>Very dissatisfied</u>	<u>3</u>	<u>1.0 %</u>
Total	287	100.0 %

Q21. Please rate the importance of the following amenities/features that could be added to the new space at Mount Calvary Park (9321 Litzsinger Rd, St. Louis, MO 63144) on a scale of 5 to 1, where 5 means "Very Important," and 1 means "Not at All Important."

(N=309)

	Very importa- nt	Importa- nt	Somew- hat importa- nt	Not importa- nt	Not at all importa- nt	Not sure
Q21-1. Baseball/softball fields	7.8%	11.0%	15.2%	12.9%	20.4%	32.7%
Q21-2. Picnic shelters	24.6%	23.0%	19.4%	5.5%	4.9%	22.7%
Q21-3. Playgrounds	29.1%	22.0%	14.9%	6.5%	5.8%	21.7%
Q21-4. Soccer fields	12.0%	14.6%	17.5%	12.0%	12.3%	31.7%
Q21-5. Walking/biking trails	43.7%	19.1%	10.4%	4.9%	3.6%	18.4%
Q21-6. Restrooms	46.3%	23.9%	10.0%	2.9%	2.3%	14.6%
Q21-7. Other	5.2%	0.0%	0.6%	0.0%	0.0%	94.2%

WITHOUT NOT SURE

Q21. Please rate the importance of the following amenities/features that could be added to the new space at Mount Calvary Park (9321 Litzsinger Rd, St. Louis, MO 63144) on a scale of 5 to 1, where 5 means "Very Important," and 1 means "Not at All Important." (without "not sure")

(N=309)

	Very important	Important	Somewhat important	Not important	Not at all important
Q21-1. Baseball/softball fields	11.5%	16.3%	22.6%	19.2%	30.3%
Q21-2. Picnic shelters	31.8%	29.7%	25.1%	7.1%	6.3%
Q21-3. Playgrounds	37.2%	28.1%	19.0%	8.3%	7.4%
Q21-4. Soccer fields	17.5%	21.3%	25.6%	17.5%	18.0%
Q21-5. Walking/biking trails	53.6%	23.4%	12.7%	6.0%	4.4%
Q21-6. Restrooms	54.2%	28.0%	11.7%	3.4%	2.7%
Q21-7. Other	88.9%	0.0%	11.1%	0.0%	0.0%

Q22. Which THREE amenities/features from the list in Question 21 are the MOST IMPORTANT to your household?

Q22. Top choice	Number	Percent
Baseball/softball fields	8	2.6 %
Picnic shelters	31	10.0 %
Playgrounds	44	14.2 %
Soccer fields	11	3.6 %
Walking/biking trails	113	36.6 %
Restrooms	24	7.8 %
None chosen	78	25.2 %
Total	309	100.0 %

Q22. Which THREE amenities/features from the list in Question 21 are the MOST IMPORTANT to your household?

Q22. 2nd choice	Number	Percent
Baseball/softball fields	7	2.3 %
Picnic shelters	59	19.1 %
Playgrounds	39	12.6 %
Soccer fields	14	4.5 %
Walking/biking trails	41	13.3 %
Restrooms	54	17.5 %
None chosen	95	30.7 %
Total	309	100.0 %

Q22. Which THREE amenities/features from the list in Question 21 are the MOST IMPORTANT to your household?

Q22. 3rd choice	Number	Percent
Baseball/softball fields	6	1.9 %
Picnic shelters	39	12.6 %
Playgrounds	46	14.9 %
Soccer fields	15	4.9 %
Walking/biking trails	22	7.1 %
Restrooms	37	12.0 %
None chosen	144	46.6 %
Total	309	100.0 %

SUM OF TOP 3 CHOICES**Q22. Which THREE amenities/features from the list in Question 21 are the MOST IMPORTANT to your household? (top 3)**

Q22. Sum of Top 3 Choices	Number	Percent
Baseball/softball fields	21	6.8 %
Picnic shelters	129	41.7 %
Playgrounds	129	41.7 %
Soccer fields	40	12.9 %
Walking/biking trails	176	57.0 %
Restrooms	115	37.2 %
None chosen	78	25.2 %
Total	688	

Q23. Please rate the importance of the sustainability actions listed below on a scale of 5 to 1, where 5 means "Very Important," and 1 means "Not at All Important."

(N=309)

	Very important	Important	Somewhat important	Not important	Not at all important	Not sure
Q23-1. Enhancing & maintaining urban tree canopy	57.3%	23.3%	7.8%	0.3%	1.6%	9.7%
Q23-2. Incorporating art & culture	19.7%	25.9%	28.5%	8.1%	4.9%	12.9%
Q23-3. Native area/planting	42.7%	28.2%	13.3%	3.9%	1.9%	10.0%
Q23-4. Promoting environmental stewardship education/ programs	31.1%	28.2%	18.8%	5.2%	2.6%	14.2%
Q23-5. Promoting multi-modal transportation	21.4%	25.6%	23.9%	7.4%	4.2%	17.5%
Q23-6. Updating buildings/infrastructure using sustainable design	26.9%	32.4%	21.4%	3.9%	2.3%	13.3%
Q23-7. Other	0.6%	0.6%	0.0%	0.0%	0.0%	98.7%

WITHOUT NOT SURE

Q23. Please rate the importance of the sustainability actions listed below on a scale of 5 to 1, where 5 means "Very Important," and 1 means "Not at All Important." (without "not sure")

(N=309)

	Very important	Important	Somewhat important	Not important	Not at all important
Q23-1. Enhancing & maintaining urban tree canopy	63.4%	25.8%	8.6%	0.4%	1.8%
Q23-2. Incorporating art & culture	22.7%	29.7%	32.7%	9.3%	5.6%
Q23-3. Native area/planting	47.5%	31.3%	14.7%	4.3%	2.2%
Q23-4. Promoting environmental stewardship education/ programs	36.2%	32.8%	21.9%	6.0%	3.0%
Q23-5. Promoting multi-modal transportation	25.9%	31.0%	29.0%	9.0%	5.1%
Q23-6. Updating buildings/infrastructure using sustainable design	31.0%	37.3%	24.6%	4.5%	2.6%
Q23-7. Other	50.0%	50.0%	0.0%	0.0%	0.0%

Q24. Which THREE items from the list in Question 23 should be the highest priority for the City of Brentwood?

Q24. Top choice	Number	Percent
Enhancing & maintaining urban tree canopy	120	38.8 %
Incorporating art & culture	11	3.6 %
Native area/planting	35	11.3 %
Promoting environmental stewardship education/programs	19	6.1 %
Promoting multi-modal transportation	25	8.1 %
Updating buildings/infrastructure using sustainable design	36	11.7 %
None chosen	63	20.4 %
Total	309	100.0 %

Q24. Which THREE items from the list in Question 23 should be the highest priority for the City of Brentwood?

Q24. 2nd choice	Number	Percent
Enhancing & maintaining urban tree canopy	43	13.9 %
Incorporating art & culture	26	8.4 %
Native area/planting	85	27.5 %
Promoting environmental stewardship education/programs	31	10.0 %
Promoting multi-modal transportation	19	6.1 %
Updating buildings/infrastructure using sustainable design	28	9.1 %
None chosen	77	24.9 %
Total	309	100.0 %

Q24. Which THREE items from the list in Question 23 should be the highest priority for the City of Brentwood?

Q24. 3rd choice	Number	Percent
Enhancing & maintaining urban tree canopy	28	9.1 %
Incorporating art & culture	26	8.4 %
Native area/planting	45	14.6 %
Promoting environmental stewardship education/programs	46	14.9 %
Promoting multi-modal transportation	25	8.1 %
Updating buildings/infrastructure using sustainable design	40	12.9 %
None chosen	99	32.0 %
Total	309	100.0 %

SUM OF TOP 3 CHOICES

Q24. Which THREE items from the list in Question 23 should be the highest priority for the City of Brentwood? (top 3)

Q24. Sum of Top 3 Choices	Number	Percent
Enhancing & maintaining urban tree canopy	191	61.8 %
Incorporating art & culture	63	20.4 %
Native area/planting	165	53.4 %
Promoting environmental stewardship education/programs	96	31.1 %
Promoting multi-modal transportation	69	22.3 %
Updating buildings/infrastructure using sustainable design	104	33.7 %
None chosen	63	20.4 %
Total	751	
ETC Institute (2023)		

Q25. If you were going to allocate \$100 available to the City of Brentwood Parks and Recreation Department from sales tax revenues, how would you allocate the funds among the categories of funding listed below?

	<u>Mean</u>
Acquisition & development of walking & biking trails	25.73
Acquisition of new park land & open space	13.64
Development of new outdoor amenities (skate park, aquatics, etc.)	13.38
Improvements/maintenance of existing parks, playgrounds, picnic areas, etc.	24.42
Improvements to sports fields (softball, soccer, baseball, etc.)	8.25
Improvements to Brentwood Community Center & Ice Rink	10.09
Other	4.48

Q26. Your gender identity:

<u>Q26. Your gender</u>	<u>Number</u>	<u>Percent</u>
Male	147	47.6 %
Female	157	50.8 %
Non-binary	1	0.3 %
Prefer to self-describe	1	0.3 %
<u>Prefer not to disclose</u>	<u>3</u>	<u>1.0 %</u>
Total	309	100.0 %

Q26-4. Self-describe your gender identity:

<u>Q26-4. Self-describe your gender</u>	<u>Number</u>	<u>Percent</u>
Trans	1	100.0 %
Total	1	100.0 %

Q27. How many years have you lived in Brentwood?

<u>Q27. How many years have you lived in Brentwood</u>	<u>Number</u>	<u>Percent</u>
0-5	79	25.6 %
6-10	53	17.2 %
11-15	23	7.4 %
16-20	25	8.1 %
21-30	47	15.2 %
31+	71	23.0 %
<u>Not provided</u>	<u>11</u>	<u>3.6 %</u>
Total	309	100.0 %

WITHOUT NOT PROVIDED

Q27. How many years have you lived in Brentwood? (without "not provided")

<u>Q27. How many years have you lived in Brentwood</u>	<u>Number</u>	<u>Percent</u>
0-5	79	26.5 %
6-10	53	17.8 %
11-15	23	7.7 %
16-20	25	8.4 %
21-30	47	15.8 %
31+	71	23.8 %
Total	298	100.0 %

Q28. Which of the following best describes your race/ethnicity?

<u>Q28. Your race/ethnicity</u>	<u>Number</u>	<u>Percent</u>
Asian or Asian Indian	19	6.1 %
Black or African American	11	3.6 %
American Indian or Alaska Native	1	0.3 %
White or Caucasian	251	81.2 %
Native Hawaiian or other Pacific Islander	1	0.3 %
Hispanic, Spanish, or Latino/a/x	5	1.6 %
<u>Other</u>	<u>10</u>	<u>3.2 %</u>
Total	298	

Q28-7. Self-describe your race/ethnicity:

<u>Q28-7. Self-describe your race/ethnicity</u>	<u>Number</u>	<u>Percent</u>
Multiple races	6	60.0 %
<u>Mixed</u>	<u>4</u>	<u>40.0 %</u>
Total	10	100.0 %



6 Open-Ended Comments

Open-Ended Question Responses

Q9—"Other": Please CHECK ALL of the following reasons that prevent you or members of your households from visiting City of Brentwood parks or recreation facilities more often.

- Cold weather
- Construction, ease of access
- Dog friendly.
- have to cross major roads to get there
- Health issues
- I am not prevented from using the facilities, I use them as often as I need to.
- I like outdoor nature.
- I wish there were more cut through available so you could walk without getting on major streets. Some can't be navigated by strollers.
- indoor track too short. indoor pickleball not offered.
- Just recently moved to Brentwood and haven't visited the parks yet.
- moved here recently
- no permanent pickleball courts
- There are too many playgrounds in the area
- tough to cross Brentwood with small children
- use Tilles Park
- Used old dog park @ Norm West but don't like current one
- We live 1 block from Tilles Park
- Whoever had the idea to install granite rock at the dog park has never been to a dog park!!! It's like a dust bowl there. You come home dirtier than when you came there. It's disgusting. I've been to other dog parks with park administrators and brought up the granite rock base and they said Brentwood is an example of what NOT to do!

Q10—"Other": From the following list, please CHECK ALL the ways you learn about City of Brentwood parks, facilities, programs, and events.

- bulletin
- city bulletin
- county website
- Google maps
- I walk/ride bike.
- Just being out and about and coming across one of the parks
- Most of the parks I came across while jogging
- News
- out walking
- Physically walking/wandering around on foot or by car
- Social media / library
- text
- We come across them while walking or biking

Q14—"Other": Please CHECK ALL of the following reasons that prevent you or members of your household from participating in City of Brentwood Parks and Recreation Department programs or events more often.

- few options for ages 22-50.
- few programs for tween ages
- Have to commit to all the classes instead of just some.
- I work full-time. I only use the facilities in the evenings and weekends - The Heights - pool and gym. Will be retiring soon so hope to walk on trails during the day.
- Just moved here
- kids are not old enough
- lack of value
- missing facilities
- no programs of interest
- Not sure what is available for 35-45 age
- not welcoming to new and/or single people.
- Programs are always only for children. Please consider that adults without children have recreational needs, too.
- Programs geared to wrong age group; not much for teens
- The wine walk was sold out before I could purchase a ticket
- We attend better resourced County and City activities

Q16—"Other": Need for facilities/amenities

- bike paths on road
- Community garden
- cycling sharrows
- Ice Rink
- ice rink
- indoor walking track and indoor pickle ball during daylight hours.
- Not enough restrooms. Tennis, handball, and all other outdoor courts are mostly available but almost never maintained (nets, court lines, dirt, and trash pick-up are very poor.) We need more green space, too.
- Not selected
- Soccer fields!! Baseball field that is maintained . These features matter, especially for teens. AmeriCorp volunteers nearly ruined Memorial Park nature trails by removing too much and sometime the wrong things. They also removed huckleberry bushes along Lee Wynn trail that were native and will take years to regrow/reestablish.
- The library!

Q21—"Other": Importance of amenities/features that could be added to the new space at Mount Calvary Park.

- access to/from White Ave
- dog park, nature scapes

- Dog park.
- Native restoration of the land
- natural area
- Off-leash dog park
- Open space to throw the ball, run with dogs, etc. There will be new sports fields at the old McGrath site so no need for them here.
- permanent pickleball courts
- pickleball courts
- pickleball
- pickleball
- pickleball courts
- Plant more trees
- safety
- Something unique that is not in any other Brentwood Park.
- tennis
- Tilles park is right across the street. Make this a botanical space with shade, plants that attract butterflies a path with seating and picnic areas. Include recycling/environmental/compost info-availability. And recycling area.
- Water fountain

Q23—"Other": Importance of sustainability actions.

- Creating a balanced experience and a more communicative/interactive digital presence with the community. It can be a challenge to find the point of contact and to pay for or understand the rules of use.
- Environmental concerns. Make Brentwood more bike/ walk/non-auto friendly. Don't cater to traffic and the automobile. Stress recycle reside composting and being an eco-forward community.
- Recycling household items
- Restore Rain Garden Planting at Mt Calvery. Plant trees , especially at perimeter and parking

Q25—"Other": If you were going to allocate \$100 available to the City of Brentwood Parks and Recreation Department from sales tax revenues, how would you allocate the funds among the categories of funding listed below?

- a fitness center
- better programs for new/single people
- Community garden
- for a rainy day -- whichever dept needs it. OR for admin slush fund to maintain high employee morale/promote bonding
- free indoor walking track
- Improve off leash dog park.
- Indoor fitness
- Infrastructure
- Lighted ballards on Rogers Parkway

- maintenance
- Maintenance of public areas. Too many areas on McKnight and Brentwood that are dirty littered and unmaintained.
- Make Brentwood a eco forward pedestrian friendly leader in the area. Don't cater to traffic and the automobile. Stress recycle reside composting and being an eco-forward community.
- More paintings - trees and nature
- only maintenance
- permanent pickleball courts
- Pickleball courts
- Pickleball courts
- Pickleball courts
- Plant more trees
- Put tennis courts at Mt. Calvary to replace the courts eliminated at Hanley park.
- Quality programs and engagement for the arts, teen activities, before and after care and camps
- restore native habitat along Deer creek
- Water source at Broughton & Mt calvary parks



7 Survey Instrument



December 2023

Dear Resident,

Your response to the enclosed survey is very important.

The City of Brentwood is updating their Parks and Recreation Master Plan. The purpose of the project is to develop a community-supported comprehensive Parks and Recreation Master Plan that provides guidance for future improvements and development of the City's parks. The Parks and Recreation Master Plan will help guide policy development, assist in prioritizing demands and opportunities, and generate a strategic action plan. This plan will create a clear set of goals, policies, and objectives thus providing direction to City staff, the Public Works Committee, and Board of Alderman.

We appreciate your time.

We realize that this survey will take approximately 10 minutes to complete, but each question is important. The time you invest in completing this survey will aid the City in taking a resident-driven approach to making decisions that will enrich the future of our community and positively affect the lives of all its residents.

Please complete and return your survey within the next two weeks.

We have selected ETC Institute, an independent consulting company, as our partner to administer this survey. They will compile the data received and present the results to the City later this year. **Your responses will remain confidential.** Please return your completed survey in the enclosed postage- paid envelope addressed to ETC Institute, 725 W. Frontier Circle, Olathe, KS 66061. If you prefer, you can complete the survey online at brentwoodsurvey.org.

If you have any questions, please feel free to contact me at egruenfelder@brentwoodmo.org or (314) 963-8681.

Sincerely,

Eric Gruenfelder, CPRE
Director of Parks & Recreation

2023 City of Brentwood Parks and Recreation Needs Assessment Survey



The City of Brentwood would like your input to help determine park, facility, and recreation priorities for the community. This survey will take 10-15 minutes to complete. When you are finished, please return your completed survey in the enclosed postage-paid, return-reply envelope. If you prefer, you can complete the survey online at brentwoodsurvey.org. We greatly appreciate and value your time!

1. Including yourself, how many people in your household are...

Under age 5: ____ Ages 15-19: ____ Ages 35-44: ____ Ages 65-74: ____
 Ages 5-9: ____ Ages 20-24: ____ Ages 45-54: ____ Ages 75-84: ____
 Ages 10-14: ____ Ages 25-34: ____ Ages 55-64: ____ Ages 85+: ____

2. How important do you feel it is for the City of Brentwood to provide high quality parks, recreation facilities and programs?

____(3) Very important ____ (2) Somewhat important ____ (1) Not important ____ (9) Not sure

3. Please indicate if you or any member of your household use the following types of parks and facilities provided by the City of Brentwood by circling either "Yes" or "No" next to each. If you do use the park/facility, please rate your overall satisfaction using a scale of 5 to 1, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied."

Parks/Facilities	Have you used this park or facility?		If "Yes," how satisfied are you with this park or facility?					
	Yes	No	Very Satisfied	Satisfied	Neutral	Dissatisfied	Very Dissatisfied	N/A
01. Brentwood Community Center	Yes	No	5	4	3	2	1	9
02. Brentwood Ice Rink	Yes	No	5	4	3	2	1	9
03. Brentwood Park	Yes	No	5	4	3	2	1	9
04. Brentwood Sports Complex	Yes	No	5	4	3	2	1	9
05. Broughton Park	Yes	No	5	4	3	2	1	9
06. Gloria Rogers Parkway	Yes	No	5	4	3	2	1	9
07. Hanley Park	Yes	No	5	4	3	2	1	9
08. Lee Wynn Trail	Yes	No	5	4	3	2	1	9
09. McKnight Park	Yes	No	5	4	3	2	1	9
10. Memorial Park	Yes	No	5	4	3	2	1	9
11. Mt. Calvary Park	Yes	No	5	4	3	2	1	9
12. Oak Tree Park	Yes	No	5	4	3	2	1	9

4. Which THREE of these parks/facilities does your household visit MOST OFTEN? [Write in your answers below using the numbers from the list in Question 3.]

1st: ____ 2nd: ____ 3rd: ____

5. How satisfied are you with the overall maintenance of City of Brentwood parks?

____ (5) Very satisfied ____ (3) Neutral ____ (1) Very dissatisfied
 ____ (4) Satisfied ____ (2) Dissatisfied ____ (9) Not sure

6. How high of a priority do you feel City of Brentwood officials should place on maintaining the condition of City parks, trails, and recreation facilities?

____ (5) Very high priority ____ (3) Medium priority ____ (1) Very low priority
 ____ (4) High priority ____ (2) Low priority ____ (9) Not sure

7. Do you feel that there are sufficient parks and green space areas within 10-minute walk of your residence?

___(1) Yes ___(2) Not ___(9) Not Sure

8. Which of the following types of City of Brentwood parks and/or facilities has your household visited over the past 12 months? [Check all that apply.]

- ___(01) Amphitheater ___(10) Playground
___(02) Brentwood Community Center/meeting rooms ___(11) Restroom facilities
___(03) Brentwood Ice Rink ___(12) Sand volleyball courts
___(04) Inline skating rink ___(13) Soccer fields
___(05) Nature trails ___(14) Softball/baseball fields
___(06) Off-leash dog park ___(15) Walking, hiking and biking trails
___(07) Outdoor basketball courts ___(16) Other:
___(08) Pickleball courts ___(17) None - haven't visited any City parks or facilities
___(09) Picnic shelters

9. Please CHECK ALL of the following reasons that prevent you or members of your households from visiting City of Brentwood parks or recreation facilities more often.

- ___(01) Costs/fees are too high ___(10) I do not know the location of facilities
___(02) Don't visit parks of any kind ___(11) Lack of parking at facilities and parks
___(03) Facilities are poorly maintained ___(12) Lack of transportation
___(04) Facilities don't accommodate disabilities ___(13) Location is not convenient
___(05) Hours not convenient ___(14) No time to visit parks
___(06) I do not have enough information ___(15) Not interested in facilities offered
___(07) I do not have enough money ___(16) Poor customer service by staff
___(08) I do not feel safe ___(17) Use services/facilities of other organizations
___(09) I do not like outdoor pests (e.g., mosquitoes) ___(18) Other:

10. From the following list, please CHECK ALL the ways you learn about City of Brentwood parks, facilities, programs, and events.

- ___(01) City website ___(08) Banners
___(02) Event guide ___(09) Phone app
___(03) Materials at parks or recreation facilities ___(10) Emails
___(04) Conversations with Community Services staff ___(11) E-newsletter
___(05) Newspaper ___(12) Social media
___(06) Word of mouth ___(13) Flyers
___(07) Promotions at special events ___(14) Other:

11. From the list in Question 10, which THREE methods of communication would you MOST PREFER the City use to communicate with you about parks, facilities, programs, and events? [Write in your answers below using the numbers from the list in Question 10, or circle "NONE."]

1st: ___ 2nd: ___ 3rd: ___ NONE

12. From the following list, please CHECK ALL of the organizations that you or members of your household have used for recreation and sports activities during the past 12 months.

- ___(01) City of Brentwood Parks and Recreation ___(07) Public schools
___(02) PARC (The Heights and other Maplewood/Richmond Heights facilities) ___(08) Private summer camps
___(03) St. Louis County ___(09) Private workout facilities
___(04) Private schools/charter schools ___(10) Private clubs (tennis, health, swim, fitness)
___(05) Places of worship (e.g., synagogues, churches) ___(11) YMCA
___(06) Private and non-profit youth sports ___(12) Other:

13. Has your household participated in any programs or events offered by the City of Brentwood Parks and Recreation Department during the past 12 months?

___(1) Yes [Answer Q13a-b.] ___(2) No [Skip to Q14.]

13a. How many programs or events offered by the City of Brentwood Parks and Recreation Department have you or members of your household participated in during the past 12 months?

___(1) One ___(2) 2-3 ___(3) 4-6 ___(4) 7 or more

13b. How would you rate the overall quality of the City of Brentwood Parks and Recreation Department programs or events in which your household has participated?

___(4) Excellent ___(3) Good ___(2) Fair ___(1) Poor

14. Please CHECK ALL of the following reasons that prevent you or members of your household from participating in City of Brentwood Parks and Recreation Department programs or events more often.

- ___(01) Lack of quality instructors
- ___(02) Old and outdated facilities
- ___(03) Use programs of other agencies
- ___(04) I don't know what is offered
- ___(05) Lack of quality programs
- ___(06) Do not feel safe participating
- ___(07) Fees are too high
- ___(08) Too far from our home
- ___(09) Program times are not convenient
- ___(10) Classes are full
- ___(11) Program not offered
- ___(12) Registration is difficult
- ___(13) Online registration is not user friendly
- ___(14) Poor customer service by staff
- ___(15) Lack of transportation
- ___(16) Lack of right program equipment
- ___(17) Too busy/not interested
- ___(18) Other: _____

15. Please indicate your level of agreement with the following statements concerning some potential benefits of the City of Brentwood's parks, facilities, and recreation programs or events by circling the corresponding number.

The recreation system in Brentwood...	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree	Don't Know
01. Improves my (my household's) physical health and fitness	5	4	3	2	1	9
02. Helps to reduce crime in my neighborhood and keep kids out of trouble	5	4	3	2	1	9
03. Makes Brentwood a more desirable place to live	5	4	3	2	1	9
04. Preserves open space and protects the environment	5	4	3	2	1	9
05. Increases my (my household's) property value	5	4	3	2	1	9
06. Improves my (my household's) mental health and reduces stress	5	4	3	2	1	9
07. Provides positive social interactions for me (my household/family)	5	4	3	2	1	9
08. Positively impacts economic/business development	5	4	3	2	1	9
09. Is age-friendly and accessible to all age groups	5	4	3	2	1	9
10. Provides jobs/professional development for youth	5	4	3	2	1	9
11. Provides volunteer opportunities for the community	5	4	3	2	1	9

16. Please indicate how well your needs are being met for each of the facilities/amenities listed below on a scale of 4 to 1, where 4 means your needs are "Fully Met," and 1 means your needs are "Not Met" at all. If you do not have a need for an item listed, please circle "9" for "No Need."

Type of Facility/Amenity	Fully Met	Mostly Met	Partly Met	Not Met	No Need
01. Bicycle pump track/BMX park	4	3	2	1	9
02. Community center	4	3	2	1	9
03. Community room space	4	3	2	1	9
04. Disc golf course	4	3	2	1	9
05. Dog park (off-leash)	4	3	2	1	9
06. Family games	4	3	2	1	9
07. Horseshoe pits	4	3	2	1	9
08. Indoor basketball/volleyball courts	4	3	2	1	9
09. Indoor fitness and exercise facilities	4	3	2	1	9
10. Indoor swimming pool	4	3	2	1	9
11. Large community parks	4	3	2	1	9
12. Lighted diamond sports fields (baseball, softball)	4	3	2	1	9
13. Lighted rectangular sports fields (soccer, football, lacrosse)	4	3	2	1	9
14. Multi-use walking and hiking trails	4	3	2	1	9
15. Outdoor exercise/fitness areas	4	3	2	1	9
16. Outdoor pickleball courts	4	3	2	1	9
17. Outdoor swimming pool	4	3	2	1	9
18. Outdoor tennis courts	4	3	2	1	9
19. Outdoor volleyball courts	4	3	2	1	9
20. Paved trails	4	3	2	1	9
21. Picnic shelters	4	3	2	1	9
22. Playgrounds with accessible amenities	4	3	2	1	9
23. Regional sports complex	4	3	2	1	9
24. Restrooms	4	3	2	1	9
25. Safety lighting	4	3	2	1	9
26. Shaded picnic areas and shelters	4	3	2	1	9
27. Shaded play areas	4	3	2	1	9
28. Skate park	4	3	2	1	9
29. Small neighborhood parks	4	3	2	1	9
30. Splash pads	4	3	2	1	9
31. Unprogrammed multi-purpose open green space	4	3	2	1	9
32. Walking paths in parks	4	3	2	1	9
33. Other: _____	4	3	2	1	9

17. Which FOUR facilities/amenities from the list in Question 16 are MOST IMPORTANT to your household? [Write in your answers below using the numbers from the list in Question 16, or circle "NONE."]

1st: ____ 2nd: ____ 3rd: ____ 4th: ____ NONE

18. Please indicate how well your needs are being met for each of the programs/activities listed below on a scale of 4 to 1, where 4 means your needs are "Fully Met," and 1 means your needs are "Not Met" at all. If you do not have a need for an item listed, please circle "9" for "No Need."

Type of Program/Activity	Fully Met	Mostly Met	Partly Met	Not Met	No Need
01. Adult fitness and wellness programs	4	3	2	1	9
02. Adult performing arts programs (dance/music)	4	3	2	1	9
03. Adult sports leagues	4	3	2	1	9
04. Adult visual arts/crafts programs	4	3	2	1	9
05. After school programs for youth of all ages	4	3	2	1	9
06. Birthday parties	4	3	2	1	9
07. Cheer/gymnastics/tumbling programs	4	3	2	1	9
08. Community special events	4	3	2	1	9
09. Cooking classes and programs	4	3	2	1	9
10. Cultural enrichment programs	4	3	2	1	9
11. EGaming/ESports	4	3	2	1	9
12. Free drop-in programs/classes	4	3	2	1	9
13. General enrichment classes	4	3	2	1	9
14. Ice skating programs	4	3	2	1	9
15. Fitness programs	4	3	2	1	9
16. Outdoor environmental/nature camps and programs	4	3	2	1	9
17. Performing arts programs	4	3	2	1	9
18. Pickleball lessons and leagues (beginner classes, clinics)	4	3	2	1	9
19. Preschool programs/early childhood education	4	3	2	1	9
20. Programs for active adults	4	3	2	1	9
21. STEM (science, technology, engineering, and mathematics) classes	4	3	2	1	9
22. Senior educational programs	4	3	2	1	9
23. Senior health and wellness programs	4	3	2	1	9
24. Senior trips	4	3	2	1	9
25. Summer and school break day-camps	4	3	2	1	9
26. Teen/tween programs	4	3	2	1	9
27. Tennis lessons and leagues	4	3	2	1	9
28. Visual arts programs	4	3	2	1	9
29. Youth visual/performing arts/crafts programs (dance/music)	4	3	2	1	9
30. Youth fitness and wellness programs	4	3	2	1	9
31. Youth sports programs and camps	4	3	2	1	9
32. Youth swim lessons	4	3	2	1	9
33. Other: _____	4	3	2	1	9

19. Which FOUR programs/activities from the list in Question 18 are MOST IMPORTANT to your household? [Write in your answers below using the numbers from the list in Question 18, or circle "NONE."]

1st: ____ 2nd: ____ 3rd: ____ 4th: ____ NONE

20. How satisfied are you with the overall value your household receives from the City of Brentwood Parks and Recreation Department?

____(5) Very satisfied ____ (3) Neutral ____ (1) Very dissatisfied
 ____ (4) Satisfied ____ (2) Dissatisfied ____ (9) Not sure

21. Please rate the importance of the following amenities/features that could be added to the new space at Mount Calvary Park (9321 Litzinger Rd, St. Louis, MO 63144) on a scale of 5 to 1, where 5 means "Very Important," and 1 means "Not at All Important."

	Very Important	Important	Somewhat Important	Not Important	Not at all Important	Not Sure
1. Baseball/softball fields	5	4	3	2	1	9
2. Picnic shelters	5	4	3	2	1	9
3. Playgrounds	5	4	3	2	1	9
4. Soccer fields	5	4	3	2	1	9
5. Walking/biking trails	5	4	3	2	1	9
6. Restrooms	5	4	3	2	1	9
7. Other: _____	5	4	3	2	1	9

22. Which THREE amenities/features from the list in Question 21 are the MOST IMPORTANT to your household? [Write in your answers below using the numbers from the list in Question 21, or circle "NONE."]

1st: ____ 2nd: ____ 3rd: ____ NONE

23. Please rate the importance of the sustainability actions listed below on a scale of 5 to 1, where 5 means "Very Important," and 1 means "Not at All Important."

	Very Important	Important	Somewhat Important	Not Important	Not at all Important	Not Sure
1. Enhancing and maintaining urban tree canopy	5	4	3	2	1	9
2. Incorporating art and culture	5	4	3	2	1	9
3. Native area/planting	5	4	3	2	1	9
4. Promoting environmental stewardship education/programs	5	4	3	2	1	9
5. Promoting multi-modal transportation	5	4	3	2	1	9
6. Updating buildings/infrastructure using sustainable design	5	4	3	2	1	9
7. Other: _____	5	4	3	2	1	9

24. Which THREE items from the list in Question 23 should be the highest priority for the City of Brentwood? [Write in your answers below using the numbers from the list in Question 23, or circle "NONE."]

1st: ____ 2nd: ____ 3rd: ____ NONE

25. If you were going to allocate \$100 available to the City of Brentwood Parks and Recreation Department from sales tax revenues, how would you allocate the funds among the categories of funding listed below? [Please be sure your total adds up to \$100.]

- \$ _____ Acquisition and development of walking and biking trails
- \$ _____ Acquisition of new park land and open space
- \$ _____ Development of new outdoor amenities (skate park, aquatics, etc.)
- \$ _____ Improvements/maintenance of existing parks, playgrounds, picnic areas, etc.
- \$ _____ Improvements to sports fields (softball, soccer, baseball, etc.)
- \$ _____ Improvements to the Brentwood Community Center and Ice Rink
- \$ _____ Other: _____

\$100 total

26. Your gender identity:

- ____ (1) Male
- ____ (2) Female
- ____ (3) Non-binary
- ____ (4) Prefer to self-describe: _____
- ____ (5) Prefer not to disclose

27. How many years have you lived in Brentwood? _____ years

28. Which of the following best describes your race/ethnicity?

- (01) Asian or Asian Indian
- (02) Black or African American
- (03) American Indian or Alaska Native
- (04) White or Caucasian
- (05) Native Hawaiian or other Pacific Islander
- (06) Hispanic, Spanish, or Latino/a/x
- (99) Other: _____

29. Would you be willing to participate in future surveys sponsored by the City of Brentwood?

- (1) Yes *[Answer Q29a.]*
- (2) No

29a. Please provide your contact information.

Mobile Phone Number: _____

Email Address: _____

This concludes the survey. Thank you for your time!

Please return your completed survey in the enclosed return-reply envelope addressed to:
ETC Institute, 725 W. Frontier Circle, Olathe, KS 66061

Your responses will remain completely confidential. The information to the right will ONLY be used to help identify the level of need in your area. Thank you!

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